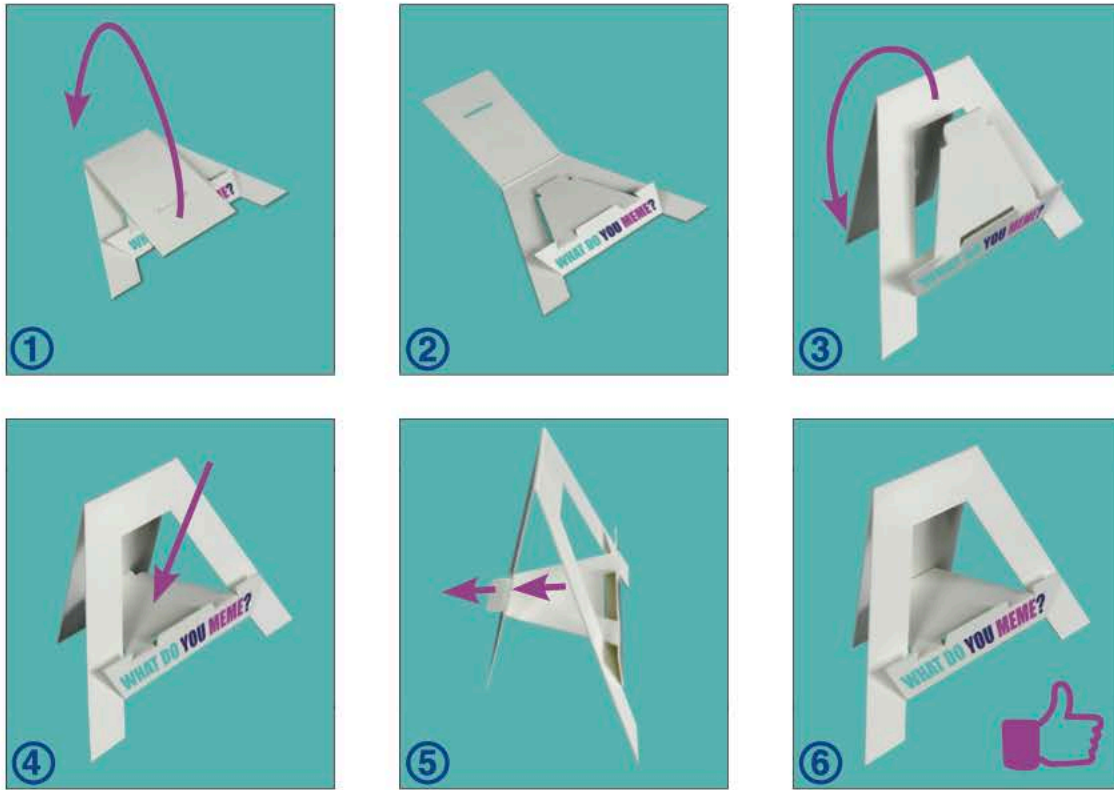


Easel Assembly:



**WHAT DO YOU
MEME?**[®]

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INSTRUCTIONS

Welcome to What Do You Meme? TikTok Edition!
Get ready to out-meme your friends using some of your favorite TikTokers to make your own TikTok-themed memes!

SETUP

In the box you'll find 2 separate decks: Caption Cards and Photo Cards. Shuffle each deck, and place it facedown.

HOW TO PLAY

Find 2 or more friends, and sit around a table (or in a circle on the floor, whatever is more comfy). If you don't have 2 or more friends, go knock on a neighbor's door and ask if they want to play. Now you have 2 or more new friends — you're welcome.

To start, each player draws 7 Caption Cards. The Caption Cards are the ones with the captions on them. That's why we call them Caption Cards. Groundbreaking stuff right?

The person with the most TikTok followers generally starts as the judge. The judge then looks through the Photo Cards and selects the one they want to use for that round. They show it to everyone and then place it on the sexy little easel in front of them. All other players take a few moments to secretly review their Caption Cards and decide which would make the funniest pair with the Photo Card in play, passing it facedown to the judge.

Once the judge has received a Caption Card from each player, they shuffle them up and read each one out loud. Make sure the Photo Card is visible to the whole group while the captions are being read — it's wayyy funnier that way.

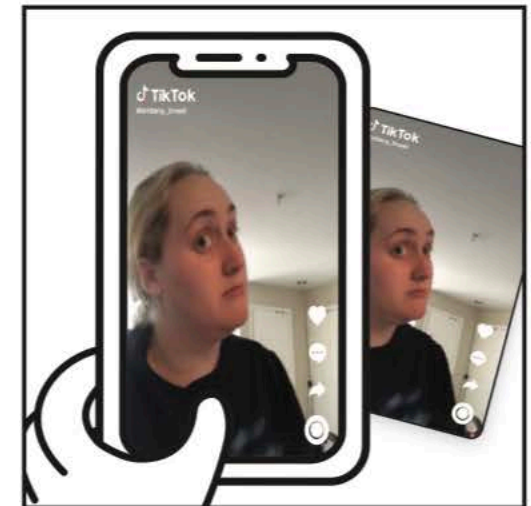
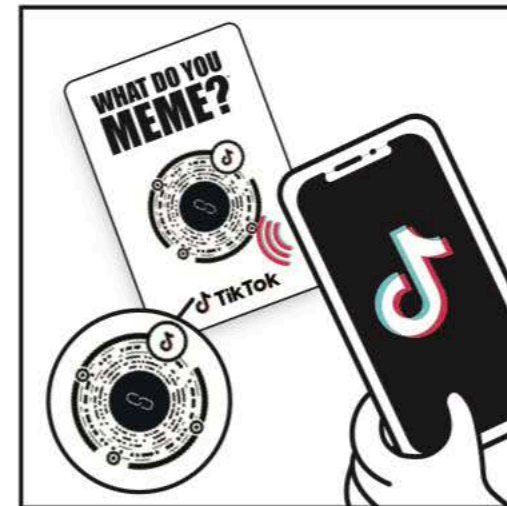
After reading all of the Caption Cards out loud, the judge selects the funniest one, and the player who played it wins the round. The winner gets to keep the Photo Card as a trophy

(1 card = 1 point).

After the winner celebrates with a victory speech, everyone draws back up to 7 Caption Cards, and the player to the judge's left becomes the judge for the next round. Keep playing until you don't want to anymore and then do something else.

TIKTOK CODES

You may have noticed that fancy-looking QR code on the back of each Photo Card. You can scan the code with the TikTok camera on your smartphone to look up the exact TikTok video that the Photo Card comes from, and explore each TikToker's page. See? Magic *is* real!



Disclaimer: All TikCodes are associated with content creators' video posts on TikTok. WDYM and TikTok cannot control if or when TikCodes become invalid due to video posts being altered, deleted, or removed.

CONTENTS

300 Caption Cards
75 Photo Cards
1 Sexy Easel