



Enter the world of

L I N W O O D

Like all families, Linwood is borne of traditions, stories, heritage and hopes

From the quality of our designs to our level of service, we put excellence at the heart of everything we do. In that rather English way, we straddle the worlds of creativity and innovation to produce exclusive collections of fabrics and wallpapers.

Linwood is very much a family affair. For three generations the company has been run by the same family, the Gloyns, so, every new fabric print, colour and pattern comes with a lifetime of inspiration and generations of experience.

Cover - Wallpaper - Yanagi



Chair - Alpha
Wallpaper - Nightfall

We believe in design with a difference

From our Hampshire head office, near the picturesque New Forest, our design team create seasonal collections of wallpapers and fabrics bursting with fresh ideas, while retaining the quality and artistry we are renowned for.



Tango - Rainforest Rabble

Ella Richards, Linwood's Head of Design

'Each collection takes at least 12 months of hard work. We draw our inspiration from textile archives, museums and the natural world to create contemporary and classic prints, weaves and wallpapers. The walls of our creative studio are covered with our "finds" – from small fragments of archival documents to beautiful pieces such as an exquisitely-coloured kimono or a piece of Persian art.

'We believe in traditional techniques. We still sketch and paint by hand, exploring different effects in watercolour or gouache until we find the right look for each design. It takes time, but the result is truly original and beautiful. For weaves we raid our treasure box, mixing and matching different yarns to create the perfect combination of colours before sending them to our trusted mills.



Les Fauves



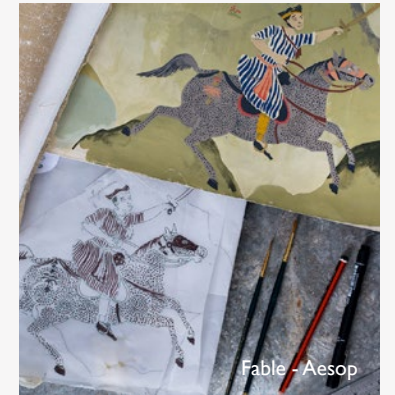
Omega Prints - Les Fauves

'Find your joy... Prints, plains and patterns'

'At Linwood we only create superior fabrics and wallpapers – it's what drives us every day. We review, test, trial and inspect each design, obsessing over every detail. Only when we're satisfied with the quality do we launch our exclusive collections.'



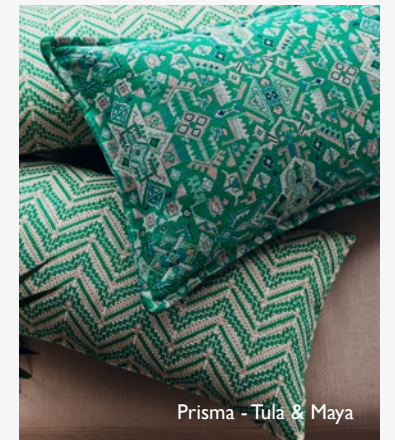
Omega Prints II - Java



Fable - Aesop



Wallpaper - Double Dragon



Prisma - Tula & Maya

Omega Prints II - Crystal



Tango Weaves



Sofa - Juno
Curtain - Belleville - Louis



We love colour



It's at the heart of everything we do



Belleville - Miji



Wallpaper - The Wave



Juno



We care about the environment

Here at Linwood, we are striving to produce fabrics that last, feel good and that don't harm the earth.

Our exciting journey is only just beginning, but we've made great inroads.



Woven with 80% recycled cotton – using offcuts from the fashion industry – Verde is an exciting addition to our growing sustainable fabric offering, saving water and energy.



Moleskin velvet has been certified by the worldwide recognised OEKO-TEX® Standard 100 as being free of harmful chemicals.



Lana is made from recycled yarns and because it's wool it's naturally fire retardant.



Our upholstery leather collection, **Saddle**, is made using leather off-cuts from shoes and bags that are usually sent to landfill.



Sustainable packaging is a huge priority for us. All plastics used in our packaging are 100 per cent recyclable and the paper used in our brochures carries the FSC label, which means it comes from sustainably-managed forests.



In 2020 we worked with renewable energy company, Geo Green Power, to install solar panels in our head office. The system now produces 72,250 kWh of electricity every year – 70% of our total consumption – saving circa 32.5 tonnes of CO2 every year.



We work with the best

We like working with people we know and trust. The mills – both in the UK and around the world – bring generations of expertise in printing techniques, colours and materials, so our fabrics and wallpapers are imbued with rich, vivid hues that are unique to Linwood.

Its design made with love, that you won't find anywhere else.







We never stand still

We embrace traditional craftsmanship but are always looking to the future. We know our fabrics have to stand up to both big and small hands, so many now have a rather clever stain resistant finish, and some can even be washed.

So, when you buy one of our exclusive designs, you can rest assured that they are not only beautiful but will stay that way for years to come.

It's just one of the many reasons why Linwood is appreciated by everyone from leading interior designers to the best sofa manufacturers – and now you.



Omega Prints II - Fez



Cushions
by
LINWOOD