

Now Showing

The latest solutions for scintillating signage

ADOMNI'S AUDIENCEIQ

Adomni's AudienceIQ is designed to enable advertisers to reach customers wherever they might be hanging out—at the mall, at an event, or driving on the highway. "Every location has an exposure area that has mobile devices pass through," said Jonathan Gudai, CEO of Adomni, a digital signage software company that provides an online platform to manage and sell ads on digital screens, anywhere. The new feature gives advertisers the ability to spend campaign dollars more effectively and target their audience based on behaviors—like Google AdWords of physical spaces, the company says. The location-based consumer insights are provided by data industry company PlacIQ to drive an evolution in digital out-of-home (DOOH) buying and selling. adomni.com



CYBERLINK FACEME

CyberLink's FaceMe facial recognition system is powered by deep learning and a neural network algorithm, it yields up to a 98.5-percent true acceptance rate (TAR). The results are used for edge computing security systems and person identification solutions as part of smart cities, retail, offices, and homes. "As far as personal information, we're capturing vector points," said Craig Campbell, technical specialist at CyberLink. "We capture from the video stream, and we don't save the video." The solution leaves it up to retailers to understand and adhere to privacy laws. "Our software doesn't make them non-compliant." cyberlink.com



EPSON LIGHTSCENE

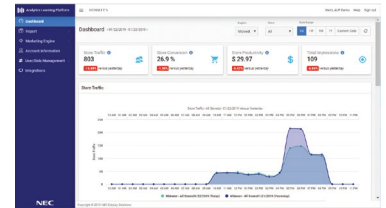
Epson's LightScene is designed to create a new category of accent lighting laser projectors for digital art and signage. With two models available in a spotlight form factor—LightScene EV-100 in white and LightScene EV-105 in black—the laser projectors are designed to blend discreetly with surroundings and offer an array of configuration, mounting, and programming options. Both models feature 3LCD laser technology for up to 2,000 lumens of brightness and up to 20,000 hours of virtually maintenance-free operation, plus a sealed optical engine to help retain image quality and performance. Content management features include templates, effects, color



filters, and customizable options; users can create playlists, control the projector, and schedule functions remotely with a web-based application or over the network with Crestron, Art-Net, and more. epson.com

NEC ALP

NEC's Analytics Learning Platform (ALP) Pro is an evolution of its business intelligence analytics platform for retailers. ALP Pro uses artificial intelligence (AI) to deliver real-time content and data measurement. "You can upload a piece of content and our AI will analyze that content and assign a series of metatags based on age, gender, location, or other variables," said Richard Ventura, vice president of strategy, NEC Display Solutions of America. "ALP Pro provides variance reporting and allows you to understand the effectiveness between different ads to see which one is driving revenue." These insights can help retailers make informed decisions and demonstrate ROI. necdisplay.com



OPTOMA CREATIVE TOUCH

Optoma's Creative Touch interactive flat panels bring lessons and idea sharing to life in education and corporate settings. Available in 65-, 75-, and 86-inch sizes and featuring 4K UHD resolution and up to 20-point touch capabilities, Optoma's Creative Touch line offers anti-glare tempered glass, Blue Light Filter (cTUVus certified), and a wide viewing angle to help reduce eye strain while providing crisp and vivid visuals. A built-in Cloud Drive and Optoma Marketplace provide easy access to Google Drive, Microsoft OneDrive, Zoom videoconferencing, and other apps, while the devices' AirShare feature brings audiences together showcasing instantaneous results from quizzes, polls, and surveys. Combining wireless content sharing, a ready-to-use whiteboard packed with pre-installed annotation tools, an embedded Android system, extensive connectivity, and a custom-designed wall mount with VESA bracket for mini PCs, Optoma Creative Touch interactive flat panels are compatible with a variety of devices and make collaboration easy in classrooms, lecture halls, boardrooms, and other shared spaces. optoma.com



PANASONIC SPACE PLAYER

Panasonic's Space Player hybrid lighting solution combines the functions of traditional lighting and video projectors for use in retail, museums, and restaurants. The Space Player possesses both lighting and laser projection functions in a single spotlight-shaped design, which attaches to standard lighting rails to improve the ease of installation and relocation. It can be used

to create exhibits in museums by using moving pictures instead of static graphics, or in restaurants, where it could be used to project the menu onto the wall or table. The Space Player can project in all directions below its horizontal axis and can be used in conjunction with SD cards, PCs, and tablets for playback of contents. The laser light source provides 20,000 hours of maintenance-free operation. panasonic.com



