



MORE
Riding Bikes & Building Trails
Since 1992
DC MD VA M E A

THE MID-ATLANTIC
OFF-ROAD ENTHUSIASTS
2020 ANNUAL REPORT



Mission + Vision

MORE is the premier mountain biking and trail-building advocacy club in the Mid-Atlantic region of D.C., Maryland, and Virginia. MORE's mission is to build an inclusive mountain biking community, expand riding opportunities, and increase access to natural-surface trails throughout the region.

Founded in 1992, MORE has advocated for natural-surface trails throughout the DC-MD-VA area and has helped build an impressive network of multi-use trails and a strong community of trail users. MORE maintains over 780 miles of natural-surface trails in over 60 state, county, federal, and city parks in Maryland, Virginia, and Washington, D.C., building on the work of hundreds of MORE volunteers and over 11,000 volunteer hours annually.

The success of our advocacy depends on the strength of our membership. Be a part of the movement that builds and protects great mountain biking experiences in the region! Join one of the most respected mountain-bike advocacy groups in the USA – join MORE and join in the fun!

**MORE is Mountain Biking – MORE is Trails
– MORE is Advocacy – MORE is You**



Credit: Kathy Mihm

MORE (The Mid-Atlantic Off-Road Enthusiasts), Inc. is a 501c (3) nonprofit organization representing thousands of area mountain bikers.

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Cover Photos:
Will Niccolls, adventure-photo.com, except for middle left photo by Kathy Mihm and bottom right photo by Jason Stoner

MORE's Leadership Team

Peggy Flaxman – Executive Director

Ernest (Ernie) Rodriguez – President

David Beugelmans – Vice President

Neil Blake – Treasurer

Dave Magill – MD Advocacy Director

Tom Howe – VA Advocacy Director

Rob Lowe – Membership Director

Clay Deming – Activities Director

Kathy Mihm – Communications Director

1,005
TRAIL WORK
EVENTS



Credit: Will Niccolls, adventure-photo.com

President's Note

What a year, 2020, with the global COVID-19 pandemic affecting so many aspects of our lives. The various COVID-19 restrictions led more people outside and onto the multi-use trails MORE maintains. Trail usage in 2020 reached an all-time high with some parks in the region seeing a 10- fold increase in usage. MORE hired a new executive director, Peggy Flaxman, in March of 2020, just as the pandemic began to create a new reality for all of us. Thankfully, Peggy and our Board created outreach programming and the socially-distanced MORE Trails virtual event to connect with trail users. Although we certainly missed the capstone MoCo Epic event, the virtual MORE Trails event enabled over 400 riders to maintain social distance and explore specific ride routes in 26 parks throughout MORE's trail network during September and October.

Luckily, MORE already had our Trail Tread program in place for solo and socially-distanced trail maintenance and MORE is enjoying renewed interest in volunteer-led advocacy for trails, pump tracks, and bike parks. During 2020, MORE's amazing volunteers logged over 11,000 hours building and maintaining trails within governmental pandemic guidelines. THANK YOU MORE VOLUNTEERS, you truly inspire our mountain biking community as we all do our part to give back to trails and welcome new users into our community. Your creativity in

coordinating socially distanced trail work is greatly appreciated. You used social media, our website and MORE flags to let people know who builds and maintains over 780 miles of sustainable, natural surface, multi-use, public trails in DC, MD and VA.

During 2020, the MORE Trails virtual event, increased trail usage, trail signage, and social media helped MORE grow membership, donations, and volunteerism. MORE now has over 1500 members and we aim to continue to grow in 2021. Connecting with new trail users has increased membership, appreciation for our public infrastructure, and donations. Thanks to the generosity of our members, MORE ended 2020 financially stronger than the year began, and we are making plans to put that financial strength to work in 2021 and beyond to create more events, more trails, and more bike parks, for all levels of riders. MORE welcomes new volunteers desiring to help attend meetings, join councils, speak for community trail systems, and advocate for and build new trail infrastructure.

The importance of trails has never been so relevant as we appreciate their value to our physical and mental wellbeing. I hope to see you on a trail in 2021, ether in passing or as we return to more normal times.

