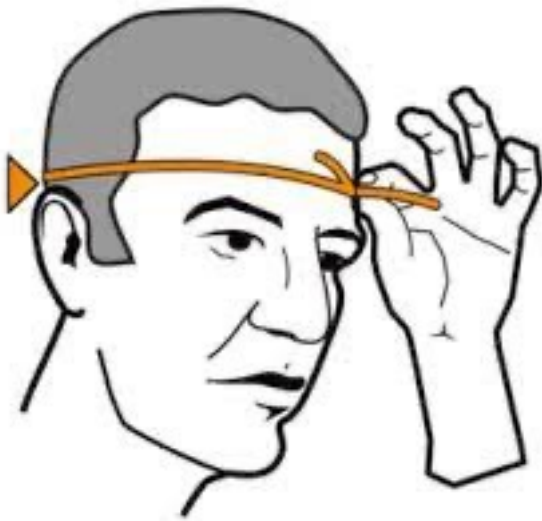


Hats and Face Shapes

Find the Right Hat For Your Face Shape

Finding the right hat for your face shape seem difficult, so here are some basic rules which will help you choose your perfect hat.

Before deciding on your new hat, you will need to consider your face shape and head size. Heads and faces come in all shapes and sizes, which is fine, because there's a perfect hat for everyone!

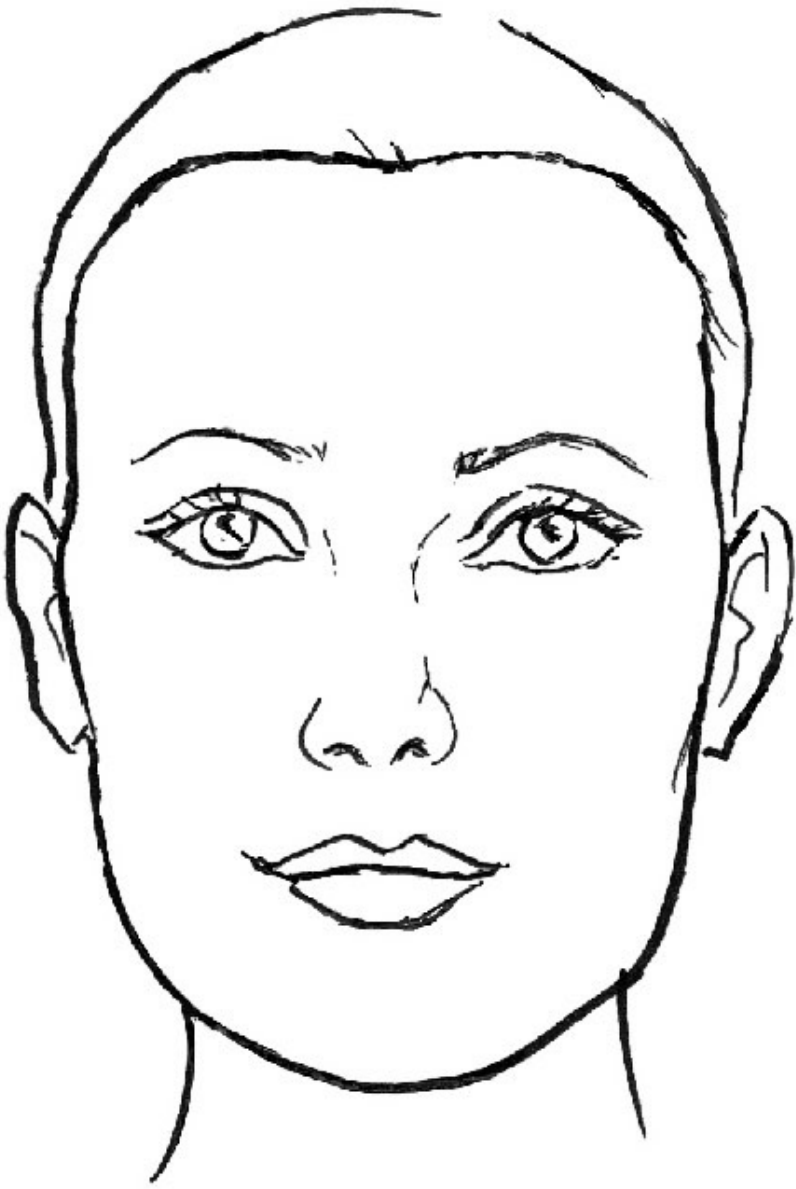


First of all, you will need to **measure your head**. To do this, measure your head with a soft measuring tape, piece of string or cord. Using the measuring tape or cord, measure your head circumference just above your ears - not too tight or too loose. Check the tape or lay down your string and measure with a ruler. This will give you your head size.

