

# A step-by-step, Dermatologist approved guide

01

## CLEANSER

Wash off impurities from the skin's surface to create a clean canvas.

02

## TONER

Hydrates & removes anything cleansing missed. Preps the skin for serums & moisturizers.

03

#### SERUMS & GELS

Delivers potent active ingredients beneath the skin's surface. Locks in moisture.

04

## CREAMS

Deeply nourish and protects the skin from environmental aggressors (pollutants, toxicants, etc.)

05

## **SUNCARE**

Protects the skin from premature aging, skin cancer, and damage.