Ernie Rodriguez

Stay Involved

As an all-volunteer organization, MORE relies on people like you to get things done. You can get involved with MORE by becoming a member, a volunteer, or a sponsor of our organization. Your membership adds to our strength in numbers, which is critical when it comes to trail advocacy and building a cooperative community of mountain bikers and other trail users across the region. Becoming a member is the best way to stay connected with your local mountain biking community, and to sign up for rides, events, and trail work days. Visit more-mtb.org/pages/join-more and follow **RideWithMORE** on Facebook.

Volunteer

We are always looking for volunteers to help fulfill our mission. Whether it is planning new projects, digging new trails, helping with events, or leading rides, your help will go a long way. All types of volunteer help are needed, so let us know what you have to offer, and we can start to work together. Visit more-mtb.org/pages/get-involved or e-mail us at operations@more-mtb.org to learn more on how you can help.

Donate

MORE is a 501(c)(3) nonprofit organization and we rely on donations for most of our contributions to trail building campaigns. Any amount goes a long way and online donations start at as little as \$10. Donations will go toward making sure all mountain bikers in the DC-MD- VA area have great places to ride now and in the future. Just go to more-mtb.org and click the donate link in the top navigation bar.

If you have more to offer, corporate and individual sponsor packages are available starting at \$500 and are a great way to advertise your business or family donation in support of MORE. Additional details are at more-mtb.org/pages/sponsors.

11.7k
VOLUNTEER
HOURS LOGGED



Credit: Jes Anderson



Virginia and DC Advocacy: Year in Review

Credit: Will Nicolls, adventure-photo.com

2020 was definitely a memorable year. Who could have possibly envisioned the impact of a global pandemic on our lives? Hopefully you were able to stay safe and healthy. With all of the restrictions, having access to outdoor recreation was a necessity for maintaining both physical fitness and mental health.

As 2020 saw an increase in demand for and an appreciation of our local trail systems, it was amazing to see the outpouring of support from our local trail communities in volunteer hours, funding, and advocacy. As collective stewards and advocates for both our environment and shared outdoor recreational opportunities, MORE appreciates everything that we do together to ensure that we all may enjoy our shared trails through our shared love of mountain biking.

With 30+ trail liaisons working in concert with land managers from NOVA Parks, Fairfax County Park Authority (FCPA), Prince William County, Loudon County, Bureau of Land Management (BLM), U S Forest Service, and the National Park Service (NPS). Volunteers logged 4,720 trail work hours in helping to build and maintain a total of 132 miles of trails across 21 parks in Virginia.

2020 Highlights:

- Lake Fairfax Park completed the final sections to the Marc Genberg trail
- Laurel Hill installed trail kiosks
- Locust Shade saw the completion of both the Advanced Loop and Beginner Loops
- Mt Vernon District Park improved the mountain bike "Ride Zone" with guidance from a couple

of key liaison leaders while the majority of the labor and enthusiasm was supplied by the kids from the surrounding neighborhoods

- Wakefield Park replaced many boardwalks and Sky Bridge as it embarked upon a 5-year plan to rehabilitate the trails within the park

- DC continued to work with other non-profits, DC government, and NPS

2021 Plans / Highlights:

- Brookfield Park will be adding a loop around the pump track with wooden features from Progressive Bike Ramps to add challenges for mountain bikers of all ages and experience levels as well as a trail connector to the Gerald Connolly Cross County Trail to increase access from the surrounding neighborhoods and communities

- Lake Fairfax Park plans to add new professionally built trails to supplement volunteer built trails in the park including pump track improvements

- Loudon County working with County leadership to create sustainable, natural surface, multi-use, public trails

- Meadowood working to rehabilitate and reroute perpetually wet trails

- MT Vernon District Park will continue to expand both the "Ride Zone" and community volunteerism activities

- Wakefield Park was awarded a FCPA Mastenbrook Grant which will be used to rehabilitate the trails throughout the park

- DC will work with partner non-profit organizations to bring additional sustainable, natural surface, multi-use, public trails to DC residents

As life begins to return to normalcy with vaccinations in a post pandemic world, we look forward to once again seeing everyone at trail work days, club rides, club events, and out on the trails!

