

BAILEY'S

a healthy pet is a happy pet

CBD FOR DOGS:

A Practical Guide for Dog Parents in Need



@BAILEYSCBD

From The Bailey's CBD Team

CBD For Dogs: A Practical Guide for Dog Parents in Need

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February 4th, 2022

Dear Valued Customers,

We put significant love, hard work & passion into what we do here at Bailey's CBD for pets, & would be honored to be apart of your pets journey to a healthy lifestyle. Our goal is to ADD VALUE for you & your pets. We are writing this letter as our value proposition as to why you should trust Bailey's CBD.

- 🐾 **No white labeled products.** We make our own sku's & control our supply chain.
- 🐾 We are partnered with **respected veterinarian Dr. Robert J. Silver DVM.**
- 🐾 Our hemp extract is **single-sourced** from **USDA organic small family farm** Moon Mother Medicinals in Boulder, Colorado.
- 🐾 Our hemp is never tractor run or machine dried. **Hand harvested & hang dried** hemp only!
- 🐾 Every sku has a QR code to a lab test that matches the **lot number & expiration date** labeled on the product. Transparency & integrity are everything to us! This is how we build trust & value with pet parents & our retail partners.
- 🐾 Our branding is safe for pet parents to feel comfortable giving to their pets. This is backed by **hundreds of reviews** on TrustPilot, Google Facebook & Birdeye.
- 🐾 We are a **PET** company, not a vape company that also has a dog treat sku... pets over profits.
- 🐾 We have worked tirelessly to ensure **values are aligned with everyone we work with** from seed to sale ensuring quality and safe products for you pet.
- 🐾 We **donate hundreds of bottles of CBD** to rescues every month.
- 🐾 Every bottle of oil comes with our **veterinarian's use guide** to help make understanding how to use the product **safely & effectively** for your fur baby as easy as possible.
- 🐾 Our soft chews are **cold pressed**, preserving terpenes & minor cannabinoids, **NEVER BAKED!**
- 🐾 There are **pet owners** & there are **pet parents**. Pet owners can choose the cheaper quality, less value-adding, non-veterinarian formulated company, but what we do here at Bailey's is catered to PET PARENTS, who are willing to afford a premium, **award-winning, vet-backed** product that they know is **values-driven, time-tested** & assured by second-to-none, standard-setting, safety & quality.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jay O'Keefe', written in a cursive style.

Jay O'Keefe

Founder, Bailey's Wellness, LLC

A handwritten signature in black ink, appearing to read 'Aaron Arguleta', written in a cursive style.

Aaron Arguleta

Co-Founder, Bailey's Wellness, LLC



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CHECK OUT JAY & BAILEY ON KTLA

As Seen In



2019 CALIFORNIA CANNABIS AWARDS CBD PRODUCT OF THE YEAR

CBD FOR DOGS AT A GLANCE

✔ Like people, dogs have an endocannabinoid system.



✔ Research has shown Cannabidiol has a better safety profile than NSAIDs and opioids.

✔ Studies on dogs are limited.

✔ Research in various health benefits of CBD is extensive on tissues, lab animals, and people.



✔ Consult with your veterinarian to avoid misdiagnosis and drug interactions.



✔ Holistic veterinarians tend to be more aware of the safe use of CBD in clinical practice.

✔ Purchase CBD oil made specifically for dogs to avoid complications.





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HOW WE DO IT

Our family business was started in 2017 in dedication to our 9 year old pug dog Bailey. As a pet shop pug, Bailey is unfortunately predisposed to a number of health conditions. So staying proactive in his long term wellness has always been a top priority.



We feed Bailey a fresh food diet that we lightly cook at home, and top off each meal with 10-12 drops of our dog formulation CBD oil.

Throughout the day we supplement with our different chews for extra support. In the morning, Bailey gets his **Hip & Joint CBD Soft Chews** to help add a little extra pep in his step.

During the afternoon, Bailey gets an **Omega Hemp CBD Soft Chew**, packed with a balanced blend of omega fatty acids for regulatory system support.



During the evening time, Bailey gets a **Calming CBD Yummies!** chew to help ensure he rests well and feels comfortable through the night.

Every few weeks Bailey gets bathed in our PH balanced CBD Pet Shampoo for dogs with sensitive skin, which has helped keep his skin and coat moisturized, less inflamed and as healthy as ever.



We use our full spectrum hemp balm to help keep the folds in his face moisturized, as well as his paws after we go on walks, and especially his nose (pugs are notorious for having dry noses!)

It is our goal as a company to partner only with people and other businesses that have aligned values and the best of intentions. This helps ensure our products maintain the highest level of integrity and transparency from seed to sale.





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BAILEY'S HEMP EXTRACT SOURCE



Bailey's is partnered with Mother Moon Hemp Co. in Boulder, Colorado to source our hemp extract. Mother Moon Hemp Co. is a USDA organic small family farm that grows their hemp with love and hand harvests (instead of machine harvesting like most bigger companies do) ensuring artisanal, boutique quality.

Our full spectrum crude hemp oil is rich with phytocannabinoids, terpenes, & flavinoids for optimal therapeutic value. Because Bailey's products are virtually free of THC, they will never have an intoxicating effect on your pet.

We make our products to support a happy and healthy pet lifestyle.



CONSULTING VETERINARIAN

Dr. Robert Silver DVM, MS, CVA achieved his lifetime goal of becoming a veterinarian when he graduated from Colorado State University's (CSU) College of Veterinary Medicine in 1982. In the 90s, after creating Boulder's Natural Animal, a Holistic Wellness Center, Dr. Silver established effective protocols for a number of serious, potentially life-threatening chronic diseases in dogs and cats, such as cancer, allergies, chronic pain, inflammatory bowel disease, Canine epilepsy, and behavior problems. Dr. Silver's has also designed nutritional and herbal formulas for RxVitamins for Pets, Bailey's CBD, and worked directly with pets who have been given cannabis and hemp by their owners to address a number of difficult conditions such as epilepsy, pain, cancer and behavior problems. Although retired from day-to-day practice, Dr. Silver still consults on difficult cases referred from veterinarians, as well as with brands such as Bailey's CBD & RxVitamins for Pets, and a few others.





