# **BERRY FRESH**Refreshing Oil-Gel Cleanser

Berry Fresh is an oil-gel cleanser that melts onto the skin, dissolving oily blockages and protecting the skin against dehydration and irritation. This unique formulation deeply cleanses like an oil but feels light and refreshing like a gel.



**Targets:** 

Combination skin types.

Congestion and dehydration.



#### Smells like...

Feels like...

Sweet and crisp, like crushed berries.

A light and refreshing gel.

# Why we love it:



Oil balancing

Skin softening



**Deeply cleanses** 



Refreshing



Clarifies



Pregnancy + breastfeeding



## How to Juice:

#### Home:

Step 1 at night when using the Skin Juice Daily Diet.

 Massage a raspberry sized amount onto a dry face with dry hands. Wet fingers and continue to massage. Aid removal with a face cloth if required.

#### **Professional:**

• This is the second cleanse step in a facial process for combination skin types.

## Retail talking points:

- No need to double cleanse one cleanser that does it all.
- Dissolves and removes makeup.
- Unique sensory experience both from the delicious aroma, but also an oil-gel formulation that melts onto the skin.
- Contains 100% natural and pure plant oils no PEGs, or foaming agents to strip or sensitise the skin.

## About this squeeze:

#### Deep cleansing:

- · Cleanses like an oil while behaving and feeling like a refreshing gel.
- When this gel is warmed in fingertips, it melts into a nutritious oil that is molecularly compatible with the skin
- Oils adhere to oils, therefore this oil-gel cleanser melts and dissolves oily blockages and removes excess oil leaving skin clean, clear and fresh.
- · This formulation will deeply cleanse heavy make-up, while repairing the skin from daily damage
- Will not dry or strip the skin, instead it will be left feeling soft and healthy.

#### **Balancing:**

- · Regulates oil flow to help balance combination skin types.
- Essential fatty acid rich blackcurrant, cherry kernel and raspberry seed oils reinforce the skin's protective barrier to maintain skin plumping hydration levels.
- Rich in antioxidants carotenoid and tocopherol (Vitamin E), that help neutralise free radicals before they damage the skin's healthy lipids.
- Anti-inflammatory bisabolol, extracted from chamomile, helps to protect the skin from irritation.

#### In the Blender:

## **Raspberry Seed Oil**

Cold-pressed oil with a high antioxidant content to help rejuvenate damaged skin, moisturise and improve elasticity.

#### **Cherry Seed Oil**

Antioxidant abundant oil that leaves skin looking brighter, while plant sterols lock in skin plumping hydration.

#### Bisabolol

A concentrated elixir from chamomile, aids the skin's healing process.

# **Tocopherol**

Vitamin E, an oil soluble antioxidant. Aids in skin healing while moisturising and firming the skin.

## **Blackcurrant Seed Oil**

Vitamin C rich oil that cleanses away daily pollutants,

protecting the skin against damage and ageing. See wholesale site for the full ingredient list. Banned from the Blender

Polyethylene glycol (PEGS), silicones, artificial

colours, artificial fragrances, mineral oil, parabens, phenoxyethanol, drying alcohols.