Tom Howe - Virginia Advocacy Director



Credit: Bernie Mihm



Maryland Advocacy: Year in Review

Credit: Will Niccolls, adventure-photo.com

In 2020, MORE volunteers contributed over 11,000 hours of trail work, a remarkable accomplishment during the pandemic. Thanks so much if you were one of our volunteers. There are many ways to contribute to better trails, from advocacy to field work to funding, and we appreciate them all.

Trail maintenance is an increasing challenge with the increase in trail use during 2020. In Maryland, MORE helps maintain almost 650 miles of trail. We have been focusing on user education to encourage people to stay off muddy trails, and supporting our local liaisons with tools, funds, and people to try to keep up with the demand.

Here are some of the highlights of 2020 in MD:

- Almost two miles of trail in the Frederick Watershed were rebuilt, some by volunteers and along the

Catoctin Blue trail by Greenstone Trailcraft, all funded by MORE member donations

- Greenbrier Park added 2 miles of trail, built by local volunteers and by MD Department of Natural Resources.
- Montgomery Parks built almost 5 miles of new trail and refurbished another 5 miles, with new trails in Paint Branch, Cabin John and Black Hills Parks.
- MORE, Trails Conservancy, and Montgomery Parks are adding and upgrading features at the bike parks in South Germantown and Fairland, where new jump lines were added with wooden “tabletops” for safer, more consistent jumps and landings.
- Patapsco added 2 miles of trail, including great connector trails around Ellicott City.

- The Patuxent team finished and opened 2.2 miles of new trail and is working hard on another 5+ miles in Phase 1 of a multiyear project.
- The City of Annapolis opened up another land section, and the local MORE folks promptly built another 1.2 miles of trail at Annapolis Waterworks.
- Rivers Edge in Brunswick received well-deserved national recognition through Patagonia for the fantastic downhill flow trails in this compact and really fun trail system.

We have good things in store for 2021 as well:

- Montgomery Parks is expected to break ground on a huge expansion of the Fairland bike park; they have over \$300k of funding lined up.



Credit: Will Niccolls, adventure-photo.com

- Patuxent Phase 1 (total 7.5 miles) will open a 3-mile loop in the spring and final 2.5-mile section in late summer. The Phase 1 RTP grant was upsized to over \$132,000 to complete this work, and MORE received another RTP grant for \$80,000 to begin working on Phase 2.
- New trail maps will be rolled out at 40 intersections in western Montgomery county.
- Bacon Ridge Phase 4 is likely to start construction as well Kent Island will get its first mountain biking with a new trail in Terrapin Park.

Throughout our region park managers are working to add more trails and more access for bikes, in coordination with our fantastic group of MORE liaisons. We are happy to see Calvert County, Prince Anne’s County, and the City of Gaithersburg, to name a few, begin to plan and build bike-friendly trails.

The passionate efforts of MORE and our volunteers culminate in creating memorable outdoor experiences for mountain bikers of all skill levels. Get out and ride, we hope to see you on the trails!

Dave Magill - Maryland Advocacy Director

Activites

The year of 2020, the year of reflection of how things used to be! The Winter Membership Meeting in February 2020 was a success and well attended. The pandemic followed, which turned 2020 into mostly solitude riding, limited events, and creating a longing for the return of fun group activities. Later in the year, we were able to adapt and offer the MORE Trails event and have some small group trail work days, and a socially distant camping trip for MORE members in the fall, but the reality of hosting our normal, large organized events was not possible.

Our goal for 2021 is to offer a Spring Seek virtual scavenger hunt and a combined Winter Membership/Spring Fling once outdoor group gatherings are allowed. The Fall Big Bear Camping trip and return of the MoCo Epic are still on the table for Fall 2021.

Clay Deming - Activities Director

171
GROUP
RIDES LED



Credit: Kathy Mihm



Credit: Kathy Mihm

2020 Awards

Although 2020 was an unusual year and our events/rides/trail workdays were limited due to a pandemic, MORE is honored to recognize the following individuals for their notable contributions.



