

## 2024 BREEO HOME GROWN HEAT SWEEPSTAKES

### OFFICIAL RULES

**ENTRIES ARE FREE OF CHARGE. ONE ENTRY ALLOWED PER ELIGIBLE PERSON. NO PURCHASE NECESSARY TO ENTER. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED BY SPONSOR. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.**

By participating in the Breeo 2024 Home Grown Heat Sweepstakes ("**Sweepstakes**"), you agree to these official rules ("**Rules**"), inclusive of all terms and conditions. Please read the Rules carefully before participating. You must follow the directions provided within these Rules to be eligible to receive the Prize in connection with the Sweepstakes.

**SPONSOR:** This Sweepstakes is sponsored and administered by Breeo LLC ("**Sponsor**"), 5002 Lincoln Hwy, Kinzers, Pennsylvania 17535.

**HOW TO ENTER:** The Sweepstakes will begin on April 1 at 12:01am EST and conclude on April 30 at 11:59pm EST ("**Promotion Period**"). To enter the Sweepstakes, you must go to <https://breeo.com/Steelers>, and complete the registration form (the "**Web Entry**"). Those individuals submitting a completed Web Entry (the "**Entrants**") agree to be bound by the terms and conditions of these Rules and will be entered into a random drawing as described in these Rules.

**ALTERNATIVE METHOD OF ENTRY:** Send a post card with your full name, address, email address and phone number to: Breeo LLC, c/o Home Grown Heat Sweepstakes, 5002 Lincoln Hwy, Kinzers, Pennsylvania 17535 (a "**Mail-In Entry**"), and collectively with a Web Entry, "**Entries**"). Those individuals submitting a Mail-In Entry agree to be bound by the terms and conditions of these Rules and will be entered into a random drawing as described in these Rules.

Entries must be received by the end of the Promotion Period. Limit of ONE (1) DAILY, AND ONLY ONE (1) DAILY, Entry per person on any one day. Multiple entries received from any person beyond this limit will void all such additional entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted.

Failure to follow any instructions provided in these Rules may result in disqualification. All materials submitted become the property of Sponsor, and Entries will not be acknowledged or returned. You are responsible for your costs of entering, including online access charges, etc. The time of receipt of any valid Entry shall be the time such valid Entry

becomes available to Sponsor. Sponsor's computer shall be the official clock of the Sweepstakes.

By entering this Sweepstakes, an Entrant gives express permission to be contacted by Sponsor.

**ELIGIBILITY:** The Sweepstakes is open only to a) legal residents of the fifty (50) United States of America and the District of Columbia, who are thirteen (18) years of age or older; and b) legal residents of Mexico, at the time of entry. Notwithstanding the prior sentence, this Sweepstakes is void where prohibited or restricted by law, rule or regulation. Officers, directors, and employees of Sponsor Entities (defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. "**Sponsor Entities**" shall mean Sponsor and its parent, subsidiary, and affiliate companies, and administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

**WINNER:** One (1) winner (the "Winner") will be chosen on May 3, 2024, at random from the pool of Entrants who have completed the required steps as of the end of the Promotion Period. Winning is subject to verification of eligibility.

**PRIZE: THERE WILL BE ONLY ONE (1) PRIZE (the "Prize") AWARDED:** The randomly selected winner will receive the below prizes. The approximate retail value (the "ARV") of this entire Prize is \$1,228.90.

- [Breeo Y Series Smokeless Fire Pit](#) (ARV \$495)
- [Breeo X19/Y Series Outpost Grill](#) (ARV \$150)
- [Breeo Y Series Transit Case](#) (ARV \$149)
- [Breeo 304 Grilling Tools Set](#) (ARV \$100)
- [Breeo Grilling Gloves](#) (ARV \$40)
- Men's or Women's Custom Home Pittsburgh Steelers Replica Jersey (ARV \$169.95)
- [Pittsburgh Steelers 30 Can Insulated Welded Cooler](#) (ARV \$124.95)

**NO TRANSFER OR ASSIGNMENT OF THE PRIZE:** The Prize is non-transferable and non-assignable, with no cash redemption except at Sponsor's sole and absolute discretion. Odds of winning the Prize depends upon the number of eligible Entries received during the Promotion Period. Winner is fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes) associated with his or her acceptance of the Prize. All costs and expenses associated with Winner's participation in the Sweepstakes

and/or acceptance of the Prize shall be the sole responsibility of the Winner unless otherwise provided in these Rules.

