

BIO JUICE

Hydrating Skin Drink

Bio Juice is a hydrating skin drink that should be used in place of a toner to soften, plump and refresh thirsty skin and achieve a dewy glow.



Suitable for:

Dry, sensitive and combination skin types.

Targets:

Dehydration, irritation, signs of ageing.

Smells like...

Berry and citrus sorbet. Sweet and juicy, with a splash of freshness.

Feels like...

A refreshing smoothie-like serum.

Why we love it:



Hydrating



Soothes



Softens and plumps



Refreshes skin



Provides a dewy glow



Pregnancy + breastfeeding safe



Vegan

How to Juice:

Home:

Use in place of a toner.

Step 2 at night and step 1 in the morning when using the Skin Juice Daily Diet.

- Using fingers, massage 1-2 pumps onto the face, neck and chest and allow to absorb. Follow with a Skin Juice moisture product.

Professional:

- Can be used throughout a facial to soothe the skin at any stage, including after cleansing, exfoliating or mask removal.
- Apply Bio Juice after an eyebrow wax to help cool and soothe the skin.

Retail talking points:

- Use as an alternative to a toner morning and night.
- Historically, toners are used to correct the skin's pH after cleansing but as Skin Juice cleansers will not disrupt the skin's pH balance, our Skin Drinks are designed to hydrate skin after cleansing.
- This skin drink is perfect for skin dehydrated from air-conditioning, sun exposure, flights etc.
- This gentle and soothing product is a great product to introduce to young clients wanting to start a healthy skincare routine. Providing hydration and moisture, without being too heavy for delicate skin.

About this squeeze:

Hydrating:

- These nutrient rich pink droplets restore the skin's hydrolipid layer and regulate the moisture content in the stratum corneum to provide long-lasting hydration.
- Bio Juice contains an ingredient similar to Hyaluronic Acid called Fucogel. This ingredient acts as a moisture magnet that immediately increases the level of water within the skin.
- Water is essential to maintaining the skin's health. Increasing the skin's water hold helps aid healthy cell functions, such as the skin's natural exfoliating and cell renewal process, keeping the skin smooth and refined to touch.

Soothing:

- Fucogel is a polysaccharide derived from maize and soya and will protect the skin from irritants by creating a protective moisture barrier. Think of it like a shock absorber, preventing the spread of inflammation between cells.
- This soothing tonic contains anti-inflammatory chamomile and healing allantoin to help calm redness and irritation in sensitive skin.
- Bio Juice contains the super fruits of cranberry and pomegranate which are rich in ellagic acid, and also contains ellagitannins to protect collagen by scavenging free radicals that stimulate the damaging enzymes causing collagen breakdown.

In the Blender:

Organic Aloe Vera Juice

Soothing and anti-inflammatory plant extract that locks in water to increase hydration levels.

Organic Pomegranate Extract

Antioxidant rich oil that helps prevent collagen breakdown.

Roman Chamomile Flower Oil

Soothing essential oil to help reduce redness and cool sensitivity.

Fucogel®

A moisture magnet that provides immediate and long-lasting hydration.

Allantoin

Powdered extract from the comfrey plant, easily absorbed to help heal and soothe skin.

See [wholesale site](#) for the full ingredient list.

Banned from the Blender

Polyethylene glycol (PEGs), silicones, artificial colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.