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WHAT IS CBD AND WHAT DOES IT DO FOR DOGS?

CBD is a cannabinoid, a chemical compound found inside the cannabis plant. It's non-psychoactive in nature, has a plethora of healing effects and is mostly derived from industrial hemp, which means it's legal all over the world. Cannabinoids from plants fit into mammalian body like a glove.

Here's why...

Our dogs (like all other mammals) have an endocannabinoid system (ECS), which is a network of cellular receptors and activators that has an important role in regulating body functions like mood, sleep, pain, memory, appetite, inflammation, nausea, stress levels and much more.

This system operates through chemicals called endocannabinoids, that the mammal body produces in order to maintain balance in this system.

Unfortunately, our furry friends are sometimes not able to produce some of these chemicals on their own, which puts their system, and certain processes inside it, in disbalance. Endocannabinoids are successfully replicated and stimulated through cannabinoids found inside the cannabis plant.

Supplementing with cannabinoids such as CBD puts the mammalian endocannabinoid system in balance once again and helps put an end to many agonizing conditions which are affected by endocannabinoids misfiring.

CBD does this mainly by interacting with several receptors: TRPV1, 5-HT1A and GPR55. Shortly upon consumption, CBD activates TRPV-1 receptors and helps balance the body temperature, chronic or acute pain and inflammation.

When 5-HT1A receptors are stimulated, there is a significant increase in dopamine secretion, which produces antidepressant and anxiolytic effects.

FAQ: IS BAILEY'S SAFE FOR MY PETS?

Yes, it is safe. Because our products are virtually free of THC, there is no intoxicating effect. However, phytocannabinoids, like those found in Bailey's CBD products are instrumental in our body's regulatory system and support important functions, such as: appetite, digestion, immune function, inflammation, pain, mood, sleep, reproduction/fertility, motor control, temperature regulation, and memory. The overall effect is that the body achieves homeostasis, and all of its systems are balanced.








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HEMP SEED OIL



 **Omega 3 Fatty Acids**
 **CBD**

Before we can decide on the best CBD oil for dogs, we have to talk more about our options. For instance, what is the difference between hemp seed oil and other hemp extracts?

Hemp seed oil, or simply hemp oil, is derived from the seeds of hemp plants. The seeds are pressed together, squeezing the oil out of them. The seeds are believed to contain no CBD, and potentially no THC, either. However, some studies suggest that this may not be the case, and there may be exceptionally trace amounts in the parts per billions or even smaller.

What we do know for sure about hemp seed oil is that it's high in Omega 3 fatty acids, which can benefit the skin and may help prevent potential heart problems. If your pet has a paw-tential risk for heart problems, you may want to look into getting hemp seed oil for them for proactive benefits. However, if you are looking to give your pet CBD oil, this is not for you.

Unfortunately, Amazon, which is one of the largest e-commerce platforms in the world has a corporate policy that does not allow products that contain CBD to be sold on their platform, even from the hemp plant, although hemp is federally legal under The Farm Bill of 2018. They do however allow hemp seed oil products to be sold. Many pet parents flock to Amazon looking for CBD oil for their pets only to find hemp seed oil products that say "hemp extract" and become disappointed when they find it doesn't help their pets' needs as expected. Even though some products will say "full spectrum" on Amazon, do not fall for it. These product makers do this to dupe pet parents into thinking they are purchasing products that contain CBD because it is trending, when these products in fact do not contain CBD. We'll get to what to look for when choosing a CBD product for your pet in the next sections...



SOLD ON
 **amazon**



NOT SOLD ON
 **amazon**



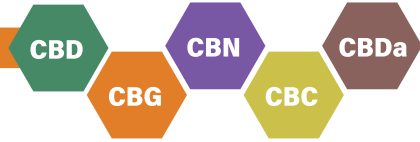


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FULL SPECTRUM HEMP EXTRACT & CBD ISOLATE EXTRACT

FULL SPECTRUM HEMP EXTRACT



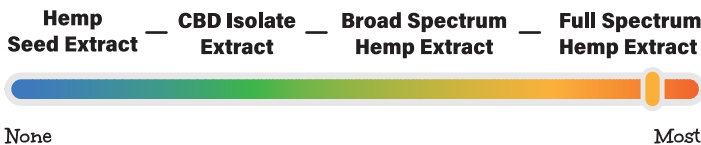
This is a whole plant extraction, preserving hundreds of beneficial compounds from the hemp plant, one of the main one's being Cannabidiol (or CBD). Others include therapeutic phytocannabinoids such as CBG, CBC, CBN, terpenes, flavonoids, as well as essential vitamins, minerals, omega fatty acids, chlorophyll, as well as trace amounts of THC (<0.3%). All of these compounds have a synergistic interaction with each other (also known as the Entourage Effect) and the more that are present, the better. This improves the overall therapeutic value of the hemp oil. You will also notice that full spectrum oil can be murky, dark, amber or golden in color, depending on the extraction method used. You want to always look for full spectrum, phytocannabinoid rich hemp CBD products for your pets, like Bailey's CBD.

Note: Minor THC content can become diluted when made into final products so that it is either non-detectable, or at least less than 0.3% when lab tested. This helps ensure the final product is safe, non-toxic, but also effective and therapeutic for our pets in need.



This is CBD in its purest form. This is a highly processed extraction, removing everything recognizable from the hemp plant except the molecule CBD. It is often found in the form of white powder, or crystals, and can be mixed into nearly anything. While CBD isolate is a pure form of CBD, it lacks other therapeutic properties from the hemp plant such as minor cannabinoids, terpenes & flavonoids, which means there are less therapeutic properties in a CBD isolate product than in a full spectrum product.

