"What an exciting 2019 at Fair Trade LA! We have built great momentum for the Fair Trade movement and Los Angeles is closer than ever to becoming the largest Fair Trade Town in America! We couldn't have done it without the support of every single person in our community. Fair Trade LA is a grassroots movement that was founded and continues to exist because of individuals who want to make this world a better (more fair) place for everyone, regardless of where they were born or the color of their skin. Whether you donated, purchased our products, attended our events, or simply cheered us on along the way this year, I want to say thank you from the bottom of my heart. We couldn't have done it without you."

ELISHA CHAN,
EXECUTIVE DIRECTOR
2019 HIGHLIGHTS

FTLA Flash Fundraiser 2019 | Raised $21,000+
Moved into a NEW office | As We Dwell @ Arts District, DTLA
Launched FTLA Ambassador Program [Kristen Soares, UCLA Student]
Sent 12 LA Campaigners to Fair Trade Campaigns National Conference, Chicago
Met with 7 LA City Council Members for our LA Campaign
Identified 100+ Los Angeles Businesses that sell 2+ Fair Trade items
Identified 45+ Los Angeles Locations that serve 1+ Fair Trade items
Our New Office Space
As We Dwell
440 S Alameda St, Los Angeles, CA 90013
2019 EDUCATIONAL EVENTS

FAIR Talk | Fair Trade Fashion 101
Fashion Business Plan Writing Workshop | Andrea Reyes
Fair Trade Federation Meet Up | Chris Solt
Book Launch | Buy The Change You Want To See
Fundraising Training Workshop | Rachelle Ankney
FAIR Talk | Made In LA Documentary Screening
FAIR Talk | Ten Thousand Villages
FAIR Talk | Dressember
FAIR TALK/

an educational event where you can network and connect with the Fair Trade community in Los Angeles. Learn about Fair Trade through speakers who are advancing the Fair Trade movement in our world today. Meet the top leaders of social enterprises and nonprofits, who are changing the world through Fair Trade.

Read blog posts from our latest FAIR Talks @ fairtradela.org/blogs/fair-talks
2019 OUTREACH EVENTS

- Panel Discussion @ Blushcon
- Fair Trade Boutique | St. Mark @ Venice
- Fair Trade Boutique | World Water Day 2019
- Fair Trade Tabling | Prana @ Manhattan Beach
- Fair Afternoon Tea | Manhattan Beach
- Fair Trade Tabling | CLUE Event
- Fair Trade Boutique | First Congregational Church of LA
- Fair Trade Boutique | St. John Fisher
- Panel Discussion @ CMC LA Textile Show
- Speaking @ USC MOVE’s Fair Trade Event
- Fair Trade Boutique | USC Tech Campus Fair
- Fair Trade Boutique | Vanguard University
- Fair Trade Boutique | American Martyrs
- Documentary Screening + Panel | The Price of Free
- Sip n’ Shop @ Ten Thousand Villages, Pasadena
- Fair Trade Boutique | St. Bedes
- Fair Trade Boutique | Mount Saint Mary’s University
- Fair Trade Boutique | Fashion Show @ Santa Monica
- Fair Trade Boutique | As We Dwell Night Market
Local Advocates //

Thank you to our local Fair Trade advocates, including congregations, universities, schools, and other fellow do-good organizations for inviting us to educate and inspire your community to buy fair, live fair.
2019 PARTNERSHIPS

FAIR Spirits
Dr. Bronner’s
Fashion Revolution USA
Dressember
Numi Tea
Wholesome
KISHE
Tea Drops | Sri Lanka
Pichincha | Central and South America

Atelier Calla | Haiti
Tony’s Chocolonely | West Africa
Fair Trade Campaigns | USA
Tribu | Ecuador
SHE Changes Everything | USA
Zambeezi | Africa
Kreyol Essence | Haiti
Gifts With A Cause | Indonesia
Haiti Design Co. | Haiti
BRAND PARTNERS

We want to say a huge thank you to our brand partners who have supported our active campaign to make Los Angeles the largest Fair Trade town in America! Our partners have resourced us through our LA Campaign efforts and increased access to Fair Trade products through our FAIR Packages.

FAIR Package //

a monthly delivery of one Fair Trade item to your door!

Order yours @ fairtradela.org/products/fair-package
2019 CAMPAIGN LAUNCHES

University of Southern California
Mount Saint Mary's University – Los Angeles
"Every time you spend money, you're casting a vote for the kind of world you want."

Anna Lappe