

Home > Fashion > Eco-Trend in Fashion: Healing the Most Damaging Industry in the World



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Eco-Trend In Fashion: Healing The Most Damaging Industry In The World

Did you know that fashion is responsible for [10% of carbon emissions](#) worldwide? It's a truly eye-opening fact to understand that your wardrobe brings more harm to the planet than flights. However, the industry is becoming more and more eco-conscious with sustainable manufacture and recycled materials.

One of such examples is the [FARAH NAZ New York](#) brand. If you want to bring more eco-friendly yet fashionable clothes to outfit capsules, let's find out more about sustainable fashion and how brands like FARAH NAZ rescue the industry.

Sustainable Fashion Philosophy of the Brand: Recycling Materials to Save the Earth



The high-end brand [FARAH NAZ NEW YORK](#) was established in 2018 with the goal of evolving the sector and bringing eco-awareness to it. Their [latest line](#) is 100% sustainable, consisting of gorgeous [organic jeans](#) that will fit most outfit capsules.

More and more people around the world realize the damage most manufacturers do to our environment. Some specialists say we have 12 years to do something, [Bill Gates says we have 30 years](#).

The time to start is now. And FARAH NAZ New York has decided to make the move as a representative of the fashion business striving to achieve zero waste in the creation of their collections.

Why FARAH NAZ Jeans Are Worth Your Attention

Here are some quick facts for you to scan:

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- The whole collection is made from organic, recycled materials;
- The style is suitable for most trend-inspired capsules;
- The jeans carve the shape of your legs, highlighting the beautiful natural structure and form;
- This is the most ethical collection of the brand, suitable for every fashionista who cares about the future of the planet;
- The design is simple and neat, which is what casual fashion is going towards nowadays;
- The jeans and other items from the collection are great conversation-starters and head-turners due to their looks and origin.

Making a statement with one's outfits is very popular. Prints on shirts, colors representing your unique character, and now, eco-friendly materials to propagate taking care of nature.

The Material Matters



Imagine how many chemicals there are in your everyday clothing. Fabrics are processed, contain particles that may irritate your skin, not to mention the emissions they are responsible for.

The FARAH NAZ eco-friendly collection contains:

- Jeans made from recycled material;
- Double silk jumpsuits;
- Cashmere clothes;
- Cupro silk items.

The silk used for the pieces is natural, derived without the usage of wasteful, harmful chemicals.

Sustainability can be fashionable! This is the main statement of the brand that inspires its followers and eco-conscious people around the globe. Unfortunately, not everyone fully realizes the importance of the topic. So, to get their attention, we have to make eco-friendliness, recycling, and sustainability popular and trendy.

Boosting Confidence and Promoting Environmental Awareness

We all know how fashion can boost one's confidence. And knowing that the pieces you wear are not only harmonious with your style and character but with the planet as well is a wonderful feeling!