HOW MANY THERAPEUTIC CANNABINOIDS ARE IN MY HEMP PRODUCT?





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WHAT ARE THE HEALTH BENEFITS OF CBD FOR DOGS?

CBD has shown to be very effective for your dog's overall health as well as some specific medical conditions.

So, even if your best friend does not suffer from any specific condition, it is perfectly fine to give them CBD as a prevention or just as a daily supplement.

However, hemp CBD can also be used alone as a holistic method of treating certain conditions or in addition to other medications for a number of different conditions and symptoms.

Let's break this down in more detail.

CBD MAY HELP WITH ALLERGIES AND SKIN ISSUES IN DOGS

Itching, scratching, licking, chewing ... Skin issues can be very irritating for both our dogs and ourselves.

Just like humans, dogs can be irritated by substances like pollen, food, insect venom (or flea saliva), dust, or even some type of pet shampoos.

Itching can usually affect a dog's belly, armpits, ears, paws and cheeks. It can go on for months and even years in some extreme cases.

There are so many things that can cause an allergic reaction, but there is a possible solution in the form of CBD. The cause of itching, hives, and blisters is inflammation, and CBD is a very effective anti-inflammatory, helping to relieve skin allergies in dogs. The symptoms mentioned above can be reduced by adding CBD to the daily diet of your pet.





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WHAT IS THE BEST WAY TO GIVE MY PET CBD?



CBD treats are one of the most popular, easiest ways people can give their pets hemp help.

With more research expanding our knowledge of CBD, cannabinoids, hemp, and the endocannabinoid system, it makes sense why we choose to share with furry friends.

From pain to stress to well-being, there are a plethora of reasons we look to hemp.

Like people, all pets are different and have personal preferences on how to take their CBD, whether it's oil or treats. Since we love them so much, we want to make sure they get the best quality CBD - and enjoy it.

But where to start?

There are countless hemp companies to choose from in this growing industry, specifically when it comes to CBD treats for dogs. Many also have countless ingredients... some that are questionable to say the least.



WHAT IS THE BEST WAY TO GIVE MY PET CBD?

Nothing made by Bailey's is ever questionable.

Since most enjoy a good T-R-E-A-T, we combined our quality CBD-rich hemp extract with delicious, nutritious snacks.

Always third party lab-tested, all Bailey's CBD products are made under the advisory and scrutiny of respected veterinarian, Dr. Robert J Silver, DVM. We create our products intentionally, committed to only the best for our best friends.

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Not only do we care about our product ingredients, but we also want you to feel comfortable and safe in your knowledge of CBD for pets.

So welcome to the Bailey's CBD dog treat guide for pet parents in need!

BAILEY'S BREAKDOWN: WHAT ARE BAILEY'S CBD SOFT CHEWS?

Bailey's soft chews are cold-pressed and never baked. This means they keep the abundance of naturally-occurring cannabinoids, terpenes, flavonoids, and other therapeutic properties of hemp. We use USDA organic, single-sourced full-spectrum hemp extract from a small family hemp farm in Colorado who hand harvests their hemp with love.

Our soft chews are made with love too! All are available in a small/medium breed variation (3mg CBD per chew) and a large breed/extra strength variation (6mg CBD per chew).

Easy to chew, we currently have three options focused on wellness, calmness, and mobility. Each has a favorite wellness blend that works with the CBD and other plant compounds for maximum effect.



WELLNESS: OMEGA HEMP CBD SOFT CHEWS?

Winning the 2019 California Cannabis Awards CBD Product Of The Year award, our Bacon-Flavored Omega Hemp Soft Chews support your pup's health, wellness, and joy.

These full-spectrum CBD treats contain omega-3 fatty acids, omega-6 fatty acids, and omega-9 fatty acids.





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WHAT ARE OMEGA FATTY ACIDS?

Omega fatty acids are dietary fats important for balanced nutrition and contribute to overall well-being. They include omegas 3, 6 & 9.

Endless studies and a quick Google search reveals SO MANY known benefits of omega fatty acids for both humans and pets, so it's no wonder these are our best-selling product line!

Many scientists and health professionals today believe an imbalanced omega 6:3 ratio affects chronic inflammation. Excessive inflammation is a known health issue, both causing and worsening conditions.



FLAXSEED OIL

Our omega-3-6-9 source is derived from the flax plant, generally grown for its seeds. Flaxseed is explored for its anti-inflammatory purposes and contains lignans, which are used for cardiovascular health and osteoporosis.

The seeds are ground into an oil that contains a full-spectrum profile of fatty acids.



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OMEGA 3 FATTY ACIDS

Omega 3 is one of the most vital supplements our mammalian body requires for various systemic functions. One main reason why veterinarians and doctors alike recommend omega-3 fatty acids is their anti-inflammatory properties.

There are three types of omega-3s: alpha-linolenic acid (ALA), eicosapentaenoic acid (EPA), and docosahexaenoic acid (DHA). Our dogs' bodies convert ALA into EPA and DHA.

Both omega 3 & 6 fatty acids support the body's natural defenses, digestive health, and cell growth. Since our pet's body cannot naturally produce most omega 3 & 6s on their own, a proper balance of omega 3 & 6s is important for their long-term health.



OMEGA 6 FATTY ACIDS

Involved in cell membrane structure and cellular function, omega-6s are essential for reproduction, growth, immune function, and skin & coat health.

The omega-6 fatty acid linoleic acid is an essential fatty acid for dogs. It does many things, including strengthening & hydrating the skin barrier. It contributes to preventing water loss and the loss of other body molecules, and it prevents microbes, allergens, & other similar substances from entering through the skin.

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Linoleic acid also plays a role in heart health, insulin, and blood pressure.

