

Gift giving for the style challenged



Are you style challenged? Or just feeling confused about which jewellery the women in your life would love to receive as a gift from you? Let us help you find the perfect gift for your wife, girlfriend, daughter, mother or friend.

What does she wear?

The best way to figure it out is simply to think about or observe what your gift recipient usually wears, whether for a special occasion, night out or as every day jewellery. If appropriate (and without being creepy!) you could even take a peek at her jewellery collection when she's not around to see what she has.

Ask yourself some questions about what you observe:

- * Are her jewellery pieces generally small and subtle? Or larger and intended to be eye-catching?
- * Does she prefer silver or gold as the colour of metal she wears? Or a mixture?
- * What are her favourite colours?
- * Do you see her wearing coloured gemstones or just plain metal jewellery pieces?
- * Does she have a preferred design motif: flowers, geometric forms, contemporary forms, hearts or flourishes?
- * Do you think she has a preference for a type of jewellery: necklaces, earrings or rings?
- * What specific styles does she favour: dangly or post earrings, long or short necklaces, plain or decorated rings?

What type of person is she?

It also helps to think about the type of person your recipient is when choosing a gift:

- * Is she unlikely to buy anything special for herself? Can you make up for this?
- * Is she outgoing and enjoys attention, or the opposite?
- * Is she sentimental and does she like sentimental gifts?
- * Would she appreciate a statement piece of jewellery to wear for special occasions?
- * Does she like dressing up to go out?

What does she do?

And finally you can also consider what sorts of things your gift recipient does:

- * Does she work in a job where she needs to look smart or more casual?
- * Is she able to wear jewellery day-in, day-out, or only when going out?
- * Does she have small children which might make regularly wearing long necklaces or dangly earrings difficult?
- * Are there any special occasions coming up which she'd dress up for?

Got some ideas: now what?

Hopefully answering some of these questions has given you a good idea of what you'd like to get for your gift recipient.

simone walsh
HANDMADE JEWELLERY

The best place to start looking for the perfect gift is our Christmas gift guide: simonewalsh.com/gift-guide. We have all sorts of suggestions to get you started on selecting the perfect pieces. Alternatively visit our jewellery shop and dive in to the entire jewellery range: simonewalsh.com/products

We're sure you'll find just the thing!

* * *

All jewellery items available at simonewalsh.com.