

# Fact sheet

#### The basics:

- \* Simone Walsh is an Australian jewellery designer who creates unique jewellery primarily in sterling silver, with gold and gemstone highlights.
- \* Simone is based in the Adelaide hills in South Australia, where she recently returned after many years of living interstate and overseas. Simone grew up in Adelaide, but has also lived in London, Sydney and the Blue Mountains.
- \* Jewellery designed by Simone is available in the online jewellery shop at **simonewalsh.com**, where it can be purchased by customers in Australia and all over the world.
- \* Simone Walsh Jewellery is also available through a select number of retail outlets in Australia and at occasional major design markets.

### **Products:**

- \* Simone Walsh Jewellery creates and sells unique designs in sterling silver with gold, copper, gemstones and more.
- \* We aim to operate an eco-friendly and sustainable business: we use as much recycled precious metal as we can, we also recycle all of our scrap metal, we use more ethical lab grown gemstones in preference to expensive mined stones which can come with environmental and ethical issues.
- \* As our Australian jewellery business has grown we have sought help from an ethically-run jewellery workshop staffed by skilled artisans to keep up with production demands and enable us to make our intricate designs possible.
- \* The vast majority of our pieces are still finished and assembled right here in Australia, with many designs being made from scratch in our studio.

## History:

- \* Simone Walsh first started creating jewellery in 1992.
- \* She began a full time Diploma of Visual Arts with Jewellery major at TAFE in South Australia in 1994.
- \* In 2000 Simone graduated with a Bachelor of Visual Arts with a Jewellery and Metal major from Sydney College of the Arts, University of Sydney.
- \* In 2006 Simone began selling her work online, which saw a rapid growth in her business and ultimately allowed her to become fully self-employed in 2009. Simone Walsh Jewellery continues to be a growing business.
- \* Simone celebrated 20 years of designing and making jewellery in 2012.

#### Further information:

If If you have questions please email hello@simonewalsh.com or call +61 (0)8 8389 5660. You can find a full media kit and high res image downloads at simonewalsh.com/media.