

ECHO ROUND UP



ALLSFÄR
CREATING CALM



A LOOK BACK AT 2023

Well, what a year it's been! Firstly, we'd like to thank our clients, suppliers and entire team for making 2023 a ground-breaking year. This year saw us realise one of our ambitions with the launch of our NEW Clerkenwell showroom at 14 Baltic Street East during Clerkenwell Design Week. We were thrilled to have over 300 interior designers, architects and specifiers visit us over the course of three days.

This year also saw us exhibit at Workspace Design Show in London's Business Design Centre as well as being the acoustic partner for Design Festival North in Manchester. We launched a truly innovative product in FIKA, an acoustic wall tile made from mycelium and hemp and grown exclusively for us in the UK, continuing our drive towards creating sustainable acoustic products.

But perhaps the biggest and most ambitious expansion this year was our acquisition of Creatif Acoustics, expanding our product range and knowledge allowing us to offer improved services and products to our clients.

Our office, factory and showroom will be closing on **Thursday 21st of December 2023** and will re-open **Tuesday 2nd January 2024**, when we'll be back with a host of NEW acoustic products to share with you all.

TOP HIGHLIGHTS OF 2023

LAUNCHING THE ALLSFÄR SHOWROOM

Our aspiration is to create a hub for architects and interior designers to bring clients to see our products, make a place to meet and work as well as somewhere we can host events. We commissioned award-winning boutique Interior Architecture consultancy, May Fawzy Design Studio. The MF Design team provided an extraordinary sound and movement concept that draws its inspiration from the lines of a sound wave and encapsulates our ethos of Creating Calm.



CREATIF ACQUISITION

We warmly welcome Dwight Bailey to the Allsfär team. Dwight was previously MD of Creatif Acoustics and has a wealth of knowledge on acoustics that he's ready to share with clients.



Since Allsfär's launch in 2019 we have continued to grow by creating and manufacturing sustainable, design-led acoustic products for interior designers, architects and specifiers. The acquisition of Creatif Acoustics will bring exciting benefits for everybody including greater product choice, faster response times to queries, and shorter lead-time from order to install.

NEW PRODUCTS



NEW

FIKA ACOUSTIC MYCELIUM WALL TILE

Continuing our quest to use truly sustainable material for our products we launched FIKA, a revolutionary new acoustic wall tile made from mycelium and hemp which is 100% biodegradable. We are thrilled to announce that FIKA won Surface Product of the Year at Mixology North 2023.



NEW

FLOTT ACOUSTIC CEILING TILES

Our design ethos has always been to create innovative, sustainable products that combine acoustic performance with design aesthetics to make it easy for interior designers, architects and specifiers to create calm, quiet spaces.

Flott, our new exciting range of acoustic ceiling tiles does all the above as well as delivering an excellent way to create some more interest in a standard ceiling grid.



NEW

TRANQUILA

Our latest collaboration saw us work with [Mount Lighting](#) to create Tranquila, the stunning acoustic lighting range that can help to satisfy the WELL Building Standard™ performance criteria. Our partnership with Mount Lighting concluded with a range of customisable, high-quality products manufactured in the UK that will benefit Architects, Designers, Specifiers, and most importantly, workspace occupiers.

CLERKENWELL DESIGN WEEK AND CLERKENWELL DESIGN TRAIL 2023

We were thrilled to launch our new showroom in EC1 at this year's CDW and welcome the commercial interiors sector through our doors. Our *What Workers Want* talks were a huge success with speakers including Joe Cilia, Neil Usher, Ana Rita Martins, Simone Fenton-Jarvis, and Bex Moorhouse. Topics included wellbeing, ESG and acoustics.



We were also keen to throw open our showroom doors to the A&D community in October when we hosted The Power of Plants talk as well as our very popular Planting Workshop in collaboration with Oasis Plants and everyone got to plant up and take home their very own BLOM mini acoustic planter.



DESIGN FESTIVAL NORTH

We were thrilled to be the acoustic partner for DFN in Manchester at the historic 1830 Warehouse and were blown away by the reception our products got from the Manchester crowd. And we can't wait to be a part of DFN 2024 On Tour next year!





ALLSFÄR AND CREATIF COMBINE FORCES TO DELIVER IMPROVED SOLUTIONS AND SERVICE



I am delighted to announce that Allsfär has acquired Creatif Acoustics and that we will be working together to extend our range and enhance our customer service. This investment is an important strategic decision by Allsfär and good news for customers looking for a one-stop shop for innovative acoustic solutions.

This strategic partnership will pull together expertise from across both businesses and I am thrilled that Dwight Bailey, one of the founding directors of Creatif, will be bringing his deep experience to the Allsfär team. With more than 15 years combined experience, together Creatif and Allsfär will have more resources to develop, design and manufacture thoughtful products which create calm spaces in busy working environments. We hope to set a new standard for workspace acoustic innovation delivering our significantly enhanced product portfolio to architects and interior designers directly from our factory in Watford.

