

SENIOR PERFORMANCE MARKETING MANAGER (m/f)

WE ALWAYS LOOK FOR INSPIRING TALENT AND MAKE ROOM FOR IT

REVOLUTIONIZING THE EUROPEAN HANDBAG MARKET

We are Buckle & Seam, the fastest growing direct-to-consumer bag brand in Europe. Located right in the center of Berlin we aim to make a difference in people's lives, be it for our customer, our manufacturers or the children's school that we support in Pakistan with 3% of our revenue. We are the odd one out in the industry. We do not outsource. We do it ourselves, as a team, here and abroad. With you we want to go the next step. Your combination of analytical and strategic mindset paired with a sense of humor will be an ideal fit to join our dynamic & international team.

YOUR ROLE

- You will lead the performance marketing efforts and digital expansion internationally
- You will have budget and P&L responsibilities and be in close coordination with the founders
- You will constantly test hypothesis and new channels in order to optimize our performance
- You will lead and grow our performance marketing team

YOUR PROFILE

- You have at least 2 years of relevant work experience in a fashion e-commerce company with responsibilities in FB, SEA & Displays Ads
- You are a self-starter with strong numbers and analytical game
- You are looking for tangible results & want to actively drive change
- You are fluent in German, English and ideally another language
- Testing, failing, adapting and testing again is your nature

PERKS

- High degree of responsibility and a steep learning curve
- Close work together with Founding Managers
- Competitive salary, free bags & an amazing office in the center of Berlin

Send your application, including a CV and your letter of motivation to georg.wolff@buckleandseam.com

About Buckle & Seam – We offer today's modern man a leather bag, that not only caters to his every day professional needs but a bag that he feels comfortable wearing and resembles his personal character. Made out of vegetable tanned leather with a purpose in mind our bags offer a maximum of functionality with minimalistic design while serving a purpose. To learn more visit us @ www.buckleandseam.com

AWARDS & PRESS



VOGUE

BUSINESS
INSIDER