



milk paint

● BY FUSION™

AMALFI COAST

MILK PAINT:

Meet Endless Possibilities

We're flipping the perception of milk paint on its head! Introducing Milk Paint by Fusion™ – a new line of curated mix-and-go shades designed to bring an instant boost of colour to your space. Milk paint, made modern. Let us show you all the possibilities that Milk Paint has to offer, and change some of those preconceived notions you have about milk paint.

We're smitten by colour – 25 feel-good shades inspired by the vibrant hues that make life pop – from everyday moments like the perfect almond latte to Insta-worthy travel destinations.

We've perfected the ancient milk paint formula and added our own twist. Just mix-and-go, it's easier than making your morning protein shake!



LOTS TO LOVE!

- Easy to mix
- No brush strokes
- Smooth as silk to chippy chic - you choose
- Ultra-durable
- Won't chip or peel on porous surfaces
- Super versatile – use it on furniture, walls, and any interior or exterior applications
- Zero VOC

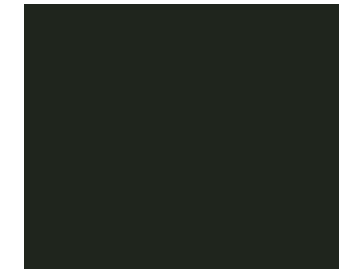
PREP

Choose your surface below to get started:



APPLY MILK PAINT

★ **Tip:** Applying Milk Paint to a surface that's not a dull finish or bare wood? Bonding Agent makes the impossible possible! Be confident knowing there will be no chipping, flaking, or peeling. Mix 1 part of Bonding Agent into 1 part paint before applying.



LITTLE BLACK DRESS

25 GORGEOUS COLOURS
Endless possibilities



GET *inspired* HERE:

@MILKPAINTBYFUSION
FUSIONMILKPAINT.COM

NEW TO MILK PAINT? YOU'VE GOT THIS!

Just Add Water!



1 Mix it

Combine 1 part water to 1 part powder and stir for 1 minute.



2 paint it

Using any brush, apply Milk Paint to your surface. Each coat dries within 15-30 minutes (yep – speedy!) and can be re-coated immediately once dried.



3 Finish it

Apply a top coat to seal your Milk Paint and bring out the true depth of colour! This will also protect your paint for a finish that lasts generations. Hemp oil and furniture wax are great, easy to use options!

GET YOUR LOOK!

READY TO *spark* YOUR CREATIVITY WITH MILK PAINT BY FUSION™?

SMOOTH AS SILK

Make brushstrokes ancient history



MIDNIGHT SWIM

Clean your piece and remove any dust, wax or flaking paint. Give your piece a light sand to smooth and even out your surface prior to painting.

If you have a shiny, glossy finish, use the Bonding Agent to ensure even adhesion.

If the surface is flat and porous, new bare wood or a dull, old finish, simply apply the paint straight onto it. Apply as many coats as desired and when satisfied with your coverage, apply your desired top coat. Prior to applying your top coat, use a 400 grit to lightly sand your finish for a super smooth as silk feel!

CRACKLE AND POP

Quirky, unexpected, and surprisingly simple



SKINNY JEANS

This stylish effect is simple – and fun – to recreate. Just mix your Milk Paint slightly thicker and use a hairdryer to quickly dry it. Cracks will appear during the drying process. The higher the heat setting, the larger the cracks!

TIP: Paint a base coat of Fusion Mineral Paint first in the colour you want to see showing through the cracks.

Tip: To really show off the details, add a tinted wax to highlight the cracks and the details. Liming wax will lighten and brighten, whereas an ageing or espresso wax will richen and darken it up! Either way, you'll accentuate those beautiful cracks!

ELEGANTLY DISTRESSED

Refined and classic, but boldly modern



MILLENNIAL PINK

Milk Paint is perfect for achieving authentic, natural-looking distressing. Layer colour over colour of Milk Paint, or simply apply over a water-based stain finish, or a coat of Chocolate Fusion Mineral Paint™ which will look like a dark wood stain when sanding through.

220 sanding grit is recommended. When pressed along the edges and any detailing, you will reveal the details!

Try using our Beeswax Distressing Block between the layers of paint. This will ensure it's easy to distress to reveal each colour.

TIP: Add our hemp oil when distressing so you can see the true pops of colour coming through from below as you are sanding, and to eliminate any dust while sanding! Wipe away the excess residue with a cloth that has hemp oil on it after sanding to reveal the beauty!

CHIPPY CHIC

Farmhouse meets penthouse



HOTEL ROBE

Trust us: You CAN control the chippy! On a surface that has a sheen to it, the chipping will simply occur naturally. On a low sheen surface, you can force the chippy by first applying a resist like our Beeswax Finish or Furniture Wax onto the surface, then the Milk Paint you apply over it will chip off.

You will need to apply more wax to a bare wood or porous surface, than a previously finished/shiny surface. Test this first to see how much wax you need; too much and all the paint will flake off! Not to worry, you can always try again!

Apply the wax strategically in areas that you are looking to see the chipping or flaking paint effect appear.

TIP: Want an aged look? Add one of our tinted Furniture Waxes or our Stain & Finishing Oil for an aged effect.

TIP: Do not add any Bonding Agent if you want the Chippy Chic look.

YOUR SPACE, YOUR STYLE. WE WANT TO SEE YOUR MILK PAINT! TAG US #MILKPAINTBYFUSION

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