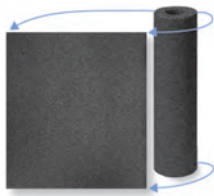


They'll tell you it's the same, but it doesn't come close to being Everpure.

The inner workings reveal Everpure's precoat quality, performance and value advantages.

- 1 Water enters the top of the Everpure filter cartridge, flows down through the inlet tube and into the filter chamber.

A proprietary blend of very fine activated carbon called Micro-Pure® coats a unique, pleated filter membrane.



A typical 10" carbon block filter has a surface area of 78.5 square inches.



The surface area of a pleated membrane in a 10" Everpure precoat filter is 444 square inches. That's 5.6 times more surface area.



A heavy-duty, aluminum cartridge housing protects the Everpure filter system from splitting or bursting. It's lined with a food-grade polymer that prevents the water from coming in contact with the aluminum.



- 2 Through our exclusive precoat process, Micro-Pure coats the filter membrane throughout the life of the cartridge. Water flows evenly and freely, even with changes in water pressure.
- 3 Incoming pressure forces the water through the layer of Micro-Pure and through the filter membrane. The openings in the Micro-Pure layer are so small that any particle 1/2-micron (1/50,000 inch) or larger is removed, including harmful cysts and asbestos fibers.
- 4 Filtered water channels up through the rigid grid structure of the filter membrane and out of the system.



WHY LOOK FOR THE NSF MARK?

NSF International—the National Sanitation Foundation—which sets industry standards for water filtration systems, has tested and certified Everpure filtration systems with its highest ratings for meeting the strict guidelines for health and aesthetic qualities. Independent NSF and WQA Gold Seal Certification cuts through all the hype and backs up Everpure's superiority with the highest industry certifications available.