

Helping social  
housing tenants  
with their flooring



# Affordable Flooring from Greenstream Flooring CIC

a social enterprise helping the community



# Why care?

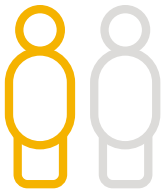
These are the issues that result from tenants without suitable flooring...



# 43%

of social renters across UK are in poverty<sup>1</sup>

Lack of suitable flooring in social housing is a key issue for Housing Associations, resulting in additional support to tenants and **increased tenancy turnover**



1 in 2 of tenants who do not have suitable flooring say it has affected their **children's health and wellbeing** by not being able to play on the floor



New flooring is expensive



Tenants also state that not having suitable flooring resulted in physical, mental and psychological affects including **depression, breathing difficulties** and **arthritis**



Not being able to invite friends and visitors into their home **increases isolation and loneliness**



Lack of flooring increases fuel bills at a time when they are at their highest



Lack of flooring increases noise, resulting in neighbour disputes



High risk to children crawling on concrete and hard wood floors

<sup>1</sup>Source: The Floored Report by TPAS Cymru and Tai Pawb October 2020

## At Greenstream Flooring CIC, we can help by providing low-cost solutions to help your housing association AND your tenants...

As a social enterprise, with supporting our community and people at our heart, we decided to call each of our affordable flooring options after our staff, who are the bedrock of our organisation. Meet Lloyd, Shannon and Wendy...



### 'Lloyd'

Supply and fit

#### Service description

Regional supply and fit of flooring

#### Delivery

By Greenstream Flooring CIC's fitters

#### Fitting

By Greenstream Flooring CIC's fitters

#### Price

Start from £540 (inc VAT) (eg 2 rooms & stairs). All room/house packages available.



### 'Shannon'

Deliver and DIY fitting

#### Service description

Supply only, direct to door, reused or new carpet tiles

#### Delivery

Carpet tiles delivered free of charge directly to the tenant

#### Fitting

DIY fitting by tenant

#### Price<sup>1</sup>

**New tiles:** £57.70 per 5m<sup>2</sup> per box, £230 per room (inc VAT)  
**Reused tiles:** From £22.70 per 5m<sup>2</sup> per box, £90.80 per room (inc VAT).



### 'Wendy'

Collect tiles and DIY fitting

#### Service description

Local collection, reused carpet tiles only

#### Delivery

Tenant collects from Greenstream Flooring CIC's warehouse in Porth

#### Fitting

DIY fitting by tenant

#### Price<sup>1</sup>

**Reused tiles:** From £22.70 per 5m<sup>2</sup> per box, £90.80 per room (inc VAT).

<sup>1</sup>All prices include DIY video and instructions and non-chemical carpet adhesive tape.

Prices at time of publication January 2022 and are subject to an annual review.



# Why work with Greenstream Flooring CIC?



Greenstream Flooring CIC is a unique established social enterprise based in the South Wales valleys whose aim it is to maximise the community benefit from the sales and reuse of flooring. In its 13 years of operation it has made a major contribution to reducing the environmental impact of flooring in the UK by reusing or recycling 650,000 metres of commercial carpet.

As highlighted by the recent TPAS “Floored Report”<sup>1</sup>, social housing tenants can live without flooring for years, and this can have a detrimental effect on both their physical and mental wellbeing. The report concurs with Greenstream Flooring CIC’s practical experience of tenants’ difficulties in financing the basic warmth, sound insulation and general comfort that carpet provides.

<sup>1</sup>Source: The Floored Report by TPAS Cymru and Tai Pawb October 2020



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ARBENIGRWYDD  
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**CONSTRUCTING  
EXCELLENCE  
IN WALES**

Gwobrau 2017 Enillydd

Awards 2017 Winner

# Why care about carpet?



Carpet absorbs ten times more airborne noise than any other flooring material<sup>1</sup>

165,000 

tonnes are sent to landfill in the UK annually, most of it nowhere near the end of its working life<sup>2</sup>



The National Safety Council reports that falls cause most indoor injuries. Carpets reduce the incidence of slips and falls. It also cushions falls and prevents serious injury<sup>1</sup>

On average, children whose bedrooms were carpeted needed lower rates of asthma medication and missed fewer days of school due to asthma attacks<sup>3</sup>



The average airborne fine dust concentration in indoor rooms equipped with hard flooring material is much higher than in indoor rooms covered with wall-to-wall carpet<sup>4</sup>



A carpeted room promotes thermal comfort, saves energy and also contributes to a reduction in greenhouse gas emissions that are a major cause of climate change<sup>5</sup>



<sup>1</sup> The Carpet Buyers Handbook <http://www.carpetbuyershandbook.com/buying-carpet/important-buying-info/carpet-benefits.php>

<sup>2</sup> Greenspec

<sup>3</sup> Journal of Exposure Analysis and Environmental Epidemiology (2003) 13, 169-176.

<sup>4</sup> DAAB (die Deutscher Allergie- und Asthmabund e.V. - the German Allergy and Asthma Society), 2005.

<sup>5</sup> Carpet Institute (Thermal Insulation Performance of Carpet) [http://www.carpetinstitute.com.au/downloads/pubs/factsh\\_thermal.pdf](http://www.carpetinstitute.com.au/downloads/pubs/factsh_thermal.pdf)

# Case study

## Newport City Homes

Greenstream Flooring CIC first started working with Newport City Homes in May 2019 and despite a lull in operations during Covid-19, Greenstream Flooring CIC continued to operate a supply and fit service to NCH, with Covid-19 precautions in place, throughout this period.

Since May 2019, Newport City Homes has supported over 100 separate households with up to three rooms of carpet (repurposed commercial carpet tiles). Greenstream Flooring CIC has a set price for up to three rooms supplied and/or fitted for two rooms plus stairs and landing (new broadloom and underlay) per property so that Newport City Homes can budget effectively.



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“We use our hardship fund to support as many tenants as we can to access carpet, they otherwise would be unable to afford. Our expectations of Greenstream Flooring CIC is that, based on our measurements, they supply and fit repurposed carpet tiles to our properties, when requested. They know our budget constraints so we find that by fitting repurposed carpet tiles, opposed to new carpet, our budget per property can go so much further and of course our tenants are really happy to have carpets, they otherwise wouldn't have.”

**Sarah Burt, Housing Manager, Newport City Homes.**

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“I am very grateful for the carpet put down today, without the help of Greenstream Flooring CIC and my housing association I wouldn't have been able to afford this on my own. I am thankful that the whole process with Newport City Homes and Greenstream Flooring CIC was quick and easy, and everything was sorted out stress free.”

**Tenant X, Newport City Homes, August 2021**



## Contact information

To arrange a meeting or find out more about the Affordable Flooring options please contact us on:

**01443 683123**  
**[info@gsflooring.org.uk](mailto:info@gsflooring.org.uk)**

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