Next step is to determine your face shape and to follow some simple rules.

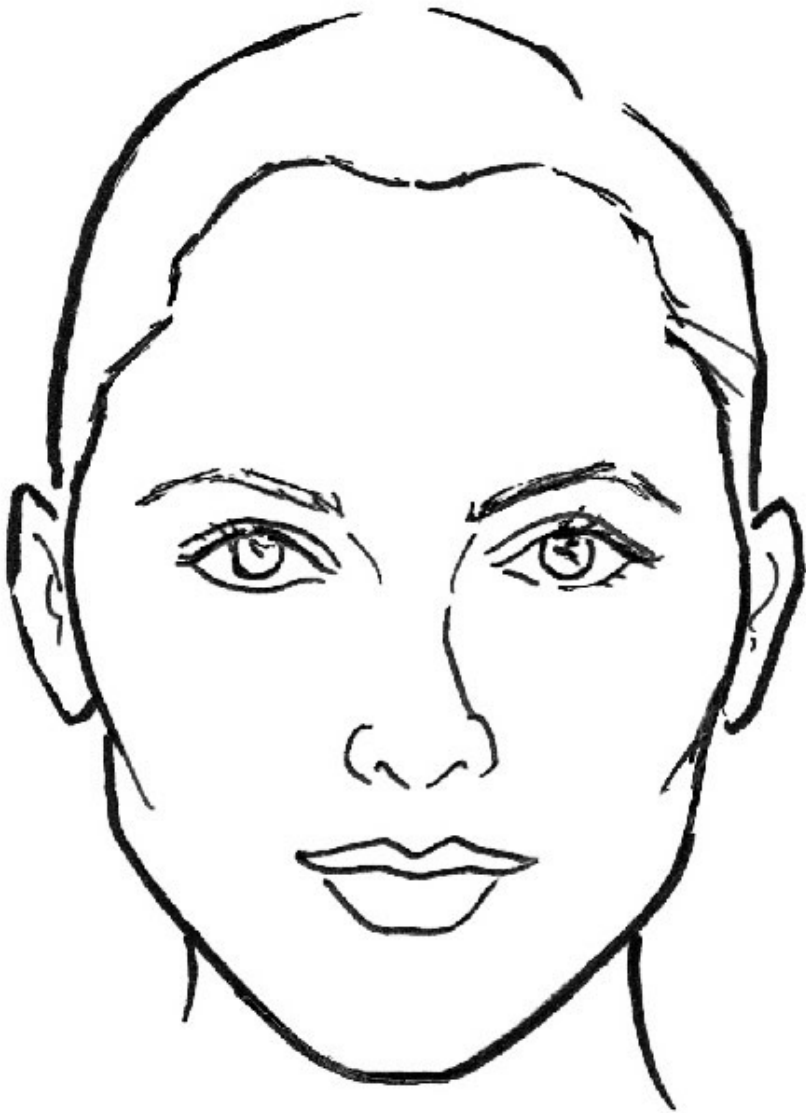
These rules, of course, can be, and are often broken, as your personality, confidence and how much you enjoy wearing it will also lead you to a great choice.

Ok, now for your face shape. We have listed 5 basic face shapes and corresponding styles that will help steer you in the right direction.