Larry Cautilli – Scott Scudamore Lifetime Achievement Award

MORE is honored to award the 2020 Scott Scudamore Lifetime Achievement Award to longtime MORE volunteer, mentor, and trail building pioneer, Larry Cautilli. Larry has given hundreds of volunteer hours toward MORE's mission of building natural surface trails and MTB advocacy in Virginia and Maryland for many years. Larry's contributions range from coordinating matching grant projects for trail work at Wakefield and Fountainhead, to advocating for making 495 Jumps legal, to flagging, clearing, building, and maintaining sustainable multi-use trails at a who's who of parks throughout MORE's domain, including Accotink, 495 Jumps, Bull Run Occoquan Trail, Conway Robinson, Fountainhead, Hoyles Mill, Laurel Hill, Meadow Wood, Mount Vernon, Prince William Forest Park, Rosaryville, Schaeffer Farm and Wakefield, among others. Beyond trail building, Larry was instrumental in getting permission for night riding through Fairfax County Park Authority and he has been leading Thursday Night Rides at Wakefield for over 25 years, all the while leveraging this social riding to recruit other leaders for MORE.



Martin Fernandez – Virginia Trail Builder of the Year

Martin has continued to plan and execute work at Locust Shade Park in Triangle VA while adhering to covid guidelines making sure all volunteers are trained and maintain social distancing while building trails. In 2020, Martin held a soft opening for the Advanced loop and built a new beginner loop supported by professional machine work and volunteer finish work. Locust Shade brings vital trail infrastructure to Prince William County when none existed before. Martin also serves as MORE's webmaster and works tirelessly on the MORE website.

2020 Awards (Cont'd)



Tom Newton – Maryland Trail Builder of the Year

Seven years in the making, Tom is digging in the dirt with both professional and volunteers building trails in both Montgomery and Howard Counties for the first phase of Patuxent River State Park trails. Tom is growing the community of trail supporters and volunteers who regularly attend socially distanced and safety minded work days. Tom is working to include volunteers from the hiking, running, and biking communities to build a wide supporter base. Tom's efforts created a new award category for Neighbor of the Year as one of the land owners has allowed equipment and trail building materials to be delivered with ease through neighboring property instead of the trailhead.



Bob & Linda Reed – Neighbors of the Year

Bob and Linda have provided support in volunteerism and access to the trail for equipment and materials through their property near the Patuxent trail system. Access through Bob and Linda's property has greatly reduced the difficulty and time it would take to bring materials down the trail from the trailhead. Bob and Linda welcome MORE and value building a community asset for trails along the Patuxent River.



Trail Work Leader of the Year – Brad Snakenberg

Brad has become the Boardwalk King as he's personally built and coordinated construction of boardwalks at Bacon Ridge and Annapolis Waterworks to mitigate continually wet areas. Brad also frequently conducts trail work alone to keep Bacon Ridge in great shape.



Sue Estes – Ride Leader of the Year

Sue volunteered to lead women's rides, expanded to lead co-ed rides and serve as Trail Liaison for Cedarville State Park. Sue's energy is amazing as she balances serving in the medical community, leading rides, and trail work. When Sue recognized way too many trees had fallen and needed to be cleared at Cedarville, she not only moved the women's rides to Cosca, she also volunteered to be trained as a sawyer to help mitigate trail maintenance.

City of Annapolis – Land Manager of the Year

Mayor Gavin Buckley, a visionary entrepreneur turned mayor, contacted MORE to build sustainable, natural surface, multi-use, public trails at Annapolis Waterworks. Mayor Buckley celebrates use of trails from an inclusive and diverse user group, noting trails came at no cost to the City of Annapolis with donated labor and materials coordinated by MORE. Mayor Buckley plans to connect the trails at Waterworks with Annapolis' historic district through a series of natural surface and paved trails.



Pictured from left to Right: Ernie Rodriguez, David Jarrell, Gavin Buckley, Archie Trader, Dave Beugelmanns

David Jarrell is now City Manager for Annapolis and supported the Annapolis Waterworks Trail as Public Works Director, coordinating construction with MORE volunteers to complete the project in record time.

Archie Trader supports and promotes the trails as Director of Recreation and Parks, the agency that oversees the resource now that it is completed.