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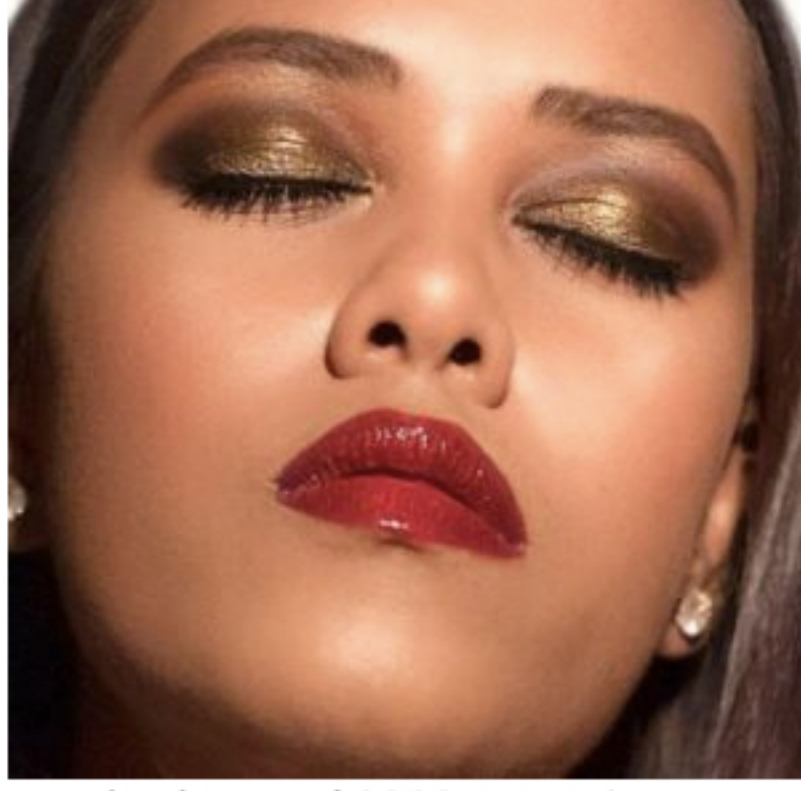
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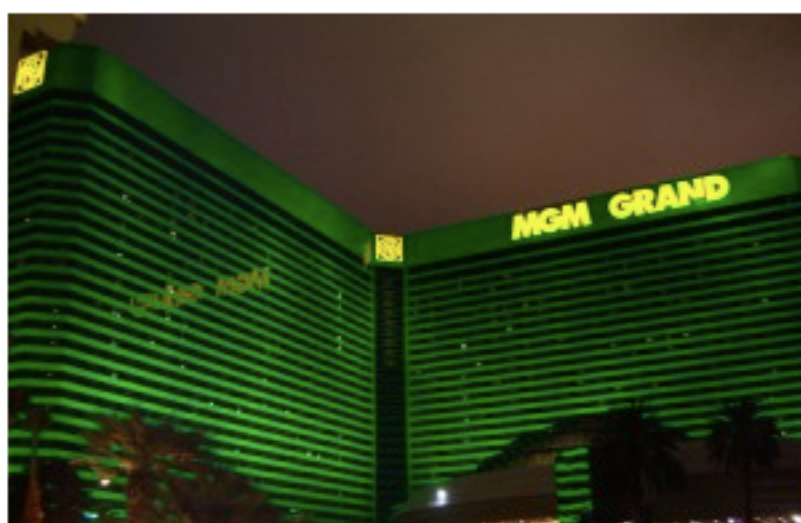
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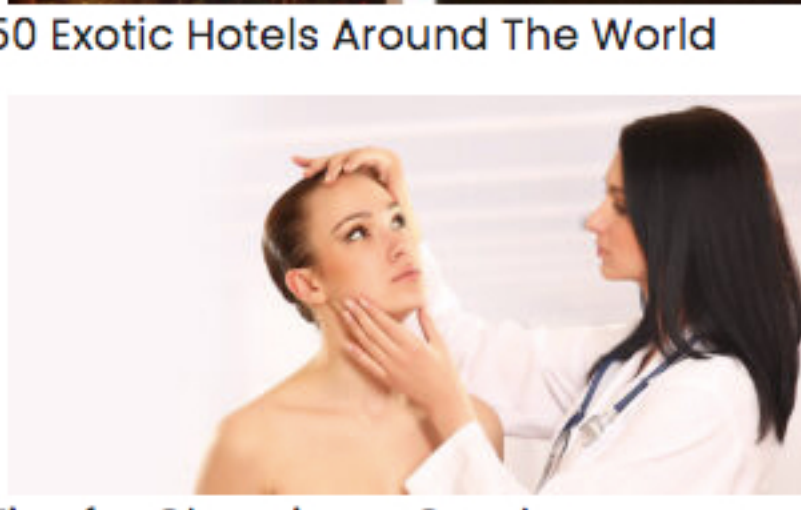
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