Arachidonic acid is an important omega-6 fatty acid that dogs can produce in their bodies from precursors (cats, however, cannot produce it on their own). It plays a central part in inflammation, wound healing, and muscle growth.



OMEGA 9 FATTY ACIDS

Unlike many omega 3 & 6s, our pet's body can turn other fats into omega-9s. Although it's considered a non-essential fatty acid, research shows omega-9 helps aid immune function, support cholesterol, and eliminate artery plaque.



CALM: CALMING CBD YUMMIES!

Does your doggo deal with separation anxiety, fear of loud noises, nearby fireworks, or general stress? True to their name, these calming peanut butter and banana chews are nothing short of yummy!

Many use Bailey's Calming CBD Yummies! for travelling stress relief, separation anxiety support, hyperactive pups, decreasing aggression, helping pups sleep through the night, and overall calming support.

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These 100% vegan CBD dog chews contain holistic and human-grade active ingredients: tryptophan, valerian root, chamomile, and passionflower. They act in combination with CBD to help promote relaxation in even the most stressed and anxious pups.



TRYPTOPHAN

An essential amino acid obtained nutritionally, tryptophan is involved with creating the hormone serotonin. Elevated serotonin blood levels have shown to reduce behavioral disorders, like separation & travel anxiety.

Studies reveal serotonin supports sleep, pain management, nitrogen balance, wound healing, and bone health. They also found tryptophan helps other essential amino acids become more accessible, potentially helping overall mood and stress hormone production.

Along with dietary control of protein intake, many use tryptophan to help reduce dominance aggression and territorial aggression in dogs.

People and dogs alike often turn to tryptophan for insomnia, depression, and stress. It naturally occurs in certain foods and is taken in supplement form.



VALERIAN ROOT (VALERIANA OFFICINALIS)

Valerian root is an herbal supplement traditionally used by many people for sedation, insomnia relief, and reducing anxiety & stress. Some even use it to support seizure conditions.

Valerian increases the amount of gamma-aminobutyric acid (GABA) in the brain. GABA prevents unwanted nervous

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system activity, and low GABA levels are linked to stress, anxiety, and poor sleep. Studies show it contains other antioxidants and acids that may have sleep-inducing and muscle-relaxing effects.

Many of these compounds may also limit excess brain activity in the amygdala, which processes fear & strong emotional stress responses.

A small percentage of consumers are stimulated by valerian. Like with any herb or supplement, it's important to always consult a licensed veterinarian before trying anything new.



CHAMOMILE (MATRICARIA CHAMOMILLA)

Chamomile is an herb in the daisy flower family, commonly used in humans & dogs (in humans & dogs (in smaller amounts) for mild sedation, anxiety support, anti-inflammation, gastrointestinal disorders, and muscle relaxation.

It contains terpenes and flavonoids found in hemp, including bisabolol. Bisabolol is regularly explored for potential anti-fungal, antibacterial, antioxidant, and pain-relieving properties.



PASSION FLOWER (PASSIFLORA INCARNATA)

A floral herb enjoyed for its flavor, passionflower is a popular choice when it comes to anxiety and sleeplessness.

Biochemical studies show passionflower contains natural flavonoids that strengthen the effectiveness of GABA brain receptors, which we know aids relaxation and stress relief.

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Our gut creates most of the body's serotonin, explaining why some experience stomachaches or gastrointestinal issues when anxious.

Passionflower raises levels of serotonin and dopamine, potentially increasing mood & temperament - and soothing the tummy. It's been used for stomach ulcer alleviation, which can cause or be caused by stress.



MOBILITY: HIP & JOINT CBD SOFT CHEWS

Joint pain? Moving slow? We got your pup's back (literally)!

Made with glucosamine, MSM, green lipped mussel, and naturally-occurring CBD, these tasty chicken-flavored soft chews are intended to help put a pep in your pup's step.

Some reasons people choose Bailey's Hip & Joint CBD Soft Chews:

- Mobility support
- Graceful aging for pets
- Comfort for arthritic pets
- Support for dogs predisposed to hip and joint conditions due to breed

Pets struggle with arthritis, chronic pain, and mobility like humans. Many dog breeds are highly predisposed to hip dysplasia, causing pain, joint wear, and joint degeneration.

These CBD dog chews are packed with ingredients to support your dog's hip & joint function.



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GLUCOSAMINE

Glucosamine is a compound naturally found in the body that produces other chemicals vital for building tendons, ligaments, cartilage, and the thick fluid around joints.

Joints are cushioned by surrounding fluid and cartilage. In those with osteoarthritis, cartilage breaks down, causing joint friction, stiffness, and pain.

Glucosamine is used to alleviate and slow symptoms associated with osteoarthritis & hip dysplasia. It promotes proactive wellness, especially mobility health.

Chicken's feet is an abundant source of glucosamine, which means the chicken flavor was a no-brainer!



msm

MSM is a sulfur-containing compound found in plants, animals, and humans. An antioxidant, it flushes out the body's waste & toxins, improving cell function. MSM also helps enhance other vitamins and supplements due to its detoxifying effects.

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In supplement form, it's used for reducing pain and inflammation, which can lead to less disease & healthier bodily function.

We added this plant-based ingredient to help reduce pressure in our pet's cells and allow more nutrient absorption. Proper nutrient absorption allows the body to protect itself.



GREEN LIPPED MUSSEL

A natural filter in seawater, green lipped mussels retain a multitude of essential nutrients, including ETA-rich omega 3 fatty acids. They contain amino acids for energy & immune system support, enzymes for gastrointestinal health, antioxidants for heart health, chondroitin for inflammation, and hyaluronic acid for joint health.

Green lipped mussels are packed with crucial vitamins & minerals like vitamin C and E, selenium, manganese, zinc, iodine, copper, and more. Many of these compounds are also important for thyroid health, which directly affects joint & mobility function.