2020 Awards (Cont'd)

Individual awards for Kathy Mihm, Todd Bauer, Steve Pringle, Sean Johnson – Silver Spoke



Kathy Mihm continues to serve on the MoCo core team, now our Communications Director and helping improve MORE's branding and published materials. Kathy was a key member in development of the MORE Trails Virtual Event with Peggy Flaxman and David Beugelmans. Kathy also led a series of Beginner Skills Clinics and rides during 2020 and prepared GIS-based maps for the trail systems in western Montgomery County.



Todd Bauer or "The Energizer Bunny" continues to build our mountain biking community by working on trails, bike parks, and leading rides. Todd has expanded his core team to help maintain our South Germantown Bike Park, built an inclusive core group for trail maintenance, bridge building, and leading fun rides for sMORE's and MORE members.



Steve Pringle has been working tirelessly to finally get a Memorandum of Understanding signed with Queen Anne's County on Maryland's Eastern Shore for trails on Kent Island's Terrapin Park. Within 30 days of approval, Steve, his wife, and core group of volunteers build the first mile of "first ever" sustainable, natural surface, multi-use, public trail on Kent Island.



Sean Johnson worked within Maryland COVID guidelines to restart and expand night riding at Little Bennett and Seneca Greenway. Sean has been leading rides for kids, adults and new riders for years and brings the love and excitement for riding bikes to daily living.

Individual awards for Casey Bailey, Jacob Mullis – Responsible Rider Campaign



Casey Bailey used her influence in our biking community to start a discussion on social media to ride responsibly, avoiding muddy trails or conditions which damage trails and require volunteers to repair damage to trails. Casey is part of the community who regularly attends or supports trail building and maintenance.



Jacob Mullis used his creativity to influence our mountain biking community to educate riders for responsible riding to lesson damage to trails via social media. Using social media expands MORE's influence beyond our current MORE membership to riders who may not know MORE mobilizes volunteers to build and maintain over 780 miles of trails in DC, MD and VA.

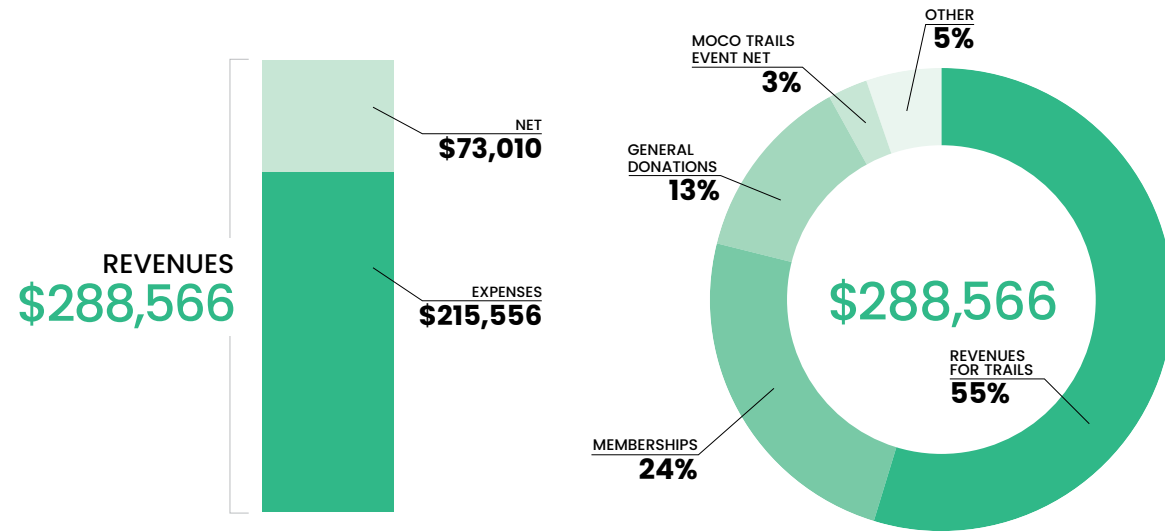
MORE Volunteer Honor Roll – 2020

MORE has no shortage of awesome volunteers, which is a testament to the spirit and comradery fostered by the organization. Congratulations to the multitude of hard-working volunteers on the MORE 2020 Volunteer Honor Roll. Starting at the top with the highest number of volunteer hours, these individuals served MORE through 2020 despite the pandemic and managed yet to complete trail work and lead rides, with Todd Bauer, making it into the Club Enduro with more than 15 trail rides led and 50 hours of trail work.

