**ELIGIBILITY FOR SHIMANO EXPRESS PROGRAM**

*Commitment to the angler has been the driving force behind our brands. The Shimano Express Rod Service Plan reflects that commitment. Occasionally, things do not go as planned and you experience accidental rod breakage. In these cases, the Express Rod Service Plan has you covered!*

*How the Express Rod Service Plan works: Please contact the appropriate service number. Shimano Customer Service: U.S. 1-877-577-0600 (Canada: 1-866-491-5229). Advise the Agent that you would like the Express Service Rod Plan. Have the exact rod model and payment information ready. If we no longer offer the model or it is not in stock, Shimano will, at its discretion, replace it with the closest comparable rod from our current product line.*

*Your Express Service order is processed at 50% off MSRP, and includes FREE 2-Day priority shipping\* (excludes Canadian orders). The Express order will ship the next business day and will include a rod tube and a NO COST return shipping label. When you receive your new rod, simply remove it from the shipping rod tube, place the broken rod into the same tube, ensure both ends are sealed and affix the enclosed, pre-paid shipping label on the outside of the tube. Simply drop the rod off at any authorized FEDEX location or call FEDEX customer service at 1-800-463-3339 to arrange for pick up (in Canada contact Canpar Customer Service at 1-800-387-9335). Just return the broken rod within 30 days of receiving the new rod. That’s it!*

**Shimano Customer Service Line US  877-577-0600**

**Shimano Customer Service Line Canada  866-491-5229**