

# FACIAL IN A JAR

## Plumping Pumpkin Express Exfoliating Mask

Plumping Pumpkin is an express exfoliating mask bursting with fruit acids and enzymes, as well as juicy nutrients to help unveil fresh, dewy and youthful skin.

### Suitable for:

Most skin types.

### Targets:

Rough skin, uneven skin tone, dehydration, signs of ageing, redness and congestion.



### Smells like...

Fresh cut pumpkin, with a sprinkle of spice.

### Feels like...

A gel, with a fruit tingle sensation.

### Why we love it:



Plumps



Hydrates



Exfoliates



Improves skin tone + appearance



Clarifies



Provides a youthful glow



Vegan

### How to Juice:

#### Home:

- Massage one pump of gel over the face, avoiding the eye area. Leave for 3-5 mins, then remove. Use 2-3 times a week allowing at least 24 hours before exfoliating again.

#### Professional:

- Facial In A Jar Plumping Pumpkin can be used as the exfoliant step in both the Juice Taster and Deluxe Facials.
- Plumping Pumpkin can also be used as a treatment to exfoliate, smooth and soften the skin on the back of the hands during a manicure.
- Can be used as an exfoliant before make-up application to help smooth and treat the skin, applying to the skin and then removing after 3 minutes.

### Retail talking points:

- It is normal to feel a tingling sensation with this product. Not to be used in conjunction with any skin thinning treatments.
- Quick and effective exfoliant treatment to help maintain your client's results after a facial.



- Great to use at home as a facial treat before applying makeup to help achieve a smooth and even base.
- Product is easy to dispense in new airless pump container.
- Needs to be applied to dry skin for an even exfoliation so save time and pop it on before cleansing, and then cleanse to remove. If a wearer of heavy makeup, use after cleansing, ensuring the face is completely dry.
- Facial In A Jar not only exfoliates but also moisturises and delivers a hit of vitamins to the skin.

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## About this squeeze:

### Exfoliating:

- Lactic, mandelic and malic acid work together to exfoliate skin cells, unveiling fresher and younger looking skin while metabolising new, healthier cell production.
- Pomegranate and pumpkin enzymes smooth the skin and digest dead skin cells.
- Facial In A Jar works as an express exfoliant due to the higher doses of alpha hydroxy acids (AHAs) and having a lower pH level to help them penetrate the skin quickly.

### Reduces the signs of ageing:

- Vit-A-Like is a botanical alternative to retinol and accelerates epidermal turnover with anti-wrinkle benefits, while uniquely supporting cell renewal by promoting the growth of healthy new cells.
- Skin brightening bio-actives work together to help even out skin tone. The combination of alpha hydroxy acids and enzymes used over time will help resurface sun damaged skin and improve discolouration or epidermal pigmentation.

### Soothes, moisturises and hydrates:

- Antioxidants from elderberry and essential fatty acid rich sea buckthorn berries, moisturise and protect the skin from inflammation and sensitivity.
- Redness is reduced with the calming benefits from bisabol and chamomile, and anti-inflammatory ingredients such as trelix which helps to calm and soothe the skin.
- This acidic formulation can assist in balancing and rebooting the skin's pH, which in turn will repair and strengthen the protective acid mantle.
- Marimoist has been proven to function as a water "attractor" and instantly hydrates and softens dry skin.
- Moisturising ceramides work with the natural moisturising factors to help reinforce a fully functioning stratum corneum, while lactic acid maintains moisture, as it's found naturally in the acid mantle layer.

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## In the Blender:

### Lactic Acid (10%)

An alpha hydroxy acid (AHA), derived from fruits that gently exfoliates and moisturises skin.

### Pomegranate Fruit Ferment (6%)

Fruit enzymes extracted from pomegranates that help to gently resurface epidermal pigmentation.

### Mandelic Acid (4%)

An alpha hydroxy acid (AHA) derived from almonds that gently dissolves oil blockages and helps cleanse pores.

### SymCare®

A superbooster that strengthens and nourishes the skin's barrier to soothe irritation and inflammation.

### Pumpkin Extract

Fruit enzymes and AHAs extracted from pumpkins that increase cell turnover to brighten and improve skin texture.

### Sea Buckthorn Berry Seed Oil

Antioxidant and essential fatty acid rich plant oil that protects and plumps the skin from the inside out.



**Vit-A-Like™**

A botanical alternative to retinol, stimulates collagen production and decreases wrinkles.

**MariMoist®**

Regarded as the aloe of the sea, it's proven to hydrate and soften the skin.

**Pineapple Enzymes (6%)**

Fruit enzymes extracted from pineapple that remove dead skin cells to help clarify skin and improve complexion.

See [wholesale site](#) for the full ingredient list.

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**Banned from the Blender**

Polyethylene glycol (PEGs), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.

