

ECHO ROUND UP



ALLSFÄR
MAKING PLACES FROM SPACES



REFLECTING ON 2021

As 2021 draws to a close and we reflect on what has been a very positive year for us as a business, we'd like to acknowledge and thank the continued support of our clients, suppliers and colleagues. We could not have achieved all we have without you. Join us as we take a look back at our top five highlights of 2021.

TOP FIVE HIGHLIGHTS OF 2021



NEW PRODUCT LAUNCH

BLOM ACOUSTIC PLANTER

Our mission as a brand has always been to create sustainable, innovative products that combine acoustic practicalities with design aesthetics and Blom, our acoustic planter is no exception. Made from 60% recycled PET felt, Blom is available in a range of 26 nature-inspired colours and a variety of sizes, making it easy for interior designers and specifiers to introduce biophilic design elements to commercial interiors.

But Blom is an acoustics planter with a difference. Due to its unique design, Blom allows us to incorporate waste PET felt within the planter itself, increasing its acoustic capabilities and reducing waste at the same time.

ACOUSTICS AT THE WORKSPACE DESIGN SHOW 2021

Deciding to be part of the very first Workspace Design Show at The Business Design Centre in November this year was a no-brainer for us. After 18 months of virtual meetings, we were itching to get out there and meet with architects, interior designers and contacts face to face, as well as show off our latest products and colour range. And we weren't disappointed – the show for us was a huge success and we were blown away by the response to our stand and the interest in our acoustic solutions.

We've selected the top 20 questions from the show and answered them, so even if you didn't manage to visit our stand, you don't need to miss out!





A BIG NIGHT OUT AT MIXOLOGY 2020/21

mixology²⁰
FINALIST

Back in 2020 we were thrilled to announce that we had been selected as finalists in three categories by Mix Interiors and the Mixology Awards judges. The fact that our products gained the recognition of our peers, colleagues and sector experts is testament to the hard work of our entire team and we were ready to celebrate. In September 2021, we donned our glad rags and enjoyed a superb and well overdue night out with over 1000 other sector colleagues. Thank you Mix Interiors for putting on such a great night for everyone – just what we all needed after the last 18 months!

FOCUSING ON SUSTAINABILITY WITH QUIET MARK

To mark sustainability September our Head of Marketing Chris Michaeloudis was invited to take part in The Quiet Mark Podcast hosted by Simon Gosling who spoke to leading manufacturers about their approach to sustainability and responsible design. Designing and creating sustainable products has always been important to us and we were thrilled to be able to share our EPD credentials and experience to support the construction sector operate more sustainably.



DEMYSTIFYING ACOUSTICS WITH VI EVENTS

After taking part in the first Virtual Interiors Event in February which saw our virtual stand get over 300 visits from delegates around the world we decided to take part in the Virtual Interiors Insights events in September and December. We delivered our very first CPD on the What, Why and How of acoustics in a bid to demystify acoustics and expand sector knowledge to make it easier to specify the right acoustic solutions for commercial interiors.





WHAT IS PET FELT?

PET felt is made from recycled plastic bottles that are collected, shredded into flakes, washed and extruded into thin fibres. The resulting fibres are mixed with virgin fibres, needled into a wadding, heated and pressed into a semi-rigid board.

WHAT ARE THE ADVANTAGES OF USING PET FELT FOR ACOUSTIC PRODUCTS?

Made from post-consumer waste products (plastic bottles)

Durable and easy to clean

Uses a very low energy manufacturing process

Versatile – can be cut, printed, shaped, laminated and bent for many applications

Has a favourable sustainability profile compared to other materials such as glass and aluminium

Made from compressing fibres together delivering great sound absorption properties

Is a chemically inert substance with no VOCs or formaldehyde binders

PET is the most recycled plastic worldwide

Will not degrade, crumble or rot

Fully recyclable at end of life

WHAT'S THE DIFFERENCE BETWEEN PET FELT AND FOAM?

PET felt is not to be confused with FOAM, which is a very different material. We have noticed that foam and PET felt are often referred to and used in the same way when talking about acoustics and it's important to understand the difference between these two products.

