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ENESCO ANNOUNCES OPENING OF NEW GIFT SHOP AND DEPARTMENT 56 GALLERY

***Gallery will feature world's largest display of Department 56 Lit Villages;
Opens November 16 on Elvis Presley's Graceland campus in Memphis***

Memphis, Tenn. – October 11, 2023 - Enesco, a leader in the gift, home accent and collectible market for more than 60+ years, has announced it will open a first of its kind gift shop and gallery at [Elvis Presley's Graceland](#) in Memphis, Tennessee, on November 16. [The Enesco Gift Shop & Gallery Featuring Department 56](#) will be the ultimate destination for collectors and be home to the world's largest display of Department 56 Lit Villages.

The Department 56 Gallery will tell the collectible company's story through themed displays and vignettes featuring its beloved holiday hand-crafted lighted villages. With 47 years of experience designing Christmas and holiday villages, they have created a holiday tradition that transcends generations.

The gallery will feature the first six lighted buildings that were the beginnings of The Original Snow Village created in 1976. Then visitors will go on a journey through later Village collections featuring larger than life displays that evoke a feeling of holiday magic and nostalgia.

Enesco Gift Shop & Gallery will showcase more than 16 Village series and collections, including Snow Village, Dickens Village, Dickens A Christmas Carol, Downton Abbey, Christmas in the City, Alpine Village, New England Village, Snow Village Halloween, Disney, Disney Pumpkintown, Harry Potter Village, A Christmas Story Village, Grinch Village, Peanuts Village, Nightmare Before Christmas, among others. With more than 1,500 individual Village pieces and accessories on display, visitors will be immersed in each magical location.

"The Enesco Gift Shop and Department 56 Gallery will offer fans of holiday collectibles a first of its kind experience to immerse themselves into the magic and nostalgia that surrounds Christmas villages," said Joel Weinshanker, managing partner and majority owner of Elvis Presley Enterprises, Ad Populum and Enesco. "The longstanding family holiday tradition of collecting and displaying villages will make this a destination for generations to enjoy together."

The Enesco Gift Shop will offer a large variety of giftware and collectibles, including brands like Department 56 Village, Jim Shore, Lolita, Allen Designs, and Possible Dreams.

Opening weekend for the Enesco Gift Shop & Gallery Featuring Department 56 will be November 16-18 as part of Graceland's Annual Holiday Lighting Ceremony. During opening weekend festivities, fans and collectors will be able to attend merchandise signings with artist **Jim Shore** and Village Artists **Tom Bates** and **Scott Enter**; meet **Melinda Seegers** – also known as Ms. Lit Town; plus enjoy visits with Santa, giveaways, and much more. [Get details about Enesco Gift Shop and Department 56 Gallery opening weekend.](#)

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About Enesco LLC

Founded in 1958 and headquartered in Itasca, IL, Enesco is a leading designer and wholesaler of gifts, home accents and collectibles under a variety of owned, artist and licensed brands. Customers include large department store chains, mass market channels, online third-party e-tailers, end-consumers, home décor boutiques, and specialty card and gift retailers in over 50 countries. Working with its own sales teams and global distributors, Enesco serves markets in the United States, Europe, Asia, the Americas, and Australia.

About Department 56

For 47 years, Department 56 has been creating holiday traditions passed down from generation to generation. The excitement of the holiday season comes home with intricately detailed villages from settings that inspire the imagination. Stroll through a small American town, enjoy a walk with Charles Dickens, or visit Santa in the North Pole. Our ornaments and figurines create even more opportunities to spread good wishes during the happiest time of the year.

About Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's entertainment and exhibition complex over 200,000 square feet in size; the new 80,000 square feet Graceland Exhibition Center featuring rotating exhibits; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive ten USA Today 10Best Readers' Choice Awards including "Best Holiday Historic Home Tour," "Best Tennessee Attraction and Iconic Landmark," "Best Musical Attraction," "Best Historic Southern Attraction," and the #1 "Iconic American Attraction." The TripAdvisor Travelers' Choice Awards named Graceland the most popular attraction in Tennessee and one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit www.graceland.com.