

Benjamin Moore Designer Spotlight Program

Please complete this Application Form, together with your signature and company stamp, and email it to general@bensea.sg.

Information Sheet

Company Info

Company Name: _____

UEN: _____

Company Address: _____

Social Media Handle: [Facebook] _____

[Instagram] _____

Contact Person Info

Name: _____

Email: _____

Phone Number: _____

Project Info

Project Name: _____

Project Description: _____

For each image, please note down the product, color, and sheen used, and name the image accordingly. An example is given below.

Example	Product	Color	Sheen
Wall 1	Aura Interior	Spring Meadow 486	Eggshell
Wall 2	Aura Interior	Hale Navy HC-154	Eggshell
Trim	ADVANCE Interior	Pure White OC-64	Matte
Ceiling	Waterborne Ceiling	Pure White OC-64	Ultra Flat
Door	ADVANCE Interior	Avon Green HC-126	Matte
Other: _____			

Image 1	Product	Color	Sheen
Wall 1			
Wall 2			
Trim			
Ceiling			
Door			
Other: _____			

Image 2	Product	Color	Sheen
Wall 1			
Wall 2			
Trim			
Ceiling			
Door			
Other: _____			

Image 3	Product	Color	Sheen
Wall 1			
Wall 2			
Trim			
Ceiling			
Door			
Other: _____			

Image 4	Product	Color	Sheen
Wall 1			
Wall 2			
Trim			
Ceiling			
Door			
Other: _____			

Image 5	Product	Color	Sheen
Wall 1			
Wall 2			
Trim			
Ceiling			
Door			
Other: _____			

Consent and Release

This Photo, Video and Publicity Consent and Release ("Release") serves as authorization for BenSEA Paint PTE LTD, on behalf of Benjamin Moore & Co., to use:

- my company name, likeness, comments or statements made by me;
- any audio recordings, video recordings, and/or digital images;
- any photographs of and/or created by me, of my work or installation;

(hereby all referred to as "the Images and Recordings"), created for or in relation to the Benjamin Moore Designer Spotlight Program for any and all purposes, on a worldwide basis, including but not limited to, promotion, editorial, advertising, educational, motion pictures, television, social media, trade, and commercial use, without limitation and without further compensation to me.

In consideration of the mutual promises herein and for other good and valuable consideration, including the opportunity to have the Images and Recordings used by BenSEA Paint PTE LTD, I grant to BenSEA Paint PTE LTD the irrevocable, exclusive, and unrestricted rights to the Images and Recordings, including the right to publish the Images and Recordings, to use them in advertising or other media throughout the world for the purpose of advertising, merchandising and promoting Benjamin Moore products and services, and to copyright the Images and Recordings.

I waive any right I may have, whether statutory or at common law, to inspect or approve

- (i) the Images and Recordings, or
- (ii) any advertising or merchandising materials in which the Images and Recordings may be used, or
- (iii) the matter in any media using the Images and Recordings that may be used in connection therewith, or the use to which they may be applied

I agree to release BenSEA Paint PTE LTD, their employees, dealers and other agents from any claim

- that a right to privacy has been violated on account of the use of my name or likeness, or of the Images and Recordings by BenSEA Paint PTE LTD for its advertising, merchandising, and promoting Benjamin Moore products; and
- from any other liability in connection with the other written statements, reports, evaluations, or written memoranda which may be used in connection with the Images and Recordings

I state further that I have read this agreement and am fully familiar with it and agree to be bound by it and further state that this agreement does not in any way conflict with any existing obligation I may have. This agreement constitutes the sole, complete and exclusive agreement between BenSEA Paint PTE LTD and myself. I am not relying on any other representations, whether oral or written, in executing this Release. I also agree to the Terms & Conditions of the Designer Spotlight Program.

By signing below I confirm that I have the right, capacity, and authority to grant the rights set forth in this Release on my behalf and/or on behalf of my company. I also consent to the collection, use and disclosure of my personal data by BenSEA Paint PTE LTD as set out in the Personal Data Protection Act (PDPA).

Signature and Company Stamp: _____

Name / Date: _____