



POSITION DESCRIPTION

Job Title:	eCommerce Manager
Location:	The Sawmills - HQ
Department:	Special Projects
Position Reports to:	Head of Military, Special Projects and Online Sales Bremont Watch Company

Bremont Watches are looking for an eCommerce Manager to join us at our head office in Henley-On-Thames. The successful candidate will play an integral role in the direct sales team and work closely with customer service, operations and finance teams.

The role will be target driven with attention to detail and process. This is a varied and exciting role in an expanding luxury goods business that will provide the right candidate with growth and development.

Key Responsibilities

- Manage and develop a market leading online shopping experience for Bremont, responsible for site content, customer journey and commercial performance.
- Utilising web analytics to ensure improved business performance
- Ownership of onsite product portfolio from inception to sale and everything in between
- Working with the marketing team to make sure online outreach is optimised, and traffic is optimised and converted
- Maintain and generate key reports on a daily, weekly and monthly basis as necessary and present when/where needed. Able to extract, manipulate and present data to senior management.

Core Competencies and Experience

- Have experience working in an online trading environment, ideally with Online merchandising/Online trading or E-commerce trading experience
- Be an expert in developing commercial web pages and a track record of improving online sales performance, conversion, AOV, and minimising customer drop-off.
- Managing various stake holders across different divisions, and ability to work cross functionally
- Knowledge of key technologies to enhance the online store experience and improve conversion including Google Analytics
- Experience in a similar ecommerce role, in a technical or UX focused environment, ideally with Shopify experience
- Experience in launching ecommerce stores in new markets and languages

Personal Attributes

- Target motivated, comfortable working with KPIs and with an analytical, problem-solving attitude
- A self-starter, able to work at a fast pace and adapt to an ever-changing retail environment
- Have a passion for innovation and trying new ideas to improve sales opportunities
- Understand and show passion for the Bremont brand and luxury sector as a whole
- A positive and upbeat team player who can focus on the customer experience and expectations