

Meet the New Notebook with SUPER Powers!

**Introducing the Must-Have School Supply for
Back to School 2019**

hamelin

*Hamelin Brands Inc. Launches Innovative,
High-Quality Product Line in the U.S.*

AMHERST, Mass.—February 26, 2019

For the 2019 Back to School season, Hamelin, the iconic French paper company, is excited to launch an innovative notebook line that bridges the analog and digital worlds, designed especially for people who want to be noteworthy. The notebooks come with their very own proprietary app, SCRIBZEE®, which gives notetakers the freedom to scan, save, share and access their notes through their smartphones at any time, from any place.

Building upon this cutting-edge feature, the design of the notebooks showcases their innovation as well: they include high-quality, smooth, bright, bleed-resistant OPTIK® paper, durable extra-large folders, bold and bright hard covers, and a double binding.

The high-quality bright and bold notebooks, which come in two sizes as 1-subject and 3-subject and college- and graph-ruled, are a reflection of Hamelin's legacy of producing the highest-quality paper products since 1864. Hamelin designed these notebooks for students who truly care about their notes, and who want to Be Noteworthy.

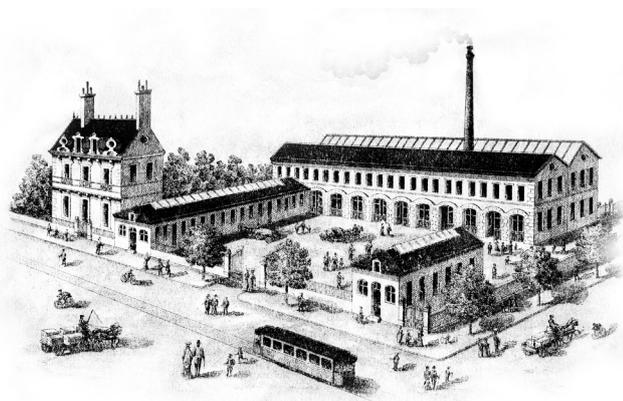
hamelin

“We are thrilled to introduce this innovative, SCRIBZEE ®-compatible notebook, to the U.S.,” said Hamelin CEO Eric Joan. “Studies show that writing notes by hand leads to greater retention and learning, and Hamelin is pleased to bring this beautifully designed, cutting-edge tool to those who love to take notes.”

To purchase notebooks, please visit www.hamelin.store



About Hamelin



EST  1864

Hamelin, a family owned company with headquarters in Normandy, France, has been making high-quality paper products since 1864. Hamelin’s expertise in crafting superior quality you can see and feel, has made them a leading supplier in the school and office market. Hamelin has 15 Manufacturing Distribution Plants, more than 2,000 employees worldwide, and is represented in 12 countries.

For more information, please visit our corporate site at www.hamelinbrands.com

CONTACT

Katherine Cotter

E: PR@hamelinbenoteworthy.com

P: (315) 272-8075



[hamelin.benoteworthy](https://www.facebook.com/hamelin.benoteworthy)



[hamelin.be_noteworthy](https://www.instagram.com/hamelin.be_noteworthy)



[hamelin.Benoteworthy](https://www.twitter.com/hamelin.Benoteworthy)



[Hamelin Be Noteworthy](https://www.youtube.com/Hamelin%20Be%20Noteworthy)

www.hamelin.store