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FOR IMMEDIATE RELEASE

Simone Walsh Jewellery Celebrates 25th Year of Business with New Handmade Collection Featuring Floral and Gold Motifs

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What happens when a boutique handmade Australian jewellery designer reaches their twenty-fifth milestone anniversary of business? In the case of Simone Walsh, a brand-new floral collection that showcases the beauty of the materials used in the creation of the jewellery – with a quick twist of alchemic know-how to transform a silver anniversary into a gold one.

The 25th Anniversary jewellery range is available from Simone Walsh's online jewellery store. The Gold Anniversary Range also comprises the Bouquet Range for collecting, mixing and matching, with all pieces designed by Ms Walsh.

"It's difficult to believe that I have been making jewellery for twenty-five years. While it has been an extraordinary amount of work, it's also been a lot of fun too, allowing me to make my passion my career – and these new collections are a celebration of that," said Ms Walsh from her studios in the Adelaide Hills in South Australia.



"Will I be doing this in another twenty-five years? I hope so – although I've decided to take a shortcut just in case and christen this twenty-fifth anniversary as my gold one because I feel that this is just as special – and a huge milestone for my business."

The Bouquet Range, inspired by nature, offers designs based on the symmetrical beauty of leaves and flowers, with individual pieces being mixed and matched to create a unique look to match the wearer's sense of personality and style. Other designs in the Gold Anniversary Range also have hints of floral inspiration, with limited edition 14ct yellow gold and rose gold designs adding a touch of luxury to the collection and creating an opportunity for a vibrant, head-turning signature look.

The range also sees the return of some old favourites with a new twist – something sure to thrill longstanding fans. Each of the pieces in the new range of jewellery is unique, thanks to Walsh's handmade process, which has been perfected over the past twenty-five years.

View the full 25th Anniversary range at <https://simonewalsh.com/new-jewellery>.

"If you had asked me twenty-five years ago whether I could sustain a living for myself with my jewellery – never mind create a family business out of my craft, I wouldn't have believed you," added Ms Walsh. "I want to add a huge thank you to all my customers – without you, none of this would be possible – I hope you love this collection as much as I loved making it for you."

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For more information about Simone Walsh and to see her latest collection of signature Australian jewellery, please visit <https://simonewalsh.com>. For media inquiries, please contact Colin McCormack at hello@simonewalsh.com or +61 (0)8 8389 5660. For media information and high res images visit: <https://simonewalsh.com/media>



About Simone Walsh Jewellery

Simone Walsh Jewellery designs and creates handcrafted, authentic Australian jewellery crafted from ethically-sourced sterling silver, gold and gemstones out of a studio in the rural Adelaide hills. The gorgeous designs have entranced consumers around the world and can be purchased online. For more information, please visit Simone Walsh Jewellery's website.

Australian Jewellery Online Store: <https://simonewalsh.com>

USA Jewellery Online Store: <https://us.simonewalsh.com>

Facebook: <https://www.facebook.com/Simone.Walsh.Jewellery>

Instagram: <https://www.instagram.com/simonewalsh>

Pinterest: https://pinterest.com/simone_walsh

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