

LEMON DEW

Illuminating Elixir

Lemon Dew is a moisturiser cream, serum and an illuminator – all in one. It provides long-lasting hydration and adds a subtle shimmer and glow to the skin, but it's also rich in vitamin A, B and C actives.



Suitable for:

Most skin types.

Targets:

Dullness, uneven skin tone, dehydration.

Smells like...

Zesty, fresh and sweet. Like lemonade.

Feels like...

Silky, shimmery and light cream.

Why we love it:



Multi-function product



Hydrates



Illuminates



Brightens



Improves skin tone



Provides a dewy glow



Boosts + protects



Vegan



Pregnancy + breastfeeding safe

How to Juice:

Home:

Use in the morning as a one-step solution for a serum, moisturiser and illuminator.

- Warm 1-2 pumps in fingertips and massage onto the skin after your Skin Drink.
- Need extra nourishment, layer a Skin Juice moisturiser or Sun Juice over the top.

Professional:

- Lemon Dew can be used in place of a moisturiser in a facial treatment.
- Use as an illuminating primer before make-up application to add a dewy, shimmer to your client's skin.

Retail talking points:

- This is a refillable product – hold onto the outer tube and pump and simply replace the internal refill.
- Multipurpose product – serum, moisturiser and illuminator.
- Lemon Dew has a serum containing vitamins A, B and C encapsulated in its formulation. These vitamins work together to improve skin tone, brightness and radiance, and reduce the signs of ageing and damage.



- If you want to subdue the shimmer in Lemon Dew but maintain a glowy radiant complexion, we recommend layering with our Sun Juice Tinted Moisturiser.
- This product is designed to be used during the day only and not as a night cream. Although many of the ingredients in this formulation are designed to be absorbed into the skin, generally this cream will 'sit on top' of the skin and provide a protective barrier, which is great at locking moisture and protecting the skin during the day. However, at night the skin goes through a natural rebalancing process and needs to be able to 'breathe' to allow the natural oils and secretions flow uninhibited. For this reason, we advise using one of our face oils or Green Juice.

About this squeeze:

Moisturiser:

- Lemon Dew is lightweight in texture but is packed full of hydrating and nourishing ingredients to help improve hydration levels in the skin and provide protection against environmental damage throughout the day.
- Lipid-rich ingredients such as squalene and jojoba oil help replenish the skin's lipid layer, restoring skin suppleness and supporting the skin to retain hydration throughout the day.
- Lemon Dew contains a combination of ingredients to help improve the hydration levels in the skin – Hyaluronic Acid, Pentavitin, Fucogel and Marimoist. These ingredients not only help retain moisture in the skin, but act as magnets, attracting hydration into the layers of the skin.
- Water is essential to maintaining the skin's health. Increasing the skin's water hold helps aid healthy cell functions, as well as keeping the skin smooth and refined to touch.

Serum:

- Lemon Dew contains:
 - 7% Vitamin C:
 - 5% sodium ascorbyl phosphate/Stay-C-50, Stay-C-50 is a water-soluble form of skin-brightening vitamin C, that helps reduce the signs of ageing, brighten skin and reduce damage from free radicals, and;
 - 2% Kakadu Plum – the world's highest known fruit source of vitamin C, this super antioxidant will help reduce collagen breakdown & cell damage.
 - 3% Vitamin B (Niacinamide) – a water-soluble form of vitamin B that helps reduce the appearance of enlarged pores, improve skin tone, reduce the signs of ageing and strengthen the skin.
 - <1% Vitamin A (Vit-A-Like) – a non-sensitising botanical alternative to retinol, that is clinically proven to stimulate collagen production and cellular renewal.
- Lemon Dew uses a natural liposome technology, which are microscopic hollow cell-like structures that can encapsulate active ingredients. This helps the Vitamin A, B and C actives penetrate the skin barrier and dive deeper into the layers of the skin using the intracellular pathways, improving their absorption and efficacy.

Illuminating:

- Beyond all the skin rejuvenating vitamins and nourishing ingredients working to improve the tone and texture of your skin, Lemon Dew also contains a natural earth mineral called Mica suspended in the formulation to provide a natural shimmer.

In the Blender:

Pro-Lipo™ Neo

A natural liposome delivery system, that can entrap and encapsulate active ingredients (vitamins A, B and C) helping them to penetrate the skin barrier and help improve absorption and efficacy.

Pentavin

This polysaccharide is proven to create a moisture barrier and will keep skin hydrated for up to 72 hours.

Marimoist

Regarded as the aloe of the sea, it's proven to hydrate and soften the skin.

Hyaluronic Acid

A hydration magnet that helps to plump and smooth the skin.

Fucogel

A moisture magnet that provides immediate and long-lasting hydration.



Vit-A-Like

A botanical alternative to retinol, stimulates collagen production and decreases wrinkles.

Niacinamide

A form of vitamin B3 that works to protect the skin from environmental damage, stimulates collagen production, reduces the appearance of blemishes and congestion, hydrates and reduced the signs of aging.

Kakadu Plum

Extracted from the world's highest known fruit source of vitamin C, this super antioxidant will help reduce collagen breakdown and cell damage.

Stay-C 50

A form of vitamin C with superior stability that helps to brighten skin tone, feed and strengthen collagen and protect against environmental damage.

Squalene

Lightweight plant-derived lipid and emollient that supports skin hydration and restores suppleness.

Mica

Natural mineral that provides a natural shimmer.

See skinjuice.com.au for the full ingredient list.

Banned from the Blender

Polyethylene glycol (PEGs), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.

