# **MIDNIGHT MELT** Night Treatment -Sleep Serum + Mask

Midnight Melt is a night treatment that acts as both a serum and a mask, that uses enzymes and AHAs to gently exfoliate and resurface the skin, while also supercharging skin hydration and barrier repair.

Suitable for: Most skin types.

### **Targets:**

Rough or uneven skin, dullness, dehydration, sensitivity.

### Smells like...

Jasmine and citrus. Soothing and crisp, like fresh sheets.

#### Feels like...

Smooth, light and silky. Fast-absorbing, pillow-proof formula.

## Why we love it:



## How to Juice:

#### Home:

• Apply 1 - 2 pumps after your Skin Drink every second night.

#### **Professional:**

- Midnight Melt could be used as an exfoliant in a treatment in place of a Nutra Peel or Facial In A Jar for young, reactive or super sensitive skin.
- Can be used as a gentle exfoliant before make-up application, applying to the skin and then removing after 5-10 minutes.

## **Retail talking points:**

- This product is a refillable product hold onto the outer tube and pump and simply replace the internal refill.
- Multipurpose product do more with less.
- Gentle exfoliant suitable for most skin types, including sensitivity, pregnancy and young skin starting out with skincare.

- Pillow-proof formula that won't damage bed linens.
- Can be used as the last step in your skincare routine but if you find your skin needs more nourishment, you can layer with a face oil over the top (wait 5-10 mins after applying Midnight Melt).

### About this squeeze:

#### **Exfoliating:**

- This night treatment uses both Alpha Hydroxy Acids (AHAs) and enzymes to gently exfoliate the skin overnight, while you sleep. This product has a higher pH level than other Skin Juice exfoliants (such as Facial In A Jar), that helps the product work as a slower release throughout the night, making it safe to sleep in.
- AHA ingredients such as lactic acid, glycolic acid and Multifruit (a blend of AHAs sourced from fruits) help to break down the keratin bonds holding dead skin cells to the surface of the skin.
- Enzymes sourced from papaya then digest and dissolve the dead skin cells, removing the debris from the surface of the skin.
- Skin free from debris can then better soak up the hydrating and barrier repair actives that are also built into this serum.

#### Hydrating:

- Midnight Melt contains a combination of polysaccharide ingredients to help improve the hydration levels in the skin Hyaluronic Acid, Pentavitin, Fucogel and Marimoist.
- A polysaccharide is a biofilm found in plant organisms. A long chain complex molecule, that protects plants from losing water and keeps them hydrated. Polysaccharide technology is also something that we employ in our formulations, including our exfoliants to help reinforce the skin and replace what we have taken away.
- Water is essential to maintaining the skin's health. Increasing the skin's water hold helps aid healthy and natural biological cell functions, such as the skin's natural exfoliating and cell renewal process, as well as barrier repair and protection.

#### **Barrier repair:**

- Midnight Melt contains both ceramides, as well as a revolutionary all-natural elixir called L22, to help restore the lipid barrier, helping to retain hydration, aiding the healing process and making the skin feel smooth, soft and plump.
- Throughout the night while you are sleeping, your skin rests and rebuilds the acid mantle with your natural oils and secretions like sweat, to help prepare and protect your skin to tackle the elements throughout the coming day. Midnight Melt allows the skin to breathe and does not impede the barrier repair process.
- A healthy acid mantle will also help prevent moisture loss and aid nutrient absorption.
- Your skin is warmer and more permeable to nutrients while you are sleeping. It's also therefore a great time to top up your nutrients and the hydration in your skin while your microbiome is rebuilding.

## In the Blender:

#### Papain Enzymes

Fruit enzymes extracted from papaya that exfoliate, dissolve and melt away dead skin cells to smooth and brighten the skin.

#### Lactic Acid

An alpha hydroxy acid (AHA), derived from fruits that gently exfoliates and moisturises skin.

#### **Glycolic Acid**

An alpha-hydroxy acid (or AHA) with a small molecular weight that can easily penetrate the layers of the skin and loosen dead skin cell bonds. **Multifruit**®

A blend of naturally occurring AHA's that gently refine and exfoliate the skin, leaving it smooth, balanced and cleansed.

### Ceramides

Lipids that help restore the stratum corneum, supporting the recovery and maintenance of the skin's healthy barrier function and waterholding capacity.

## L22®

A botanically sourced lipid complex, to deliver the skin lipid profile of a healthy 22-year-old. This elixir helps improve skin barrier recovery, hydration, elasticity and firmness.

## Pentavitin

This polysaccharide is proven to create a moisture barrier and will keep skin hydrated for up to 72 hours.

### Hyaluronic Acid

A hydration magnet that helps to plump and smooth the skin.

## Fucogel

A moisture magnet that provides immediate and long-lasting hydration.

### Marimoist

Regarded as the aloe of the sea, it's proven to hydrate and soften the skin.

## See **wholesale site** for the full ingredient list. **Banned from the Blender**

Polyethylene glycol (PEGS), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.