We will relaunch the Allsfär website in 2024 incorporating existing Creatif Acoustics products. Until then, you will be able to find them as usual at www.creatifacoustics.com. Looking ahead, you can expect to see the introduction of bold, new acoustic products enabled by Allsfär cutting-edge design and manufacture capabilities, delivered with Creatif Acoustics' go-to-market expertise.

Throughout this transition, our customers remain front of mind and I hope you will enjoy the benefits of this exciting partnership; both in terms of extended product choice and improved

customer service. Our priority is to ensure your customer journey remains smooth and untroubled.

If you have any questions, please feel free to contact me directly morgan@allsfar.com or the Allsfär team at hello@allsfar.com. Dwight Bailey is now contactable on dwight@allsfar.com.



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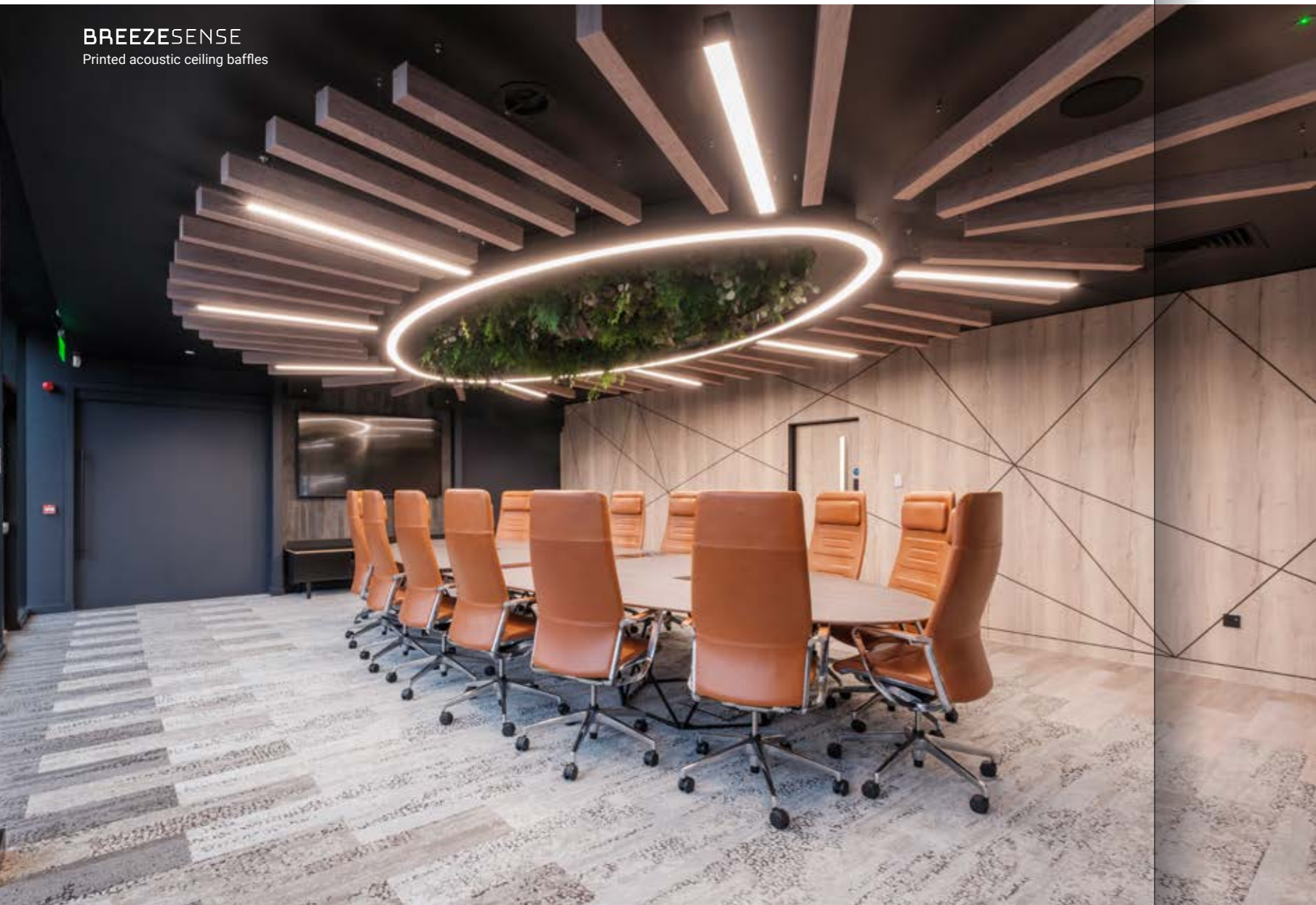
PROJECT GALLERY

Take a look at our Inspiration Gallery for more images and ideas for your next project.



ÖRAU
Acoustic wall covering

BREEZESENSE
Printed acoustic ceiling baffles



BREEZE
Acoustic ceiling baffles





GRID
Acoustic ceiling lattices



BREEZECURVE
Bespoke acoustic ceiling baffles



BLOM
Acoustic planters



LULL
Suspended acoustic screens



AURORA
Acoustic ceiling rafts

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CREATING CALM

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