



**BUCKLE
& SEAM**

COMMUNITY MANAGER

BUILD THE COMMUNITY – CREATE IMPACT (m/f – immediately)

REVOLUTIONIZING THE EUROPEAN HANDBAG MARKET

We are Buckle & Seam, the fastest growing direct-to-consumer bag brand in Europe. Located right in the center of Berlin we aim to make a difference in people’s lives, be it for our customer, our manufacturers or the children’s school that we support in Pakistan with 3% of our revenue. We are the odd one out in the industry. We do not outsource. We do it ourselves, as a team, here and abroad. With you we want to go the next step. Your combination of analytical and strategic mindset paired with a sense of humor will be an ideal fit to join our dynamic & international team.

YOUR ROLE

- You will lead on a strategic and innovative new business verticle: the Buckle & Seam Community
- Setup and maintainence of the exclusive program to identify new target personas, products and sales channels.
- Define and monitor KPIs of the strategic initiative together with the product and marketing department
- Versatile role that will allow you extensive business insight

YOUR PROFILE

- Recent graduate of business administration, product development or any other program with top 10% ranking in class
- Strong communicator in German & English
- Digital native that call social media & CRM his (future) home
- You are eager to learn, a multitasker and receptive to constructive feedback

PERKS

- High degree of responsibility from day one & steep learning curve
- Close interaction with the founders and the international team
- Competitive salary, free bags & an amazing & sunflooded office in the center of Berlin

Send your application, including a CV and your letter of motivation to georg.wolff@buckleandseam.com

About Buckle & Seam – We offer today’s modern man a leather bag, that not only caters to his every day professional needs but, most of all, a bag that he feels comfortable wearing. Made out of vegetable tanned leather with a purpose in mind our bags offer a maximum of functionality with minimalistic design while serving a purpose. To learn more visit us @ www.buckleandseam.com

AWARDS & PRESS

