## SMART LIGHTING: WHAT CAN IT DO FOR YOU?



## What Is Smart Lighting?

Have you ever wondered what lighting can do for you beyond just basic, functional illumination?

Smart lighting is about giving you the right lighting when you need it as it adapts automatically to your needs, activities and moods.

> Imagine: You never need to touch a light switch again. You're walking into your home and your lights immediately turn on, automatically adjusting to your preferred lighting mood.



It's simple; as with so many "things" today manufacturers now incorporate wireless capabilities inside a light bulb and fixture. Dimming, color changing and scheduling lights at certain times is now easily controlled directly through your Smartphone. How much more personal can a remote get?

#### **Embrace the future now**

Smart lighting is the future, but before you can invest in the future you need to understand how it will affect your present.

Send us an email at lumified@LumiFi.com if you'd like more information about smart lighting and the IoT.



# How about a Legacy Lighting Control System?

Smart lighting offers the capabilities of a traditional, expert wired lighting system at the fraction of the cost. It's so simple that you can do it yourself. Imagine lighting controls without the need of excess wiring, the cost of third party installers, contractors or electricians!

## Save Money & Energy

Did you know that LED bulbs last about 5.8 years, which is 4 times longer than a fluorescent bulb? Although LED Bulbs typically cost more, they draw only half the energy of a fluorescent. You pay just a few dollars more to have all the automation, remote control capabilities and cool functionalities right at your fingertips.





## The Lighting Evolution

Smart lighting isn't merely about adjusting the amount of white light in a room with an on/off switch, it is about changing the way we experience and interact with the light around us. It considers the ways in which certain light and color can trigger physiological, emotional and biological responses, and uses that information to provide the most innovative lighting experience.



#### Set the Mood

Most common emotional and physical states can be grossly enhanced with the correct lighting assignment; something only smart lighting can assess and provide.

For example, when you come home at 7pm full of energy from the gym you most likely want your lights turned bright versus a Saturday night after a few drinks with your date, where you need your lights to just dimly illuminate the way to your bed.

> Imagine you want to relax or watch TV. Instead of playing with your 5-6 different light switches around in your room to figure out how to create the right ambiance, with smart lighting, you can just hit one button and the mood is simply set.

### What is LumiFi?

LumiFi's software is compatible with the wireless LED technology of multiple manufacturers; it will create a perfect lighting environment for your mood and makes the setup quick and simple by incorporating our award-winning lighting design knowledge.

LumiFi's smart lighting software assigns different lighting attributes to each light fixture to create a cohesive and meaningful lighting experience. This not only saves users countless hours of timeconsuming trial and error in programming and configuring, but also brings lighting know-how directly into their hands.