HOW DOES CBD WORK WITH OMEGAS AND OTHER COMPOUNDS?

CBD is already a popular choice for anti-inflammation, working to promote homeostasis
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(inner balance at a systemic level) within the body by engaging with our endocannabinoid system.

The Entourage Effect is when compounds interact, enhance, and amplify each other's individual effects. This synergy is well-known with hemp. Cannabinoids like CBD, CBN, and CBG work together with terpenes, flavonoids, and more to make the other stronger.

Even though this applies to compounds within one plant, it also applies to those found in different sources. Hemp compounds can meet compounds like omega fatty acids, glucosamine, MSM, and green lipped mussel - and work together to be their best selves.

We combined the synergy of CBD-rich hemp with quality compounds to create an even more powerful synergy for our CBD dog treats. Mixed with all with your dog's favorite flavors!

Whether looking for help with your dog's overall health, stress, mobility, or pain, Bailey's CBD has plenty of CBD soft chews to choose from.

All are part of our commitment to a balanced, happy, and healthy pet lifestyle.

These statements have not been evaluated by the Food and Drug Administration. This article is not intended to treat, diagnose, or cure any condition. Please consult a licensed healthcare physician before consuming new supplements or herbs.





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CBD MAY REDUCE ANXIETY IN DOGS

CBD is known to reduce anxiety levels in people, so it's not a surprise that it also works for dogs too.

Some dogs are experiencing higher levels of [unnecessary] anxiety. This issue alone can make your daily walking routine in the park a walk of hell.

Every dog should be exposed to interaction with other dogs as soon as possible. It's a normal part of animal socialization. Early socialization is very important for your dog's further behavior.

Some dogs tend to develop some kind of fear of future possible dangers. Dogs suffering from anxiety tend to show symptoms and can react with urination, excessive barking and even destructive behavior.

Also, many companion dogs tend to develop separation anxiety, having difficult times while being separated from their owner. Some dogs feel anxious while being left alone in the house, manifesting excessive distress behavior.

Thanks to CBD products like Bailey's CBD Oil For Dogs, doggy parents can take a break. By adding CBD-rich hemp oil to your dog's life, you can help your fluffy friend feel much more relaxed, as CBD promotes homeostasis (or balance) of the body's regulatory systems, including the nervous system.

CBD MAY REDUCE LEARNED FEARS AND PHOBIAS IN DOGS



Fears of fireworks and thunderstorms are very common in dogs.

Unfortunately, on the 4th of July, New Years Eve, or during a major storm, you almost can't do anything to calm your dog down completely.

Noise phobias can be a great distress for your pet. But fortunately, CBD can help you and your dog to stop the problem from getting and your dog to stop the problem from getting worse. By bringing the body to homeostasis, their nervous system will be less prone to react to distressing triggers, helping give dog parents some peace of mind.





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CBD MAY HELP WITH ARTHRITIS, JOINT AND MOBILITY ISSUES IN DOGS

Arthritis is one of the most common orthopedic issues in dogs. In fact, it's an umbrella term for abnormal changes and degenerative conditions caused by inflammation in joints. The main cause of arthritis is tissue damage caused by joint physical trauma, stress, infection, or even an immune system disorder. The most common joint disorder is hip dysplasia. What really happens is that cartilage can't be regenerated as fast as it's wearing off. Because of that, the bony layer becomes more exposed to inflammation. That all leads to a thickening of the protection layer around the joint making it less elastic and mobile. Also, the blood vessels surrounding the inflamed joint can become swollen and inflamed too, causing calcium deposits to accumulate... It all makes the condition very painful, making our pets uncomfortable to move, even walk. Arthritis is very common among dogs, especially the large breeds, but it also affects smaller dogs. Since CBD is known for its anti-inflammatory and pain killing effects, it has caught the attention of many for helping deal with orthopedic issues. By taking CBD orally, your dog will be relieved from two of the most annoying symptoms related to inflammation: swelling and pain.

CBD MAY REDUCE AGGRESSIVE BEHAVIOR IN DOGS



When it comes to aggressive behavior in dogs, it's a much more complex issue. There are a number of factors that can cause canine aggression: medical problems, behavior issues, trauma... Aggression is usually triggered by a specific situation. In addition to taking behavioral classes with your dog, CBD can also help your pet feel more calm and relaxed, especially in times when they are usually triggered to react in aggressive behaviors.

CBD MAY REGULATE APPETITE AND RELIEVES DIGESTIVE PROBLEMS IN DOGS

Some dogs are just easy to feed. They eat almost everything, but the problem can arise with dogs that are picky eaters. There can be a number of reasons why your dog might be picky. If your dog usually has a good appetite and you notice some changes, it could be one of many digestive problems. Also, too many treats can spoil your dog, which could lead to them wanting to eat only that, and not proper food. However, because CBD helps regulate homeostasis (or balance) of the digestive system, it can help stimulate appetite in undernourished pets. CBD can also reduce nausea as well as calm an upset stomach.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

CBD MAY RELIEVE SEIZURES AND EPILEPSY IN DOGS



Epilepsy is a medical condition that causes repeated seizures. This can be a very frustrating experience for both you and your dog.

One minute your dog is just fine, the next it's on the floor, drooling, uncontrollably shaking and twitching or being unconscious. This usually means one thing, epileptic seizure, which can last from one to several minutes.

What happens during a seizure is an abnormal electrical activity burst in the dog's brain. That makes it behave in an unconventional way, without any control of its body.

Epilepsy and other seizures can be caused by eating something poisonous, head trauma, stroke, brain cancer, and many other conditions. Seizures affect between 1 and 5 percent of dogs.

