

PULP

Refining Clay Cleanser

Pulp is a clay cleanser that helps to clarify the skin, as well as refine excess oils, leaving the skin fresh without drying or stripping.



Suitable for:

Oily skin types and skin prone to breakouts.

Targets:

Congestion and breakouts

Smells like...

Wild and earthy, with a dash of fruity passionfruit zing.

Feels like...

A glossy, smooth clay

Why we love it:



Oil refining



Purifies



Cleanses pores



Smoothing



Pregnancy + breastfeeding safe



Vegan

How to Juice:

Home:

Step 1 at night when using the Skin Juice Daily Diet.

- Massage a raspberry-sized amount onto a dry face with dry hands. Wet fingers and continue to massage. Aid removal with a Smudge Budger or face cloth if required.

Professional:

- This is the second cleanse step in a facial process for oily skin types.

Retail talking points:

- A gentle alternative to a foaming cleanser that won't strip or dry the skin, instead helping to refine and balance oil flow.
- Great for teenagers (over the age of 15) who have started puberty or are noticing significant changes in their skin such as shiny or oily skin throughout the day, more visible pores or congestion, breakouts and blemishes.



About this squeeze:

Oil refining:

- Helps to regulate the oil flow without stripping or drying the skin like a foaming cleanser. Foaming cleansers contain harsh surfactants that dry and irritate the skin and can lead to an overproduction of sebum.
- Mandelic Acid, derived from bitter almonds, mops up excess oils to help maintain a healthy balance of oil.

Treats breakouts, blocked pores and blackheads:

- Exfoliating and absorbent powders from Kaolin Clay, absorbs excess oil and helps clear blockages from within the pores.
- Natural fruit acids are combined with oil soluble BHA's to dissolve trapped oil and remove cellular debris and surface bacteria that cause breakouts.
- An acidic pH will help balance the skin's natural pH and strengthen the protective acid mantle.

In the Blender:

Passionfruit Juice

Fruit concentrate rich in vitamin C to help clarify, brighten and protect the skin at night.

Organic Strawberry Juice

Fruit concentrate containing naturally occurring salicylic acid to cleanse blocked pores.

Multifruit®

A blend of naturally occurring AHA's that gently refine and exfoliate the skin, leaving it smooth, balanced and cleansed.

Mandelic Acid

An alpha hydroxy acid (AHA) derived from almonds that gently dissolves oil blockages and helps cleanse pores.

Organic Kaolin Clay

Clay mineral that gently refines excess oils, cleanses impurities, and helps fight bacteria.

Organic Mango Seed Butter

Nourishing oil butter derived from the seed that calms sensitivity and sedates inflammation.

[See wholesale site for the full ingredient list.](#)

Banned from the Blender

Polyethylene glycol (PEGs), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.

