



FOR IMMEDIATE RELEASE

Melanie Gasmen

melanie@knockknockstuff.com

310.396.4132, ext. 314

Secret Society Releases *The High-Five Handbook* to the Public

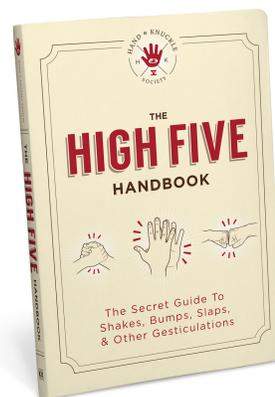
*A How-To Guide for 70+ Hand Gestures
Necessary for Impressive Greetings*

VENICE, California, March 31, 2016—Studies have shown that more face-to-face, hand-to-hand, and social contact can [improve mental health](#) while also boosting [office rapport](#). A new handbook on diverse handshakes and gesticulations has come to fruition to keep the world handshaking, hugging, and high-fiving.

Knock Knock has published [The High Five Handbook: The Secret Guide to Shakes, Bumps, Slaps, & Other Gesticulations](#)—conceived and written by the clandestine [Hand & Knuckle Society](#), adding to Knock Knock’s library of high-five-themed items.

The 143-page manual is filled with the fascinating histories, stories, and scientific facts behind over 70 cultural gestures, like “The Skater Slap Bump” (a rite of passage for skaters) and “The Low Five,” (founded in jazz clubs). It also provides step-by-step instructions for new moves, like “The Snowman” (wherein three fists are stacked together), and “The Fresh Prince of Five,” (according to the book, it is “a Side Five that flows seamlessly into a lean back with a snap”).

“We’re big fans of the high five here at Knock Knock. So when we got the tip-off about the Hand & Knuckle Society’s top-secret guidebook celebrating this classic gesture (plus a host of others), we knew we had to get it out there,” Erin Conley,



The High Five Handbook by the Hand & Knuckle Society, a global clandestine group.

Knock Knock Managing Editor, said. “The tongue-in-cheek tone, graphic illustrations, and fun well-researched content made it a no-brainer for us.”

Written and developed by an organization of individuals who want everyone to reconnect with connecting, the Hand & Knuckle Society is like a “Fight Club, but with more fist bumps than fisticuffs.”

The High Five Handbook can be found online at knockknockstuff.com, Amazon, and are available in select U.S. and Canadian retailers, booksellers, and gift boutiques.

About the Hand & Knuckle Society

We are the Hand & Knuckle Society: a clandestine organization of individuals who believe in the power of the pound, the significance of the shake, and the supreme holiness of the high five. What a sad, sad world it would be with no waves, no nods, and no hugs. No bumps. No daps. No up-highs. No down-lows. We have spent generations ensuring society isn't left hanging. And we invite you to join us. For more info, go to highfivehandbook.com.

About Knock Knock

We are Knock Knock, independent makers of clever gifts, books, and whatever else we can think up. We bring humor, creativity, and smarts to everyday life. Our crackerjack in-house team has been making goods and writing books from the ground up since 2002. These days we also acquire new titles from outside authors, bloggers, and other creative types. Whether we're producing sticky notes or a volume of thoroughly researched nonfiction, we happily dispense irreverence, wordplay, and wit from our sunny perch in Venice, California, to folks around the globe.