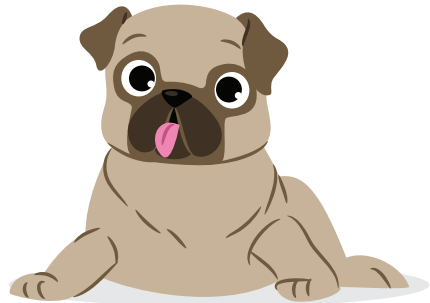
Veterinarians usually prescribe phenobarbital - a conventional medication used to stop seizures in dogs, as well as muscle spasms that come with the seizure.

However, this drug tends to have numerous side effects in both humans and dogs. So, more and more vets are willing to give pet owners another option, Bailey's CBD.

CBD MAY HELP HEAL GLAUCOMA IN DOGS

Glaucoma is a very common eye condition in some dog breeds. It's manifested as high ocular pressure which causes inadequate draining of fluids in the eye. If the condition is chronic, it can lead to partial sight loss, even to complete blindness.

About 40 percent of dogs diagnosed with glaucoma lose their sight completely, despite the early diagnosis or treatment. CBD is an effective supplement for helping pet's with high ocular pressure and the resulting Glaucoma.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

WHY SHOULD I USE CBD TOPICALS FOR MY DOG?

Because of CBD's powerful anti-inflammatory and healing properties, it is a great and all natural way to help reduce redness, swelling, hot spots, rashes, and promote healing of wounds, and affected skin areas. Products like Bailey's CBD paw & nose balms, as well as ph balanced hypoallergenic CBD pet shampoo can be a great way to help be proactive in your pet's daily and long term skin health routine.

CBD PET SHAMPOO

The last pet shampoo you ever need to buy. Your pet's luscious, head-turning fur coat is calling! Formulated specifically for dogs & cats, our shampoo is suitable for all of our fur babies, even those with the most sensitive skin. Our PH balanced pet shampoo contains inflammation reducing plant properties, including 300MG CBD from organically grown whole plant hemp extract, soothing organic aloe, as well as provitamin B5 for added hydration and to keep coats shiny & healthy. Less scratching, and more comfort for your fur baby is just a bath away!

PAW & NOSE BALMS

Bailey's veterinarian formulated full spectrum hemp CBD Dog Paw Balm is a MUST HAVE for use on your pet's dry, chapped, or cracked areas. Apply topically daily, or as needed. Can be used on noses, ears, paws, hot spots, rashes, and wound care. Perfect for using on your pet's dry nose, face folds, paws after walks, and for daily long term maintenance.

IS THIS CBD PET BALM ONLY FOR PAW & NOSE USE?

Because CBD provides all natural inflammation relief, this balm can be used to help promote healing to any topically affected areas.

WILL CBD BALM HELP REDUCE MY PET'S ANXIETY?

No. CBD must be ingested to help reduce anxiety. That's where our soft chews and oil come in handy. Our paw & nose balm is going to be used mostly for helping promote healing & inflammation relief of topically affected areas.

WILL CBD TOPICALS CURE MY PET'S SKIN ISSUES ONCE AND FOR ALL?

We find that many pets who have been fed kibble, cheap food and treats with low quality & even questionable ingredients for long periods of time seem to develop warts, rashes, hot spots, skin growths, tumors, skin allergies, itchiness, etc. and while CBD balms & pet shampoo can help reduce inflammation and promote healing of these affected areas, changing your pet's diet to include higher quality food with transparent ingredients and sourcing is the only sure way to help stop some of these common issues from happening over and over again.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need












WHICH CBD PRODUCT IS THE BEST FOR MY DOG?

After working with top veterinarians in the field we have found that the most beneficial and therapeutic CBD products to use for pets are those that are made with raw, full spectrum oil that is phytocannabinoid rich, while retaining as much of the hemp plant as possible.

Bailey's CBD products are all natural, contain no additives, no preservatives, and are made with organically grown hemp. This is so important to keep in mind when choosing a CBD-based product for your pet, because at the end of the day, we all want what's best to help our pet's live healthy, age gracefully, and feel complete.



BAILEY'S FULL SPECTRUM HEMP PRODUCTS

<p>PAW & NOSE BALM</p>  <ul style="list-style-type: none"> • 50mg CBD - 1/2 Tin • 200mg CBD - 2oz Tin 	<p>CBD PET SHAMPOO</p>  <ul style="list-style-type: none"> • 300mg CBD - 12oz Bottle 	<p>CAT TINCTURE</p>  <ul style="list-style-type: none"> • 100mg CBD - 1/2oz Bottle 	<p>HORSE TINCTURE</p>  <ul style="list-style-type: none"> • 1500mg CBD - 2oz Bottle
<p>OMEGA HEMP SOFT CHEWS</p>  <ul style="list-style-type: none"> • 3MG CBD Per Chew - 5ct & 30ct Bags 	<p>PEANUT BUTTER & BANANA YUMMIES!</p>  <ul style="list-style-type: none"> • 3MG CBD Per Chew - 5ct & 30ct Bags 	<p>HIP & JOINT CBD SOFT CHEWS</p>  <ul style="list-style-type: none"> • 3MG CBD Per Chew - 5ct & 30ct Bags 	<p>DOG TINCTURES</p>  <ul style="list-style-type: none"> • 150mg CBD - 1/2oz Bottle • 300mg CBD - 1oz Bottle • 600mg CBD - 2oz Bottle
<p>OMEGA HEMP SOFT CHEWS</p>  <p>Extra Strength</p> <ul style="list-style-type: none"> • 6MG CBD Per Chew 30ct Bags 	<p>PEANUT BUTTER & BANANA YUMMIES!</p>  <p>Extra Strength</p> <ul style="list-style-type: none"> • 6MG CBD Per Chew 30ct Bags 	<p>HIP & JOINT CBD SOFT CHEWS</p>  <p>Extra Strength</p> <ul style="list-style-type: none"> • 6MG CBD Per Chew 30ct Bags 	<p>DOG 2:1 CBD/CBG TINCTURES</p>  <p>Extra Strength</p> <ul style="list-style-type: none"> • 900MG CBD & CBG - 1oz Bottle • 1800MG CBD & CBG - 2oz Bottle





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

HOW MUCH CBD SHOULD I GIVE MY DOG?