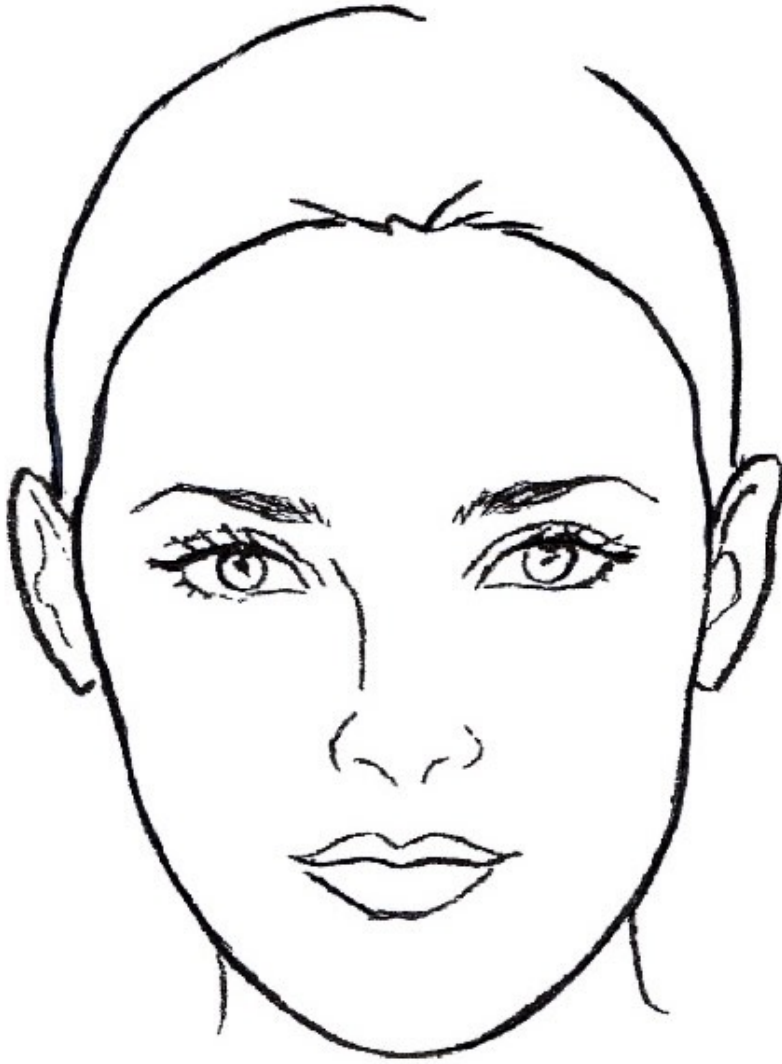
RECTANGLE

You'll look best in hats with [wide brims](#), [cowboy hats](#), [sunhats](#), or hats that cut across the forehead, to shorten the potentially exaggerated effect of a long face.



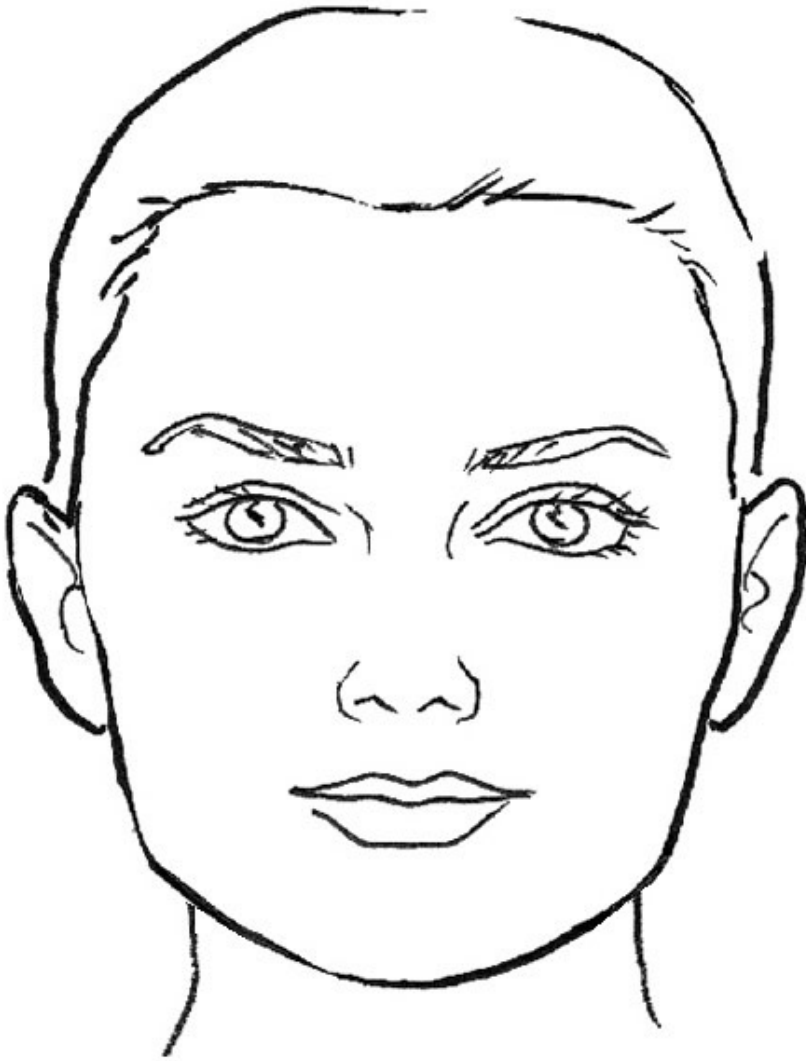
DIAMOND

For a diamond-shaped face, how you wear the hat may be as important as which hat you wear. Look for hats that create the illusion of length, especially with medium-sized brims, or by wearing hats angled further back at the base of your hairline. Wearing a hat further back on the head can mitigate the potential for a shortened face. Pick a [pull-on](#) you can style further back or something with a shallow crown, like a [pork pie](#).



