

# ZING TEAM MANAGER

TENZING has set out to change the way we energise ourselves. One that is good for mind, body and planet. Your role will be to activate this through our sampling team - the ZING team - by managing a sampling programme that increases brand awareness, drives number of sampled consumers, enhances understanding of our product and supports product sales in-store.

## WHAT ARE WE LOOKING FOR IN YOU?

Two key things. Energy and adventure. We are looking for people that are energetic, adventurous, spontaneous and always have a smile on their face. And like the rest of us you should have a love for the outdoors and the environment.

## YOUR ROLE:

We are a small team so, although your primary role will be managing the ZING Team, you will be involved in everything. But if we dive into the details of day to day, you'll be...

- Managing TENZING's entire sampling programme
- Launching a recruitment campaign to build the ZING team up to 15 members
- Make sure all new team members are properly onboard and feel part of the wider TENZING team
- Training and motivating team members to effectively sample TENZING through sampling at key retail stores and other relevant locations
- Establishing sampling partnerships with like minded brands and events and amplify partnerships through social media
- Ensuring a constant number of sampling sessions are made each month
- Coordinating the ZING Team's time, sampling sessions and salary
- Managing budgets and provide monthly reporting
- Developing new sampling tools
- Support the rest of the TENZING team with ad hoc projects, in specific our environmental projects to do good for our planet.

## WHAT'S IN IT FOR YOU?

You don't often get the opportunity to be part of one of the fastest growing start-ups. The team behind this brand are some of the best in the business, so you will learn a lot. But we will also want to learn from you. Nothing at TENZING is set in it's ways, you have the opportunity to help define and create this brand.

## THE IDEAL CANDIDATE:

You have 1-3 years experience within the food and drinks industry, and aware of the sampling process. You are interested in marketing and sales and are both a driven and positive individual who thinks strategically both in a team setting and on solo tasks.