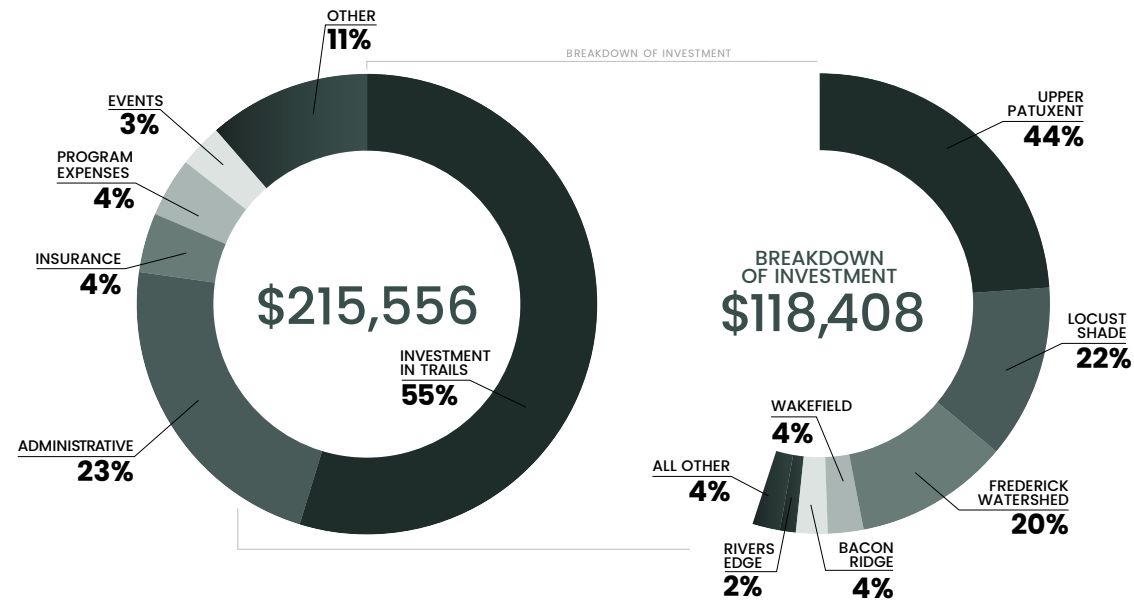
Mike Applegate • Dave Magill • Paul Haag • Martin Fernandez • Todd Bauer • Mike Capraro • Susan Musante • Jason Copeland • Becky Barkett • Sean Johnson • Tom Newton • Rob Lowe • Larry Cautilli • David Caramanica • Mike Morrone • Al Keim • Kathleen Mihm • Ernie Rodriguez • Carlo Alfano • Rabon Hutson • Geoffrey Branco • Dave Beugelmans • Ted Diss • Craig Pool • Eric Crawford • Brad Snakenberg • Raymond Heinsman • Pat Childers • Mark Thomsen • Cathy Riedel • Joe Fritsch • Daniel Cathell • Tom Howe • Bob Fifeld • Tyler Lefebvre • Frank Raiti • Julie Childers • Tony Watkins • Karl Liebert • Mauricio Carvalho • Michael Mullins • Mark Burkett • Brad Ehlers • Chris Kingery • Ed Dixon • Chris Garrett • Sue Estes • Dave Ferraro • Mick Short • Michael Winings • Chaz Childers • Kerry Powell • Brad Nance • David Simpson • Doug Ballentine • Jacob Mullis • Jason Shipley • Dave Simpson • Jon Arnold • William Haag • Bob Caverly • Frank Comer • Carter Peterson • Joe Whitehair • Amy Kimble • David Lopez • Terri Spanogle • Glen Gregory • Mark Cleaver • Ken Nisbet • Scott Haller • Todd Levine • Aimee Goldman • Rodd Kugler • Ron Molinas • Kevin Gontasz • Peggy Flaxman • And YOU!