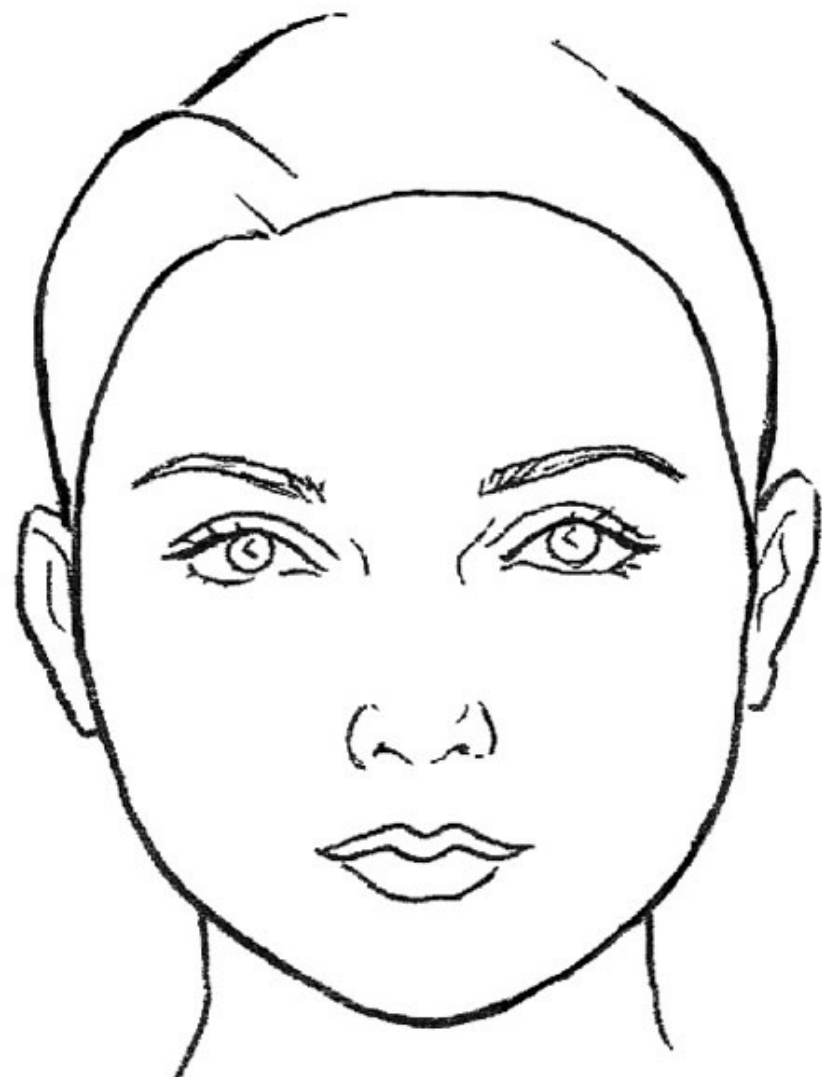
OVAL

A person with an oval face enjoys the versatility of choice, as an oval face goes with nearly any style. If in doubt, try hats with medium to wide brims and fitted crowns. They will help keep your face from appearing longer.



SQUARE

A square face has the benefit of strong, angular facial features, which can be exaggerated by hats of similar angles. Slouchy, floppy brimmed hats and circular styles will work best on square face shapes as they will help soften your angles.



ROUND

It's easy to remember what to wear with a round face. Lean toward hats with exactly the opposite features— here, angular, rather than rounded, styles work best. A retro-style like a [fedora](#) or [cloche](#) will work, while a [beanie hat](#) pulled low over your face will elongate it. Hats with angles and stiff brims like fedoras will work best on a round face, as they can help emphasise your bone structure.

Despite what we say, the final decision rests with you. “How to find the right hat” has everything to do with your level of confidence, and how much you enjoy the way you look when you’re wearing it. Comfort and confidence are paramount when choosing the correct hat for your face shape, so take any advice on the topic with a grain of salt. Ultimately, if you feel good wearing something, that’s probably the hat or cap you should purchase.

HOW TO STYLE

The Rear Tilt - For a casual look, position the hat to the rear of the top of your head, tilting the front of the brim upward.

The Side Tilt - For a bolder look, tilt your hat 15-20 degrees to either side of your head.

The Standard - The standard position is directly on top of your head. Be sure it’s not too low on your forehead.