

# FACIAL IN A JAR

## Brightening Berry – Express Exfoliating Mask

Brightening Berry is an express exfoliating mask bursting with fruit acids and enzymes, as well as juicy nutrients to help brighten, boost and hydrate the skin.

### Suitable for:

Most skin types, including sensitivity and pregnancy

### Targets:

Rough and dull skin, dehydration, irritation and inflammation.



### Smells like...

Sweet and zingy like crushed raspberries.

### Feels like...

A gel, with a fruit tingle sensation.

### Why we love it:



Brightens



Boosts + Protects



Balances



Exfoliates



Clarifies



Hydrates



Pregnancy + breastfeeding safe



Vegan

### How to Juice:

#### Home:

- Massage one pump of gel over the face, avoiding the eye area. Leave for 3-5 mins, then remove. Use 2-3 times a week allowing at least 24 hours before exfoliating again.

#### Professional:

- Facial In A Jar Brightening Berry can be used as the exfoliant step in both the Juice Taster and Deluxe Facials. Pregnancy safe and recommended exfoliant for the Skin Juice Pregnancy Facial.
- Brightening Berry can also be used as a treatment to exfoliate, smooth and soften the skin on the back of the hands during a manicure.
- Can be used as an exfoliant before make-up application to help smooth and treat the skin, applying to the skin and then removing after 3 minutes.

### Retail talking points:

- It is normal to feel a tingling sensation with this product. Not to be used in conjunction with any skin thinning treatments.
- Pregnancy safe – a good way to help maintain skin health during this time when skin can also become more sensitive.



- Quick and effective exfoliant treatment to help maintain your client's results after a facial.
- Great to use at home as a facial treat before applying makeup to help achieve a smooth and even base.
- Product is easy to dispense in new airless pump container.
- Needs to be applied to dry skin for an even exfoliation so save time and pop it on before cleansing, and then cleanse to remove. If a wearer of heavy makeup, use after cleansing, ensuring the face is completely dry.
- Facial In A Jar not only exfoliates but also moisturises and delivers a hit of vitamins to the skin.

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## About this squeeze:

### Exfoliates & brightens:

- Lactic, mandelic and malic acid work together to exfoliate skin cells, unveiling fresher and brighter looking skin while metabolising new, healthier cell production.
- Papaya and pineapple enzymes smooth the skin and digest dead skin cells, removing debris from the skins' surface and improving skin appearance.
- Facial In A Jar works as an express exfoliant due to the higher doses of alpha hydroxy acids (AHAs) and having a lower pH level to help them penetrate the skin quickly.

### Hydrates:

- Water is essential to maintaining the skin's health. Increasing the skin's water hold helps aid healthy and natural biological cell functions, such as the skin's natural exfoliating and cell renewal process, as well as barrier repair and protection.
- Brightening Berry contains a number of super hydrating ingredients like Pentavitin, Hyaluronic Acid and Irish Moss extract that not only help retain moisture in the skin but also act like magnets attracting water into the layers of the skin.
- Moisturising ceramides, such as Vitamin E rich Tocopherol, work with the natural moisturising factors to help reinforce a fully functioning stratum corneum, while lactic acid maintains moisture, as it's found naturally in the acid mantle layer.
- Irish Moss extract helps impart moisture to dry and irritated skin while protecting skin from dehydration.

### Soothes sensitivity & provides protection:

- Includes the super booster Scavenox, a proprietary isolate that concentrates the active components of green tea – such as the high antioxidant content – which clinically proven to help reduce redness, inflammation and irritation.
- Brightening Berry also contains Tazman Pepper, an extract from the native Tasmanian Pepperberry, which is four times richer in antioxidants than blueberries. This super booster will soothe and calm reactive skin and reduce the appearance of redness.
- Lipids from sunflower seed oil help restore the skin's protective barrier.
- Vitamin-rich cranberry fruit extract and essential fatty acids from blueberry fruit extract help protect healthy skin cells from free radical damage.

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## In the Blender:

### Lactic Acid (17%)

An alpha hydroxy acid (AHA), derived from fruits that gently exfoliates and moisturises skin.

### Papain (2%)

Fruit enzymes extracted from papaya that exfoliate and dissolve dead skin cells to smooth and brighten the skin.

### PENTAVITIN®

This polysaccharide is proven to create a moisture barrier and will keep skin hydrated for up to 72 hours.

### Cranberry Fruit Extract

Fruit extract packed full of vitamins A and C to help boost collagen production, fight free radicals and keep skin healthy and youthful.

**Scavenox®**

A proprietary isolate that concentrates the active components of green tea such as the high antioxidant content which is proven to help reduce redness, inflammation and irritation.

**Blueberry Fruit Extract**

Healing essential fatty acid oil that penetrates the skin to protect healthy skin cells from free radical damage.

**MariMoist®**

Regarded as the aloe of the sea, it's proven to hydrate and soften the skin.

**Tazman Pepper™**

Extracted from the native berry which is four times richer in antioxidants than blueberries, this superbooster will soothe and calm reactive skin and reduce the appearance of redness.

[See wholesale site for the full ingredient list.](#)

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**Banned from the Blender**

Polyethylene glycol (PEGs), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.