

EVERPURE® claris™ | ultra SYSTEMS SELLING GUIDE

THE WORLD'S FIRST FILTER CARTRIDGE SYSTEM TO USE A NEW WATER FILTRATION AND CONDITIONING TECHNOLOGY TO IMPROVE THE TASTE AND FLAVOR OF DRIP COFFEE, ESPRESSO, OTHER HOT DRINKS AND ICE CUBES



CLARIS ULTRA 250-S
EV4339-80



CLARIS ULTRA 500-M
EV4339-81



CLARIS ULTRA 1000-L
EV4339-82



CLARIS ULTRA 1500-XL
EV4339-83



CLARIS ULTRA 2000-XXL
EV4339-84

TOP SIX REASONS WHY YOU SHOULD CHOOSE CLARIS ULTRA OVER OTHER SYSTEMS

- Effective mineral reduction and corrosion protection in one compact size
- Excellent scale prevention to protect expensive coffee brewing equipment
- Hardness reduction for clear ice cubes and the best tasting drip coffee and espresso
- Increased profitability by reducing your operating costs and extending equipment life
- Adjustable filter head is compatible with both traditional Claris and Claris Ultra Cartridges
- Easy to install and maintain

Claris™ is a trademark of Aquis, GmbH.

HOW DOES CLARIS ULTRA DIFFER FROM CONVENTIONAL CLARIS?

- Combines mineral adaptation and stabilization
- Inhibits corrosion
- Inhibits metal migration from machine parts
- Maintains a stable pH range according to EPA drinking water standards
- Filter family offers a wider capacity range
- Has a lower cost of operation and less machine downtime
- Has lower pressure loss and higher throughput

CLARIS ULTRA STANDARD FEATURES

- Five cartridge sizes fit one flexible head (250-S, 500-M, 1000-L, 1500-XL and 2000-XXL)
- Adjustable head provides very accurate and stable water blend at different flow and pressure rates (DUOBLEND® bypass technology)
- Quick system installation and easy cartridge replacement
- Easy-to-read bypass level setting
- Easy and secure bypass setting protection
- Inlet/outlet shutoff valves in head
- Check valve in head
- Integrated flushing/air vent valve
- Pressure release valve
- No need for swinging wall bracket
- Works in mounted/free-standing/horizontal/vertical positions
- 5 micron carbon block filter for best particle retention and taste & odor filtration
- Easy installation and maintenance

HOW DOES CLARIS ULTRA NEW TECHNOLOGY WORK?

- Its new patent-pending water conditioning technology is based on partial hydrogen softening and sequestering
- It softens the water, prevents lime precipitation in machines, inhibits metal migration of sensitive machine parts, and eliminates sudden pH drops seen in traditional decarbonization technology

END RESULTS...

- Sustained coffee roasting quality
- Optimized use of ingredients
- Clear ice cubes and the best brewed drip coffee and espresso coffee
- Excellent taste and no odor, no cloudiness in coffee and hot drinks

CLARIS ULTRA VS. TRADITIONAL CLARIS

Application Comparison

Clariss Ultra	Traditional Claris
Drip coffee and espresso machines with/without steam operation	Drip coffee, espresso machines with/without steam operation
Small ice cube machines	Combi steamers, steam ovens, ovens using boiler systems, ovens using direct injection

Benefits Comparison

Feature/Benefit	Clariss Ultra	Traditional Claris
Combines mineral adaptation and stabilization	Yes	No
Inhibits corrosion	Yes	No
Inhibits metal migration from machine parts	Yes	No
Maintains stable pH	Yes	Low fluctuations
Offers a filter family with widest capacity range	Yes	No
Small footprint/less space requirement	Very good	Good
Ensures lower cost of operation and less machine downtime	Yes	No
Lower pressure loss/higher throughput	Yes	No

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CLARIS ULTRA VS. COMPETING SYSTEMS

Feature/Benefit	Claris Ultra	Brita®/ Mavea Purity C	Brita/ Mavea Purity Steel	Water + More Bestmax
Number of cartridge sizes that fit one head	5	4	3	7
Combines mineral adaptation and stabilization	Yes	No	No	No
Inhibits corrosion	Yes	No	No	No
Inhibits metal migration from machine parts	Yes	No	No	No
Bypass accuracy over velocity and pressure	Very stable	Stable	Stable	Poor (simple valve)
Maintains stable pH	Yes	Low fluctuations	Low fluctuations	High fluctuations
Offers a filter family with widest capacity range	Yes	No (limited capacity)	No (limited capacity)	Wide capacity
Offers wide capacity-to-space ratio	Yes	Good (not widest)	No	Good (not widest)
Easy-to-read bypass level setting	Yes	No	No	No
Secure bypass protection/easy of use	Yes	Yes (tool required)	No	No
Shutoff inlet/outlet valves in head	Yes	Yes, but inlet and outlet connected	No	Only inlet valve
Integrated flushing/air vent valve	Yes	Yes, but some hassle	No, only as extra accessory	No, only as extra accessory
Pressure release valve	Yes	No	No	No
Flexible head	Yes	No, only one side connection	No, only one side connection	No, only two side connections
Swinging wall bracket	No Need	Needed	Needed	Needed
Carbon block filtration	High	Low	Low	Low
Chlorine and organics retention	High	Low	Low	Very low
Simplicity of installation, cartridge replacement	Yes	Quick, but some inconvenience	Inconvenient	Inconvenient

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