



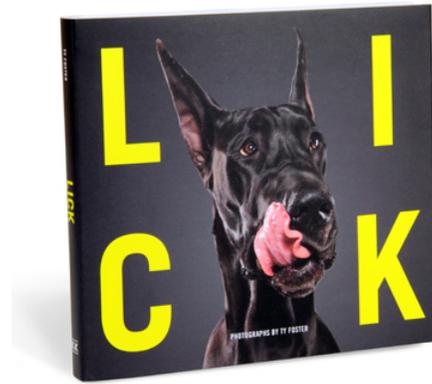
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KNOCK KNOCK PUBLISHES ITS FIRST-EVER PHOTOGRAPHY BOOK, *LICK*
An irresistible collection of dogs caught mid-lick

VENICE, California, April 13, 2015—Today, Knock Knock, publisher of witty gifts and books, announced the release of their first-ever photography book *LICK* in their Fall 2015 signature line.

Created by internationally recognized animal photographer Ty Foster, *LICK* captures the amusing, oddly beautiful, and humorous essence of all sorts of dogs in this primal act of communication and affection. Complete with 96 pages of full-color photography, relish at the sight of 91 sweet, slobbery dogs (and puppies, too!) documented in mid-lick.



“Knock Knock’s love of dogs runs deep. Our head honcho Jen Bilik’s first dog Maisie served as the company’s mascot in our inaugural catalogs, and she still brings her dog Paco to work every day,” Erin Conley, Knock Knock’s managing editor, said. “So when Jen first came across Ty’s photos online, she immediately shared them with the team. We were instantly charmed by the humor, the expressiveness, and the ridiculous cuteness.”

In the tradition of canine-centric books, *LICK* and its whimsical dog portraits make for a unique gift for family, friends, and dog and animal-lovers year-round.

“The real moment that inspired me to shoot *LICK* was when I was shooting a job for another client and I had my dog Tech in the studio. He was sort of losing interest, so I grabbed peanut butter from the kitchen, took a big ol’ blob of it, slapped it in his mouth and started shooting away—and the pictures were hilarious,” Foster said. “That’s when I knew I had to take more photos of other dogs licking.”

LICK will hit shelves in select retailers, booksellers, and gift boutiques in the U.S., Canada, and the UK in July 2015. It is also available for purchase online at knockknockstuff.com and Amazon in June 2015.

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About Photographer Ty Foster

Ty Foster grew up in Connecticut and began his career as an insurance underwriter. Much to his dismay, there were no photographer positions in that field. He soon quit and began photographing anything he could get his lens in front of, finally settling on animals. He's now an internationally recognized animal photographer whose portrait series of dogs in mid-lick went viral. His work has been featured on Daily Mail Online, FStoppers, PetaPixel, My Modern Met, Resource Magazine, Dog Milk, and BarkPost. When he's not busy taking photos, he's usually somewhere outdoors, dreaming of traveling.

For more information, visit www.tyfoster.com.

About Knock Knock

Knock Knock is an award-winning purveyor of witty books and gifts. We create products that bring humor, function, organization, and design to everyday life. Our crackerjack in-house team has been making goods and writing books from the ground up since 2002. These days we also acquire new titles from outside authors, bloggers, and other creative types. Whether we're producing sticky notes or a volume of thoroughly researched nonfiction, we happily dispense irreverence, wordplay, and wit from our sunny perch in Venice, California, to folks around the globe.

Get to know us—and see our stuff—at knockknockstuff.com.