

## Amy Moss Returns to Peerless-AV as Regional Sales Manager, West

The role will provide customers in the West with direct pre- and post-sales support on Peerless-AV's product lines, developing existing relationships and new opportunities

**Aurora, III.** — **September 20, 2022** — Peerless-AV®, an award-winning designer and manufacturer of the highest quality audio and video solutions and accessories, today announced the appointment of Amy Moss as Regional Sales Manager — West. Amy returns to Peerless-AV after 11 years, resuming a sales management role for the following territories: WA, OR, ID, MT, WY, AK, CA, NV, AZ and Western Canada. She will be responsible for supporting existing accounts while promoting, selling and securing new business via an established network of integrators, distributors, dealers and architects.

"The opportunity to return to Peerless-AV and be customer facing for clients in the Western territories is fantastic. Seeing so many familiar faces within the business, some who have 20+ years of long service, speaks of the company's reputation." said Amy. "I have the product knowledge to fulfill all our client's support requirements in terms of pricing, bids, product specifications, procurement, delivery schedules and more. The sales potential in dvLED and outdoor displays really excites me especially. I can't wait to see result of the unique implementations our clients are going to be installing in these fields."

Brian McClimans, VP Sales North America & APAC, Peerless-AV, commented: "We welcome Amy back to the North America sales team and know that she will deliver exactly what's required in her role, utilizing her attention to detail, follow up and communication skills to continue the pattern of success and growth in the business."

Now based in Phoenix, AZ, Amy started her career as a teacher in Illinois. In 2008, she joined Peerless-AV responsible for a different territory and in 2011 relocated to Montana where she worked for Townsquare Media 100.7 FM until relocating back to Illinois in 2018. In her free time, Amy enjoys hiking with her golden retriever and can usually be found quoting The Office or watching Tik Toks.

## **About Peerless-AV**

**Driving Technology Through Innovation** 

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional

carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit <u>peerless-av.com</u>.

Connect with Peerless-AV® via social media on <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Facebook</u>, and <u>YouTube</u>.

Peerless-AV Corp. Contact:	Media Contact:
Beky Cann	Amanda Whited
Director of Global PR	amandaw@lotus823.com
bcann@peerless-av.eu.com	732-212-0823 x409
+44 1923 205 658	