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## **TRA PUBLISHING ANNOUNCES DISTRIBUTION AGREEMENT WITH SIMON & SCHUSTER**

(Miami, FL) May 6, 2019: [Tra Publishing](http://tra.publishing.com), a Miami-based independent art, design, and architecture publisher, has reached a sales and distribution agreement with Simon & Schuster for worldwide distribution to the book trade. Tra Publishing's titles were previously distributed through Tra's in-house sales team.

Founded in 2016, Tra Publishing produces beautifully crafted books about art and design that inspire social, cultural, and environmental awareness. Each title is approached individually, and this time and care is evident in all aspects of the books.

"We are very excited and incredibly honored to be working with Simon & Schuster," says Tra's publisher and creative director, Ilona Oppenheim. "We are a young publishing company, and the support of Simon & Schuster's deeply experienced team means our books will reach larger and broader audiences, including art and design enthusiasts, retailers, libraries, and educational and arts institutions worldwide."

Tra Publishing's intriguing and eclectic books feature minimalist, contemporary graphic design while honoring traditional bookmaking practices with details such as hand-sewn bindings and careful attention to all aspects of the process. Additionally, Tra places a premium on ethical, sustainable practices, choosing environmentally friendly materials whenever possible.

Tra works closely with its authors and artists to actively promote its titles at events and venues nationwide. Tra also collaborates with and directs portions of selected books' proceeds to nonprofit environmental, arts, and activist organizations to raise awareness for social and environmental issues. Recently, Tra joined forces with The Elizabeth Taylor AIDS Foundation and with Oceana, an organization with a sustainable mission to protect the world's oceans.

### **TRA'S PREVIOUSLY PUBLISHED TITLES FEATURE RENOWNED ARTISTS, ARCHITECTS, AND DESIGNERS SUCH AS:**

[Heroes: A Tribute](#) Doug Meyer (art and collector's editions)  
[Intuitive Alphabet](#) Michele Oka Doner (collector's edition)  
[Spirit of Place](#) Oppenheim Architects (collector's edition)  
[Act Natural: Retrospective of Work 2003–2018](#) Cristina Lei Rodriguez (collector's edition)

### **UPCOMING 2019 TITLES INCLUDE:**

[Heroes: A Tribute](#) Doug Meyer (trade edition)  
[Island in the Light / Isla en la luz](#) The Jorge M. Pérez Family Foundation  
[Locust Projects: The 20th Anniversary Retrospective](#)  
[Spirit of Place](#) Oppenheim Architecture (trade edition)  
[LAIR: Radical Homes and Hideouts of Movie Villains](#) edited by Chad Oppenheim with Andrea Gollin (trade edition)  
[Intuitive Alphabet](#) Michele Oka Doner (trade edition)

### **ABOUT TRA PUBLISHING**

Tra Publishing creates beautifully crafted books about fine and decorative arts, architecture, and design that inspire social, cultural, and environmental awareness. Particular emphasis is placed on the physical components of the bookmaking process, resulting in books that are both works of art and modes of expression. Based in Miami, Tra was founded in 2016 by graphic designer and author Ilona Oppenheim. The publishing company works closely and often collaboratively with its artists and writers, treating each title as an entirely original experience. Tra is passionate about books, and passionate about the contribution each book can make. As part of that commitment, proceeds of many of Tra's titles are donated to environmental, arts, and activist organizations. Tra's books are distributed worldwide through Simon & Schuster. For more information visit [www.trapublishing.com](http://www.trapublishing.com). Follow Tra on Instagram @trapublishing.