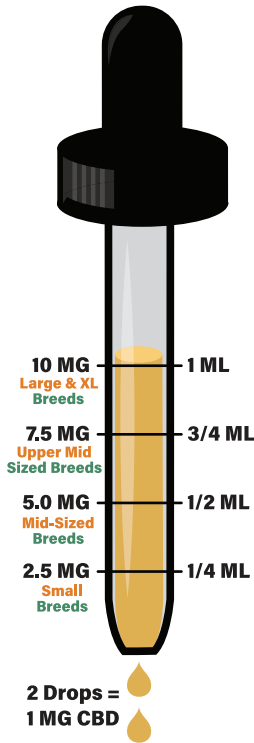
Bailey's CBD oil can be added to your dog's food, dropped onto a treat they already enjoy, or taken orally. Daily, consistent use is recommended for best results.

Suggested Use:

It is suggested to start with Tier 1 suggested-use twice daily, and observe over one week. It may not be necessary to increase at this point. However, if necessary, increase to Tier 2 suggested-use twice daily, and observe for another week. If at this point, you are still not seeing desired results, increase to Tier 3 suggested-use twice daily.

Caution:

It has been reported that giving in excess of 10MG CBD per 10LB of animal weight may cause sedation for some pets. Safe use in pregnant animals or animals intended for breeding has not been proven. If the animal's condition worsens or does not improve, stop product administration and consult with your veterinarian. An examination from a veterinarian is recommended prior to using this product.



Extra Small Breeds (Less Than 25lbs)

2 drops per 10lbs of animal weight twice daily, increase use as necessary.



Small Breeds (Up To 25lbs)

Tier 1: 1/4ml Twice Daily
Tier 2: Up to 1/2ml Twice Daily
Tier 3: Up to 1ml Twice Daily



Mid-Sized Breeds (Up To 50lbs)

Tier 1: 1/2ml Twice Daily
Tier 2: Up to 1ml Twice Daily
Tier 3: Up to 1-1/2ml Twice Daily



Upper Mid-Sized Breeds (Up To 75lbs)

Tier 1: 3/4ml Twice Daily
Tier 2: Up to 1-1/2ml Twice Daily
Tier 3: Try Our Extra Strength 2:1



Large Breeds (Up To 100lbs)

Tier 1: 1ml Twice Daily
Tier 2: Up to 2ml Twice Daily
Tier 3: Try Our Extra Strength 2:1



XL Breeds (Up To 100lbs+)

1-2ml twice daily. If your dog needs more than this, you may want to consider trying our Extra Strength formulation.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

HOW MUCH CBD SHOULD I GIVE MY DOG?

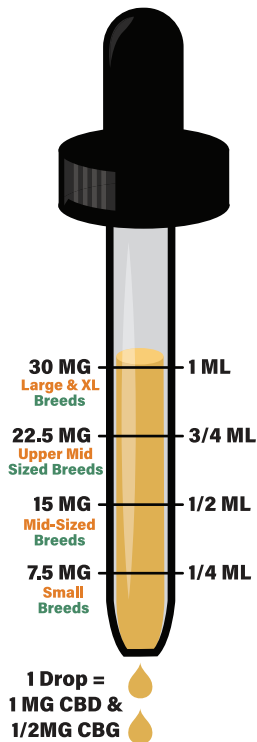
2:1 CBD/CBG EXTRA STRENGTH

Bailey's *Extra Strength* tinctures are ideal for dogs who are already using CBD and may need a higher therapeutic dose, as well as older dogs or those with debilitating or terminal conditions. Our CBD & CBG rich oil can be added to your dog's food, dropped onto a treat they already enjoy, or taken orally. Daily, consistent use is recommended for best results.

Caution:

It has been reported that giving in excess of 10MG CBD per 10LB of animal weight may cause sedation for some pets. Safe use in pregnant animals or animals intended for breeding has not been proven. If the animal's condition worsens or does not improve, stop product administration and consult with your veterinarian. An examination from a veterinarian is recommended prior to using this product.

*Increase use as necessary. Non-Intoxicating.



Extra Small Breeds (Less Than 25lbs)
2 drops per 10lbs of animal weight twice daily.



Small Breeds (Up To 25lbs)
1/4ml twice daily.



Mid-Sized Breeds (Up To 50lbs)
1/2ml twice daily.



Upper Mid-Sized Breeds (Up To 75lbs)
3/4ml twice daily.



Large Breeds (Up To 100lbs)
1ml twice daily.



XL Breeds (Up To 100lbs+)
1-2ml twice daily.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

HOW MUCH CBD SHOULD I GIVE MY CAT?

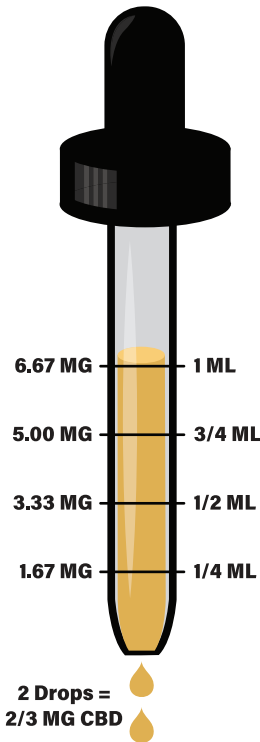
Bailey's CBD oil can be added to your cat's food, dropped onto a treat they already enjoy, or taken orally. Daily, consistent use is recommended for best results.

Suggested Use:

It is suggested to start with Tier 1 suggested-use twice daily, and observe over one week. It may not be necessary to increase at this point. However, if necessary, increase to Tier 2 suggested-use twice daily, and observe for another week. If at this point, you are still not seeing desired results, increase to Tier 3 suggested-use twice daily.