**NOTIFICATION:** Sponsor will notify the potential Winner at the telephone number (land line or cell) and/or by email provided in the Entry. Sponsor will make three attempts to contact a potential Winner via telephone and/or email within 24 hours from the time of the drawing in which the potential Winner was selected. If Sponsor is unable to reach a potential Winner by telephone and/or email within such 24-hour period, then that potential Winner will be disqualified and an alternate potential prize Winner's entry will be drawn from all remaining eligible entries at random. At the time of Sponsor's contact with the potential Winner, the potential Winner will be asked to provide his/her proof of age, and a government-issued photo ID. The notified eligible Winner shall be the only party eligible to claim the Prize.

If the Winner declines the Prize, fails to claim the Prize, is unavailable for prize fulfillment, fails to abide by the Rules, or is ineligible, Sponsor may select an alternate Winner from all remaining eligible entries. Sponsor is not responsible for and shall not be liable for unsuccessful efforts to notify a potential Winner.

**PUBLICITY RELEASE:** By submission of its Entry, an Entrant grants to Sponsor, and each of its respective designees, the right to use or publicize such Entrant's name, address (city and state of residence), voice, statements, photograph and/or other likeness (and as to the Entrant who wins, the right to use of the Prize information), for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation, and without further compensation, consideration, permission or notification, unless prohibited by law.

**RELEASE/WAIVER OF LIABILITY:** By participating in the Sweepstake and submitting an Entry, each Entrant agrees to (i) be bound by these Rules, including all Entry requirements, and (ii) waive any and all claims against the Sponsor Entities, the National Football League and each of its other member clubs and affiliates and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstake, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstake or from the receipt or use of the Prize (or any portion thereof) or any travel or activity related to the receipt or use of the Prize (or any portion thereof).

Additionally, if the potential Winner is under the age of eighteen (18), or in the case of legal residents of certain states where the legal age of majority is greater than eighteen (18) years of age, if the potential Winner is under the applicable state's age of majority, the potential Winner's parent or legal guardian must execute a Parental Waiver and Release in the form attached hereto as Attachment A in order for such potential Winner be eligible to claim the Prize.

**PRIVACY POLICY:** Information collected in connection with this Sweepstakes will be used in accordance with Sponsor's Privacy Policy (<https://breedo.com/pages/terms-of-service>) and these Rules. In the event of any discrepancy between Sponsor's Privacy Policy and these Rules, Sponsor's Privacy Policy shall control and govern.

**GENERAL CONDITIONS:** Released Parties are not responsible for late, incomplete, illegible, inaccurate, undelivered, or garbled entries, interrupted or unavailable network or other connections; misdirected, blocked, or delayed notifications; printing, typographical or other errors appearing within these Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, or the announcement of the Prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants or to any other person's computer related to or resulting from participating in this Sweepstakes. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize (or any portion thereof), and (ii) disclaim any implied warranty. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of any such term. All disputes will be resolved under the internal substantive laws of the Commonwealth of Pennsylvania, without regard to its conflicts of laws principles, and the laws of the United States. All disputes arising out of or with respect to this Sweepstakes or these Rules shall be heard exclusively in the courts, state and Federal, located in Pittsburgh, Pennsylvania, USA.

**CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND/OR ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY**

**PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Sponsor reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) at any time. In the event of cancellation, Sponsor may elect to identify the winner and award the Prize by way of random drawing from among all non-suspect, eligible Entries received up to the time of such cancellation. Sponsor reserves the right, in its sole discretion, to modify these Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sponsor further reserves the right to revoke the Prize or remove an Entrant or prize winner, at any time, if the Entrant or prize winner acts in a manner that is, in Sponsor's sole discretion, offensive, harassing, threatening, repugnant, or violent at any time in connection with the Sweepstakes or Prize.

**WINNER'S NAME/OFFICIAL RULES REQUEST:** To obtain the name of the Winner or a copy of these Official Rules, mail a request and a self-addressed stamped envelope to: Breeo LLC, c/o Home Grown Heat Sweepstakes, 5002 Lincoln Hwy, Kinzers, Pennsylvania 17535. Requests must be received no later than May 7, 2024.

**PITTSBURGH STEELERS NOT A SPONSOR:** None of the Pittsburgh Steelers LLC, the National Football League, NFL Ventures, L.P., NFL Enterprises LLC, NFL Productions LLC, NFL Properties LLC, or NFL International LLC are sponsors of this Sweepstakes and none of the foregoing shall have any liability to participant or to any third party in connection with the Sweepstakes.

**ABBREVIATED RULES:**

The Breeo Home Grown Heat Sweepstakes begins on April 1, 2024, and concludes on April 30, 2024. Open to legal residents of the United States (including the District of Columbia) and Mexico, who are 18 years or older at the time of entry. Odds of winning depend on the number of valid entries. One prize will be awarded. Approximate retail value of prize is \$1,078.95. Sweepstakes Sponsor is Breeo LLC. No purchase necessary to enter. For complete rules, go to <https://breeo.com/Steelers>.