

"We continuously strive to provide the best quality products at a reasonable price, and we're glad to share our knowledge so you can make the best decision for the core of your home."

SHAWN PEDERSEN CORE CONCEPTS, CEO



- UV COATING: protects the plank and enables easy cleaning and care
- **WEAR LAYER:** 0.7mm (28 mil) guarantees very high durability, impact resistance, scratch resistance and impermeability
- **PVC LAYER:** 1.5mm gives the plank high dimensional stability, inner strength and optimal indentation behavior
- **WPC LAYER:** 4.5mm waterproof WPC provides the whole plank with strength and durability
- **UNDERLAYMENT LAYER:** 1.5mm provides easy and fast installation, sound insulation, smooths out minor subfloor imperfections and improves feel
- CLASS LEADING
 28 MIL WEAR
 LAYER
- LIMITED LIFETIME
 WARRANTY
- BULK & CUSTOM ORDERING AVAILABLE



WHITE HICKORY



HONEY MAPLE



ISLAND DRIFTWOOD



BLACK WALNUT



FAWN OAK