Caution:

It has been reported that giving in excess of 10MG CBD per 10LB of animal weight may cause sedation for some pets. Safe use in pregnant animals or animals intended for breeding has not been proven. If the animal's condition worsens or does not improve, stop product administration and consult with your veterinarian. An examination from a veterinarian is recommended prior to using this product.



Up To .67 MG (2 Drops)

Per 10lb of animal weight twice daily is a great place to start.



Up To 1.67 MG (5 Drops)

Per 10lb of animal weight twice daily is a great middle ground.



Up to 3.33 MG (10 Drops)

Per 10lb of animal weight twice daily is our maximum suggested-use.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

HOW MUCH CBD SHOULD I GIVE MY HORSE?

Bailey's CBD oil can be added to your horse's food, dropped onto a treat they already enjoy, or taken orally. Daily, consistent use is recommended for best results.

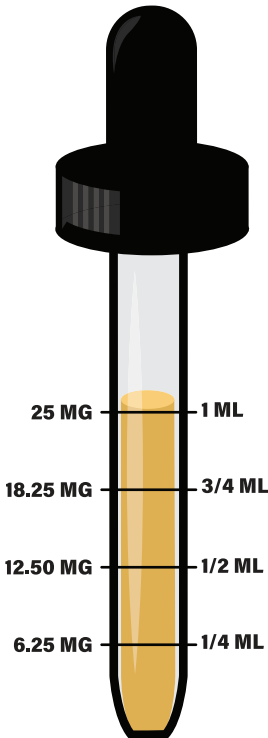
Suggested Use:

Begin with the amount shown above, once daily. In certain cases, a higher dosage may be needed. Clinical studies on equine conducted by Dr. Robert Silver have shown hemp derived CBD to be effective and safe at dosages as high as 100mg. We recommend consulting with your veterinarian to establish the ideal dosage/regimen for your equine's specific and individual needs.

Tip: Administer orally, on a snack they enjoy, or mixed into their feed.

Caution:

Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. An examination from a veterinarian is recommended prior to using this product.



1 ML = 25 MG CBD



Ponies Under 600lbs

Begin with 12.5mg full spectrum CBD oil per day (0.5ml or ½ dropper).



Adult Equine 600lbs & More

Begin with 25mg of full spectrum CBD oil per day (1ml or 1 full dropper).





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

PROACTIVE PET PARENTS VS REACTIVE PET PARENTS

proactive **PET PARENTS**



- ▶ Pet's Long Term Health Comes First
- ▶ Feed Well Balanced Diet w/ Quality human-grade Ingredients
- ▶ Give CBD Before Problems Occur
- ▶ Less Vet Visits
- ▶ Pet Lives Longer
- ▶ Pet Lives Healthier & Happier

VS

reactive **PET PARENTS**



- ▶ Pet's Long Term Health Of Little Concern
- ▶ Feed Inflammation Inducing Diet w/ Highly Processed & Often Questionable Ingredients
- ▶ Give CBD After Problems Already Occur
- ▶ Frequent Vet Visits (\$\$\$\$)
- ▶ Pet Lives Shorter
- ▶ Pet Not As Happy & Healthy





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

WHICH SIZE CBD BOTTLE SHOULD I GET FOR MY PET?



Bailey's CBD Oil For Pets Purchase Guidance



150MG BOTTLE

Average 1 month supply for dogs up to 25lbs.



300MG BOTTLE

Average 1 month supply for dogs up to 50lbs.



600MG BOTTLE

Average 1 month supply for dogs up to 100lbs.



900MG & 1800MG BOTTLE

Have an XL breed 100lbs+ or a dog that can use extra support? Try our Extra Strength CBD:CBG Oil For Dogs.



100MG BOTTLE

Average 1 month supply for cats up to 25lbs.



1500MG BOTTLE

Average 1 month supply for adult sized horse.





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

WHAT CBD PRODUCTS ARE BEST FOR MY PET?

Pet Formulated



Human Formulated



- ▶ Partnered With Licensed Veterinarian (Dr. Robert J Silver, DVM, MS, CVA)
- ▶ No Unnecessary Ingredients
- ▶ Easy To Use - Veterinarian Recommended Use Guide w/ Product
- ▶ Pet Expert Support Line (844)PETS-CBD

- ▶ Lack Of Veterinary Knowledge
- ▶ May contain unnecessary ingredients (sugar, stevia, artificial flavorings, etc.)
- ▶ Difficult to dose w/ confidence
- ▶ Limited Product Support





CBD FOR DOGS:

A Practical Guide for Dog Parents in Need

SMALL BUSINESS PET CBD VS CORPORATE PET CBD

small business **PET CBD**



PETS OVER PROFITS



INTEGRITY



TRANSPARENCY



ACCURACY



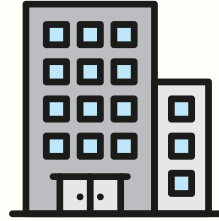
GIVE BACK



RESCUE AWARENESS



corporate **PET CBD**



PROFITS OVER PETS



NO INTEGRITY



NO TRANSPARENCY



NO ACCURACY



NO GIVING BACK



NO RESCUE AWARENESS



BAILEY'S

a healthy pet is a happy pet



Hard Work + Love = Quality Hemp

#noshortcutstolerated

In this practical guide for dog parents in need we go over the topic of CBD for dogs, which is quickly becoming one of the top health & wellness trends in the pet industry. Thankfully the team at Bailey's includes an experienced team such as founder John O'Keefe III, who worked in cannabis cultivation and extraction for 5 years before starting Bailey's CBD after his adorable pug son Bailey, and Dr. Robert J. Silver, DVM, who has many years of experience working with cannabinoids and pets; way before this was a commonly explored and even accepted topic. Get ready to learn why, when and how you should give your pet CBD, as well as what to look for when choosing a hemp based product for your pet.

