

futurehirts

3720 Keystone Ave. Nashville TN, 37211 (615) 835-3630

Position: Creative Services Specialist, E-Commerce & Marketing

Become a Part of the Futurehirts Team.

The Futurehirts Team

Futurehirts exists to innovate for clients. It is a place to explore potential, obliterate boundaries and push out the edges of what can be. The company looks for people who can grow, think, dream and create. Its culture thrives by embracing creativity, kindness, and service through hard work for a common goal. Futurehirts seeks achievers, leaders and visionaries... At Futurehirts, it's about each person bringing skills and passion to a challenging and constantly evolving business.

Futurehirts eCommerce + Marketing

A division of Futurehirts, offering artists, brands, labels, and events a personalized & innovative approach to **e-commerce, marketing & creative**. With service & technology at our center, our goal is to help our clients connect with, grow & monetize their audiences with engaging content, on-brand storylines, unique experiences & compelling product offerings.

Futurehirts creates exceptional service and products because its employees listen to exceptional ideas from all parties involved in the creative process.

Position Overview

The Futurehirts Creative Specialist is a vital position within the organization. This employee is tasked with collaborating with account and marketing managers, clients, and additional artists to develop concepts that meet our client's vision. We are looking for a talented content creator and photographer to write, design, and create various types of content to expand our client and company's digital footprint and brand awareness. This role requires a high level of creativity, attention to detail, and project management skills.

Job Functions:

- Designs and maintains graphic designs, which may include art, photographs, collateral, social media content, sales decks, displays, etc.
- Shoot, select, and upload photographs with consideration for the aesthetic, client, and deadlines.
- Work with Futurehirts account and marketing managers to develop custom graphics ("brainstorming")
- Create new and original art designs for internal and external use.
- Interact with clients to create and document new designs/techniques/etc.
- Monitor artwork logistics to ensure that developing and finished creations flow through process as anticipated
- Communicate with clients, account managers, marketing staff, and Futurehirts staff on ongoing basis to relay pertinent information, changes.

- Coordinates and contributes to all necessary processes to fulfill and manage creative assets.
- Notify Futureshirts management of pending or ongoing challenges in order to initiate intervention and assistance.
- Provide exceptional customer service to new and existing clients, ensuring minimal challenges and expedient resolution to uncovered issues.
- Meet deadlines on projects as specified.
- Provide innovative art projects to clients matching their “vision”.
- Complete online order information completely and accurately.
- Support positive and productive communication with clients, Futureshirts staff and subcontractors.
- Participate in team meetings and other applicable Futureshirts meetings.
- Assist in event(s), tasks, and functions regarding Futureshirts

Qualifications:

- A Team Player.
- 1-3 years of experience in music industry, merchandising, or entertainment / retail marketing.
- Bachelor’s degree required in related discipline or equivalent experience
- Strong Proficiency with Adobe Creative Suite (Photoshop/Illustrator)
- Excellent sense of design, visual brand language, typography, and use of photography
- Experience shooting, editing, capturing and uploading images.
- Experience with various social media platforms including, but not limited to, Instagram, Facebook, LinkedIn, and Twitter
- A passion and strong understanding of our industry and business mission
- Excellent project and time management capabilities
- Ability to easily transition from high level strategic thinking to creative and detailed execution.
- The demonstrated ability to work independently and autonomously.
- Should be self-managed and proactive, with the ability to lead by example with highest standards and demonstrated ability.
- Customer service orientation and creativity in problem-solving
- Superior oral and written communication skills with an innate attention to detail
- **Kind, Helpful, Servant hearted**
- Internally motivated
- Excellent communication AND service
- Positive and productive
- **A desire to have staff and clients LOVE you**
- Fun to be around and enjoyable to work with...
- A desire to Win!