



JUNIOR GRAPHIC DESIGNER

TENZING NATURAL ENERGY

📍 LONDON, UK



TENZING®

ABOUT US

AT TENZING, WE'RE NOT JUST MAKING ENERGY DRINKS—WE'RE CHANGING THE GAME FOR GOOD. INSPIRED BY TENZING NORGAY, THE FIRST MAN TO SUMMIT EVEREST, WE CHAMPION ADVENTURE, SUSTAINABILITY, AND COMMUNITY.

We pioneered the Better for You Energy category, proving that natural ingredients, low calories, and sustainability aren't just possible—they're the future.

As the fastest-growing energy drink in the UK, we're taking on the industry giants with a product that delivers high performance without the junk. But this mission is no easy feat. The future of energy needs bold thinkers and doers to make it happen. Join us if you're ready to take on the climb.

THE ROLE

As the Junior Designer, you will play a key role in shaping how TENZING looks and feels across every touchpoint, from social content to digital ads, print, events, and packaging.

Reporting directly to the Head of Creative and working closely with the marketing team, you will bring ideas to life through thoughtful design, video editing, photography, and content creation. You will support campaigns that reach our communities, retail partners, and events across the UK.

Your mission: help make TENZING one of the most iconic and visually consistent challenger brands in the world.

WHAT YOU'LL DO

DESIGN & CREATIVE EXECUTION

- Create and adapt assets across digital, social, and print channels, from digital ads and motion graphics to posters, banners, and event collateral.
- Design content in collaboration with the Social Media Manager for Instagram, TikTok, YouTube, and paid media.
- Take ownership of smaller design briefs from concept through to delivery, with guidance and feedback from the Head of Creative.
- Assist with packaging, POS, and trade marketing visuals.
- Support campaign art direction and creative concept development alongside the Head of Creative.

VIDEO & PHOTOGRAPHY

- Support the creation of short-form video and photo content for social media, events, and brand campaigns.

- Capture simple, in-the-moment footage and lifestyle content that reflects TENZING's brand energy.
- Edit and adapt existing footage and imagery for social use, working closely with the Head of Creative and agency partners.
- Learn to maintain consistency in colour, tone, and style across all visual outputs.

DIGITAL DESIGN & AI INNOVATION

- Streamline creative processes and make sure you are kept up to date with AI trends and innovations.
- Build ad concepts, visual tests, and templates for use across the marketing team.
- Understand digital ad best practices and how to design with performance and storytelling in mind.
- Support with basic motion design, simple animation, or GIF creation to bring campaign visuals to life across social and digital platforms.

COLLABORATION & BRAND SUPPORT

- Work closely with the Head of Creative, Marketing Director, and wider team to ensure all visuals align with brand direction.
- Assist the wider marketing team with creative needs across campaigns, launches, and internal projects.
- Provide creative and on-site support for TENZING events, sports activations, and community experiences.
- Help manage and organise creative files, assets, and templates within our brand systems.

WHAT WE'RE LOOKING FOR

- **CREATIVE EYE:** A design all-rounder with a great sense of



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layout, typography, and visual storytelling.

- **HANDS-ON MAKER:** Comfortable across Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects) or equivalent tools.
- **ATTENTION TO DETAIL:** A keen eye for alignment, typography, and visual polish across every piece of work.
- **ORGANISED WORKFLOW:** Comfortable managing multiple briefs and deadlines, using shared folders and templates.
- **LEARNING MINDSET:** Excited to develop new skills, take feedback constructively, and grow into a mid-weight designer role.
- **VIDEO SKILLS:** Confident editing and supporting with video and photo shoots, while developing skills in content creation.
- **B2C UNDERSTANDING:** Knowledge of how design drives consumer engagement and retail impact.
- **BRAND CONSISTENCY:** Ability to follow and apply brand guidelines carefully to maintain visual consistency across all work.
- **STRONG PORTFOLIO:** A clear and well-presented body of work that shows creativity, attention to detail, and understanding of brand identity and visual consistency.
- **AI & DIGITAL CURIOUS:** Open to exploring new creative technologies and ways of working.
- **PRINT KNOWLEDGE:** Basic understanding of preparing artwork for print and packaging.
- **TEAM PLAYER:** Collaborative, proactive, and eager to learn within a fast-moving environment.
- **PASSION FOR THE BRAND:** You live the TENZING spirit; creative, outdoorsy, positive, and always up for a challenge.

WHY JOIN TENZING?

JOIN ONE OF THE FASTEST GROWING SCALE-UPS IN THE DRINKS INDUSTRY

where your ideas and passion drive real impact.

BE PART OF A PURPOSE-DRIVEN COMPANY

We're not just making better energy drinks — we're redefining what the category stands for, from natural performance to planet-first values.



WORK WITH AN ADVENTUROUS, AMBITIOUS TEAM AND ENJOY AMAZING PERKS

Free gym & climbing memberships | One adventure team trip per year | Work from anywhere for 2 weeks | Monthly team socials | Free entry to our sports events | Unlimited TENZING to keep you, your friends, and family energized—plus more!

HOW TO APPLY

To apply, please send your CV and a brief cover letter explaining why you are the right candidate for this role to sam@teamtenzing.com