2020 Financials

Revenues



Expenses



Total Investment in Trails \$318,513 = \$118,153 + \$200,360 Volunteer Labor

Go to more-mtb.org/pages/more-documents and click on 2020 Financial Statements for more details on MORE's finances

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



Thanks to all our amazing sponsors who help support our trails

Thanks to our local, state and national partners across the region who helps us build trails

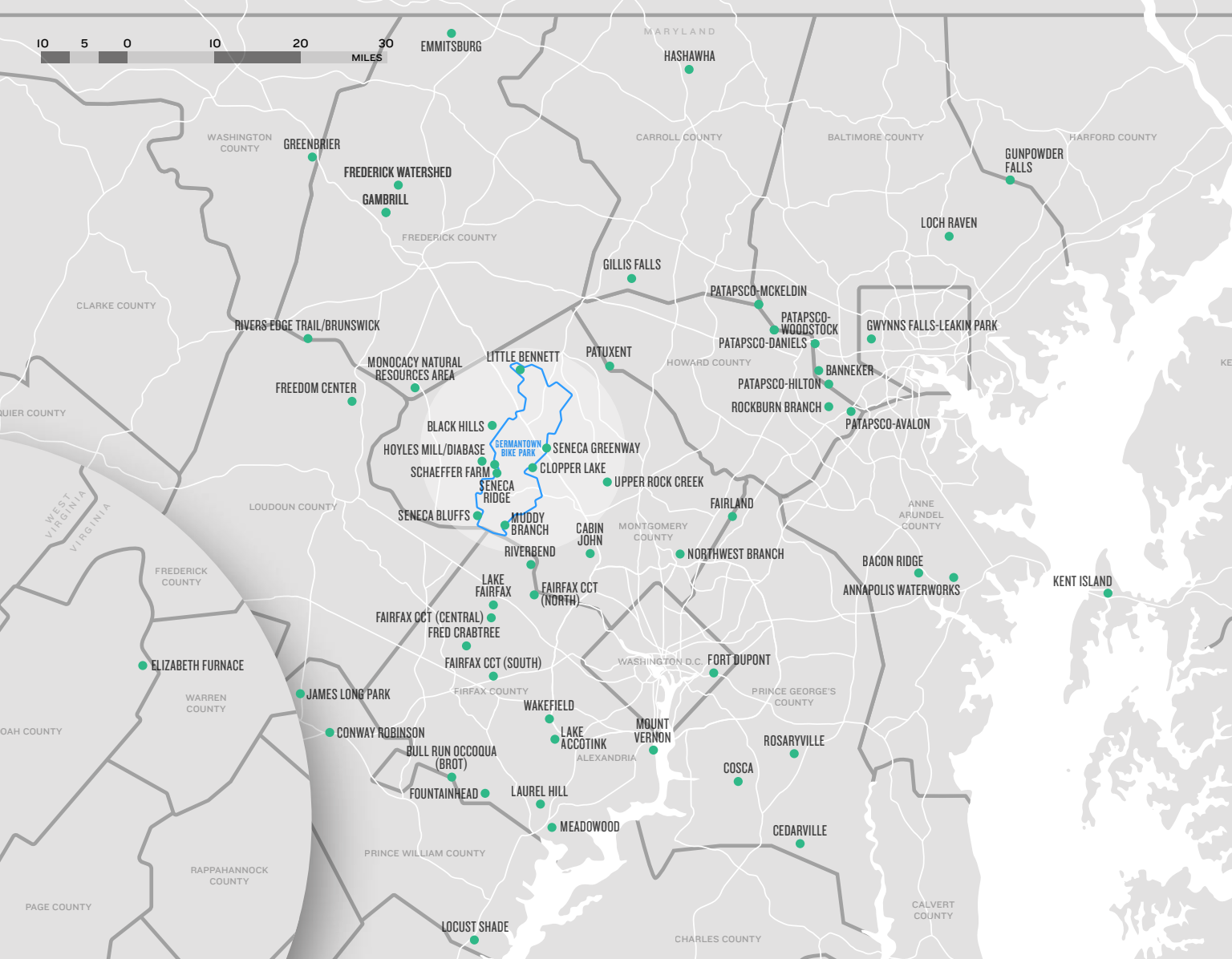


Thanks to our partners



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INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

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