PEERLESS-AV SMART CITY KIOSK

Peerless-AV's Smart City Kiosk is designed for greater public engagement and easy updating of digital content whenever, wherever. With a focus on functionality and aesthetics, the Smart City Kiosk is engineered to be modern, approachable, practical, and endure the rigors of everyday use. Installation does not require cranes or forklifts, and the locking rear door offers quick access to the display for maintenance. The included 49- or 55-inch Xtreme High Bright Outdoor Display offers 1080p resolution for a bright, crisp picture, even in direct sunlight. An optional 10-point IR touch overlay makes the kiosk interactive for all users. Peerless-AV's all-weather-rated Smart City Kiosk is well suited for sharing community information, travel, and weather details, as well as wayfinding, advertising, entertainment, and more. peerless-av.com



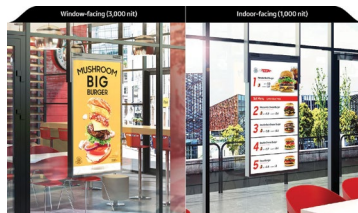
PLANAR EPX SERIES

Planar's EPX Series is a 100-inch 4K LCD display with Ultra HD resolution (3840x2160) that offers high brightness of 700 nits and a wide color gamut for exceptional image quality and deep, rich color reproduction. Designed with commercial-grade features, the Planar EPX Series is engineered to meet the demanding requirements of retail and corporate digital signage applications. The Planar EPX Series is also available in a precise and responsive multi-touch version. leyard.com



SAMSUNG OMN-D SERIES

Samsung's OMN-D Series features a double-sided screen optimized for storefront window environments. The street-facing side's 3,000-nit brightness helps maintain picture integrity regardless of sunlight level, while the in-store side features 1,000-nit brightness for clear delivery of information. The slim and contemporary design easily integrates the display into nearly any window, and intuitive content management with a built-in solution enhances ease of use. Most notably, this display is not a custom-built model but an out-of-the-box ready solution. displaysolutions.samsung.com



SHARP PN-HM/B

Sharp's PN-HM and PN-HB are two new lines of 4K Ultra-HD LCD displays. The PN-HM Series includes three sizes (65, 75, and 85 inches), provides a brightness of 500 nits, and is designed for 24/7 environments with a range of signage needs, from simple setups to large networks with multiple displays. The PN-HB Series also comes in 65-, 75-, and 85-inch sizes with a brightness of 350 nits, and is designed for everyday 16/7 operation. These models are well suited for most moderately lit environments and are designed to provide versatility for commercial settings. Both lines deliver digital signage straight out of the box with a built-in system-on-a-chip (SoC) controller. siica.sharppusa.com



SONY BRAVIA SERIES

Sony's BRAVIA Series of professional displays feature cloud-based digital signage and complementary Touch Overlay Panels (TOP) with IR touch technology. The BZ35F BRAVIA series adds professional features such as network and serial communication control, flexible installation options, and high brightness, while taking advantage of the display technology in Sony's consumer televisions. All BRAVIA displays feature an all-in-one system-on-a-chip architecture for improved installation, reliability, and lower cost of ownership. Sony's BRAVIA displays support enhanced 4K resolution, HDR imagery, integrated support for HTML5, and open API support optimized for businesses. The next-generation Touch Overlay Panels (TOP) for the BRAVIA 55-inch, 65-inch, 75-inch, and 85-inch BZ35F series of displays operate with IR touch technology. Customers, staff, and visitors can interact with the touch-enabled display using up to 10 multi-touch points for responsive performance across the entire display area. The new 98-inch 8K BRAVIA professional display, FWD-98Z9G, features Sony's next-generation image processor, the X1 Ultimate, equipped with an 8K ultra-resolution algorithm that enables 8K up-conversion of any content. pro.sony.com



VISIX AXISTV

Visix's AxisTV Signage Suite is the latest version of its enterprise digital signage software CMS. New features include right-to-left (RTL) language support, a timespan widget for countdowns, a drag-and-drop interactivity builder, and data mapping widgets that let clients auto-populate screens with information from event management systems, AccuWeather, RSS, Excel, XML, JSON, and text sources. Conditional logic rules can be applied to any feed to instruct the software what data and artwork to show on screen with "if this, show that" instructions. Clients also have the option to show or hide events based on defined timespan parameters. visix.com

