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Firm Face's super actives are clinically proven to firm, tighten and plump the skin.

**Daily dosing will target deficiencies causing:** Wrinkles, Sagging, Lines, Premature Ageing



# Manual

**Experience** the aroma of sweet berries while the deep purple red colour comes from antioxidant rich blackcurrent and purple carrot.

Serum Factory targets skin deficiencies and offers supplements for any skin care regime to support and correct the function of the skin.

# FIRM FACE

[serumfactory.com.au](http://serumfactory.com.au)

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# FIRM FACE

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## Supercharged Serum

*Natural + Australian Made + Vegan + No Animal Testing + Green Chemistry*

Firm Face contains 8 potent actives that are clinically proven to treat the signs of ageing by targeting three key causes; 🌀 degradation of collagen and elastin, 🔥 inflammation and 🧬 cellular ageing. This powerful and natural formula helps to increase the production of collagen and inhibits the production of elastase, which is responsible for breaking down elastin. Potent antioxidants help protect skin cells and reduce inflammation while boosting the skin's hydration for healthy, glowing, firm skin.

To use shake serum before use. Apply 💧💧💧 to a clean face AM and PM. Target additional skin deficiencies by layering with more serums from the Factory. It's not recommended to mix serums from different ranges.

### Key Actives in depth

SYMMATRIX: elastase inhibitor for skin firming benefits, effective collagen stimulator. Protects against photo-aging with visible anti-wrinkle results.

COMMIPHEROLINE: all natural anti-wrinkle and firming botox-like ingredient. Enhances triglycerides within the skin to fill and firm wrinkles.

ROSMARINYL GLUCOSIDE: inhibits inflammation pathways and protects the extracellular matrix and components, such as collagen and hyaluronic acid, by inhibiting collagen and hyaluronic destroying enzymes.

ELLAGI-C: stimulates natural collagen production by increasing vitamin C levels in the skin.

STIMULHYAL: a pure and patented molecule that prevents the signs of ageing by stimulating hyaluronic acid and elastin synthesis.

D-GLYCARGINE: fights glycation by prevention and repair, helping the skin to recover firmness lost due to the glycation process.

COBIOLIFT: natural tensor ingredient, with filmogenic and tightening effects. Its structure perfectly fits with the skin to form a strong film to lift, protect, smooth and firm the skin.

FUCOCERT: relieves the spread of inflammation and allergic reactions, increases hydration by 44% one hour after application.

**This formula has been boosted with nutrients from Blackcurrant, Palmarosa, Pomegranate Enzymes, Indigo Root and Acai Berry.**

**Supercharged Formulation:** Aqua (Water), Glycerin, Aqua, Sodium Levulinate, Sclerotium Gum, Sodium Anisate, Propanediol (and) Anogeissus Leiocarpus Bark Extract (Ellagi-C), Propanediol (and) Lecithin, Caprylic/Capric Triglyceride (and) Commiphora Mukul Resin Extract (Commipheroline), Maltodextrin, Rubus Fruticosus (Blackberry) Leaf Extract (SymMatrix), Calcium Ketogluconate (StimulHyal), Biosaccharide Gum-1 (Fucocert), Hydrolyzed Chenopodium Quinoa Seed (Cobiolift), L-Lactic Acid, Hydrogenated Jojoba Oil, Arginine PCA (D-Glycargine), Rosmarinyl Glucoside (Rosmarinyl Glucoside), Lactobacillus/ Punica Granatum Fruit Ferment (Pomegranate Enzyme), Tocopherol, Aloe Barbadensis (Aloe Vera) Leaf Juice Powder, Polyglyceryl-10 Laurate, Euterpe Oleracea (Acai) Fruit Oil, Sodium Phytate, Alkanna Tinctoria Root, Blue Indigo Powder, Daucus Carota (Carrot), Ribes Nigrum (Blackcurrant), Invert Sugar, Citric Acid, 100% Natural essential oil blend of Celery, Amyris oil, Black pepper, Nutmeg oil, Ylang Ylang, Orange, and Mandarin oils

**Free from** Parabens, Silicones, Artificial Fragrances and Colours, PEGS, Mineral oil

### Super Actives 16% Encapsulated

SYMMATRIX: Firming and strengthening

COMMIPHEROLINE: Natural botox action

ROSMARINYL GLUCOSIDE: Protects against collagen breakdown

ELLAGI-C: Stimulates collagen and decreases wrinkle depth

STIMULHYAL: Firms the skin by increasing elastin production

D-GLYCARGINE: Helps repair the signs of ageing caused by glycation

COBIOLIFT: Immediate lifting and anti-wrinkle effect

FUCOCERT: Boosts hydration and reduced inflammation

**These clinically proven plant powered super actives are encapsulated into a unique liposome structure which allows them to penetrate deeply to power cells and target specific skin concerns.**

### Superfoods

BLACKCURRANT: Potent antioxidant

PALMAROSA: Balances hydration levels

POMEGRANTE ENZYME: Skin smoothing

INDIGO ROOT: Fights free radicals

ACAI BERRY: Antioxidant protection

**These superfoods feed the skin natural and organic nutrition to boost its performance.**

**Store below: 30 degrees**

**Pregnancy safe**

**External use only**

**Discontinue if irritation occurs**