



**Eco-Prima Tea**  
**Quality. Variety. Green.**

LOOSE LEAF | ORGANIC | FAIR TRADE | ICED TEA | TEAWARE | SPECIALS

## INCREASE YOUR TEA SALES!

### 3 TIPS FOR YOU



Whether you own an online tea shop, a tea house, café or restaurant, two goals are key - enhancing the customer experience and running a thriving, profitable business. Finding ways to increase customer patronage as well as increasing sales can be challenging. We have a few tips that make it easy to bolster sales.

#### **TIP #1**

##### **Re-Sell Teas That Are Already Pre-packaged**

Our Ceremonial Grade Matcha Canister is an easy way to increase tea sales.

- Our 1 oz. can is Unbranded.
- Steeping directions are on the label.
- Ready to sell - just unpack it!
- Has a high profit margin.
- Buy single or a Case of 6.

#### **Matcha - 1 oz. Can**



**Now On Sale!**

**BUY NOW**

## Tea Sample Envelopes



**GET SAMPLE ENVELOPES**

## TIP #2

### Offer Customers Free Tea Samples!

It's a great way to let customers "try before they buy," building trust and increasing the likelihood that they'll choose to make a full purchase in the future.

**Get 10 FREE Sample Envelopes With EVERY Online Order!**

## TIP #3

### Explore the Diversity of Non-Caffeinated Teas!

All Black, Green, Oolong and White Teas have caffeine. Some customers, however, choose to avoid caffeine due to a health condition or sensitivity.

Go beyond just Decaf. Explore Herbal Blends, Rooibos (South African Red Bush) or Fruit Tisanes. These are entirely caffeine-free and still delicious.



## ZERO-CAFFEINE TEAS ON SALE



### GRAND TISANE

Rooibos with Cinnamon, Plum, Apple, Hibiscus, Almonds, Rosehips, and Berries. Sweet with Spicy Notes!

**BUY NOW**



### HERB REVIVE

Herbal blend with Apple, Stinging Nettle, Verbena Leaves, Lemongrass, Cranberry slices, Sweet Black Leaf & flavoring.

**BUY NOW**

*All offers valid while supplies last. Minimum 2 lb. for sale price. Offers subject to*

*change without notice. Limit one set of Sample Envelopes per Customer.*

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Email us at [info@ecoprimatea.com](mailto:info@ecoprimatea.com).



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