



Simone WALSH

DELIGHTFUL DETAILS

Simone Walsh: a biography



Simone Walsh is an Australian jewellery designer who has been creating delightful jewellery for over 20 years.

Growing up in Adelaide, Australia, Simone always felt destined to do something creative. She had a love of sparkly and ornamental things from an early age. *“When I was a child I had a vast collection of ornate, vintage buttons that I would play with for hours on end. These days, you can still see some of that continuing fascination with ornament in my designs”*, she said.

Initially she began her working life in the music industry. After a few years she felt uninspired creatively and was looking for something new. In 1992 the ‘happy accident’ of stumbling across a very simple but unusually made piece of jewellery in a shop led Simone to try to work out how it was constructed.

This quickly turned into a passion as Simone began to teach herself some very basic jewellery making techniques and developed a desire to learn a lot more. By 1994

Simone had decided to leave the music industry and enrolled in full time visual arts study with a jewellery major at TAFE in Adelaide. There her skills and knowledge greatly expanded which allowed her to create far more complex designs in different materials. At the end of her first year of study Simone was awarded as the Most Outstanding Jewellery Student at her college.

After a couple of years of study Simone left Adelaide to travel to Europe, where she lived in London for a couple of years - and soaked up a lot of ideas and inspiration. Upon returning to Australia, Simone relocated to Sydney to study a Bachelor of Visual Arts with a Jewellery and Metal major at Sydney College of the Arts. She graduated in 2000.

Simone lived in Sydney and then the Blue Mountains in NSW for over 10 years, during which time she continued to develop her skills, along with expanding her jewellery range to sell through retail outlets.

In 2006 she decided to take a gamble with selling her jewellery online. Although she was skeptical people would buy jewellery over the internet, within days she was proved wrong as her online business quickly took off and grew at a rapid rate, with her jewellery designs being sold all over the world. Selling online has been the primary focus for Simone’s business ever since.

In the past Simone has exhibited both jewellery and small sculpture pieces around Australia. She has also written articles about contemporary jewellery, indie design and creative business which have been published in both online and offline publications and was involved as a committee member and newsletter editor for the Jewellers & Metalsmiths Group of NSW for a number of years.

For family reasons Simone decided to return to South Australia in 2011. She now lives, makes jewellery and operates her business from her office and studio in the Adelaide hills, where she has a lovely rural outlook. In 2012 she celebrated 20 years of designing and making jewellery.

Read more about Simone: simonewalsh.com/about. Visit the Simone Walsh Jewellery online shop: simonewalsh.com.

* * *

simonewalsh.com

PO Box 98, Lobethal SA 5241, Australia
hello@simonewalsh.com +61 (0)8 8389 5660