Unlike PET felt, acoustic foam is a chemically based product and will therefore degrade over time and begin to flake which is not good for ventilation or acoustics. Acoustic foam is made from polyurethane foam and melamine foam BUT unless the acoustic foam is white or concrete grey, it is only polyurethane which is not Class A rated fire retardant and so should not be used near high heat sources.

The structure of foam is also very different from PET felt. Foam has an open cellular structure which means it does not have the same acoustic properties as PET felt, which a closed-structure made by compressing polyester fibres together to form sturdy sheets of felt.

We strive to make products that have a minimal impact on our planet, that are sustainable, don't end up in landfill and that combine first-class acoustic properties together with design aesthetics. Products that look good and do good.

Make the switch to PET felt products to manage acoustics and help the environment. Take a look at the full range of our products and get in touch for a sample pack.



2021 PROJECT GALLERY

Take a look at our Inspiration
Gallery for more images and
ideas for your next project.

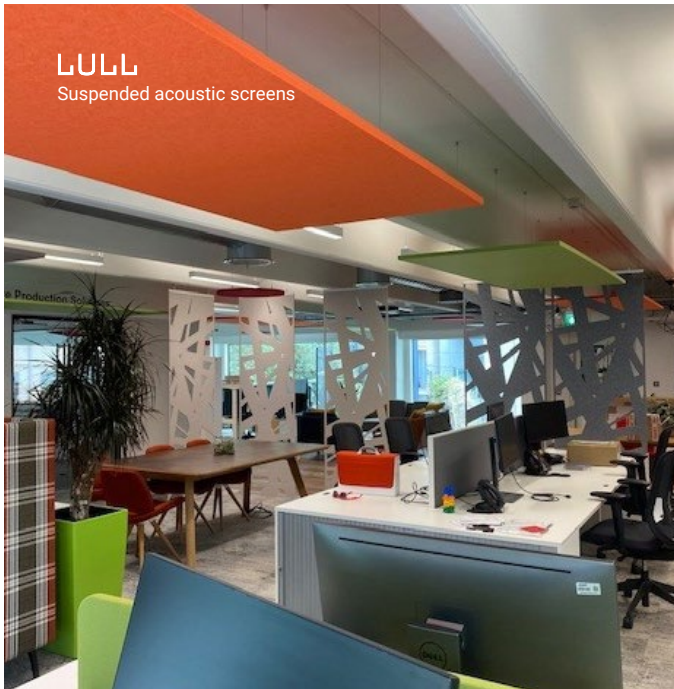


LULL
Suspended acoustic screens

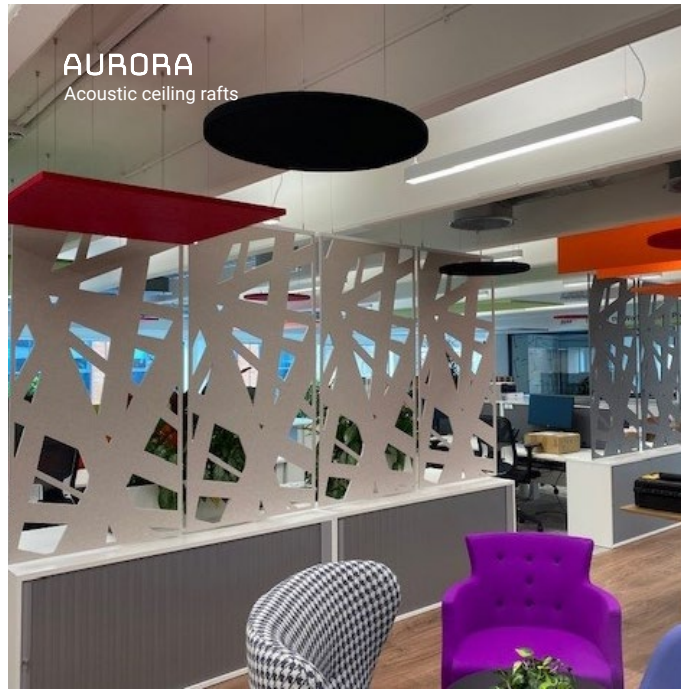


BREEZESense
Acoustic baffles





LULL
Suspended acoustic screens



AURORA
Acoustic ceiling rafts



BREEZE
Acoustic baffles



ARC
Acoustic desk screens



BRICKU
Acoustic tiles

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