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# MYSTIC MAP MAYHEM SWEEPSTAKES OFFICIAL RULES

The Mystic Map Mayhem Sweepstakes (the “Sweepstakes”) is subject to these Official Rules (“Official Rules”), which are binding and final on matters relating to the Sweepstakes, except as expressly stated otherwise. No purchase necessary to enter or win. The Sweepstakes is sponsored by Gen.G (the “Sponsor”). The Sweepstakes is not sponsored, administered, or endorsed by Epic Games, Inc.

**1. How to Enter:** Entrants can enter the Sweepstakes by posting a Fortnite gameplay screenshot or clip based on the applicable call to action announced by Sponsor on September 26, 30, and October 4, 2020 with the hashtag #MysticMapMayhem and tagging @SamsungMobileUS & @GenG on Twitter (“Submission”) during the Sweepstakes Period.

**2. Eligibility:** The Sweepstakes is open to anyone aged 13 years or older residing in The United States of America (excluding the States of Florida and New York) (“Entrant”). One Submission per person for each corresponding call to action. If you are under the age of 18 but at least 13 years of age, you may enter the Sweepstakes only under the supervision of a parent or legal guardian who agrees to be bound by these Official Rules. If you are a parent or legal guardian agreeing to these Official Rules for the benefit of a child between the ages of 13 and 18, please be advised that you are fully responsible for the child, including all financial charges and legal liability that the child may incur. The Sweepstakes are not directed to children under the age of 13 years. Children under the age of 13 may not enter the Sweepstakes. If Sponsor becomes aware that a child under 13 has provided or attempted to provide us with personal information, Sponsor will use best efforts to remove the information permanently from Sponsor’s files.

Employees of the Sponsor, its affiliates, Sweepstakes supervisors and members of their immediate families, are not eligible to participate or win.



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The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited.

**3. Sweepstakes Period:** The Sweepstakes begins on September 25, 2020 at 10:00 AM CST, and ends on October 6, 2020 at 11:59 PM CST (the “Sweepstakes Period”). Entries must be received during the Sweepstakes Period to be eligible to win.

**4. Odds:** Odds of winning a prize depend on the number of eligible entries received.

**5. Prizes:** If eligible under these Official Rules, Thirty-Three (33) randomly selected Entrants will receive either:

- Grand Prize Winners (One (1) per map, Total of Three (3) winners)
  - Samsung Galaxy Note 20 5G
  - MOGA XP5-X+ Controller
  - Approximate Retail Value (“ARV”): \$1069.98 USD
- Three (3) Winners
  - Samsung Galaxy Note 20 5G
  - ARV: \$999.99 USD
- Twenty-One (3) Winners
  - Galaxy Watch 3
  - ARV: \$399.99 USD
- Six (6) Winners
  - Galaxy Buds Live
  - ARV: \$ 169.99 USD
- Twelve (15) Winners
  - \$50 USD V-Bucks Gift Card
  - ARV: \$50.00 USD
- Three (3) Winners
  - Opportunity to play in final match with influencers on October 9th, 2020

Selected Entrants not entitled to any surplus between actual retail value of prize and approximate retail value and any difference between approximate and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, or cash for any portion of prize not used, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. If a Selected Entrant does not want a portion



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of the prize, that portion is forfeited. All additional costs, including taxes, are the sole responsibility of Selected Entrants.

**6. Submission Criteria:**

- Submissions must be submitted according to the How to Enter section.
- Submissions must be directly accessible by Sponsor.
- Submissions must consist of a Fortnite gameplay screenshot or clip based on the applicable call to action announced by Sponsor on September 25, 29, and October 2nd 2020.
- Submissions must include the hashtag #MysticMapMayhem.
- Submissions must tag the accounts @SamsungMobileUS and @GenG
- Submissions must be shared on Twitter.
- Submissions may not depict nudity or any other offensive or obscene subject matter as determined in Sponsor's sole discretion.
- Submissions shall not portray Sponsor in a negative light.
- Submissions must be appropriate for a broad audience.
- Submissions may not feature any trademarks (including logos) other than those owned by Sponsor.
- Submissions must be original works of authorship, created by the person who submits the entry. Entrants may not copy or otherwise plagiarize the Submission from any source, nor may the Submission include third-party copyrighted material or artwork, without the copyright holder's permission. By entering, you warrant that your Submission does not infringe any third-party's rights, and that you have obtained any necessary permissions from all relevant third-parties to submit the Submission.



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- You hereby agree to indemnify Sponsor against any and all claims from any third-party for any use by Sponsor of the Submission.
  - Although Sponsor is not reviewing Submissions for copyright violations, if, in the sole discretion of Sponsor, it is believed your Submission constitutes or may constitute copyright infringement, the Submission will be disqualified.
  - Sponsor may require verification of Submissions through a procedure solely determined by Sponsor at its sole discretion.
  - Sponsor reserves the right to exclude any Submission that it believes, in its sole discretion, doesn't meet these criteria or otherwise violates these Rules, and to delete or otherwise remove any such Submission from any and all location(s) under Sponsor's control.

## **7. Winner Selection and Notification of Selected Entrants:**

- Sixty (60) Entrants residing in North America will be selected at random by a representative of Sponsor from among all eligible entries received during the Sweepstakes Period on October 7th, 2020; (collectively, "Selected Entrants").

Selected Entrants will be notified by email, phone, or via the platform through which the Submission was made, according to Sponsor's sole discretion and with the information provided at the time of entry. Selected Entrants will be required to respond (as directed) within three (3) days of attempted notification. The failure to respond within three (3) days to the notification may result in forfeiture of the prize and, in such case Sponsor may randomly select an alternate Selected Entrant from among the remaining eligible entries. Selected Entrants may also be sent a declaration of eligibility / liability / publicity release ("Release"). Unless restricted by law, Selected Entrants will be required to complete and return the Release within five (5) days from the date of notification. An



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alternate Selected Entrant may be randomly selected from among the remaining eligible entries if a Selected Entrant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason.

**8. LICENSE:** As a condition of entry, Entrant hereby grants to Sponsor a non-exclusive, perpetual, irrevocable, worldwide, transferable, sublicensable, and royalty free license to use, modify, reproduce, prepare derivative works of, distribute, perform, and display the Submission in any and all media throughout the world and for whatever purpose Sponsor deems. If Entrant is a Selected Entrant, instead of the license described above, Entrant grants to Sponsor an exclusive, perpetual, irrevocable, worldwide, transferable, sublicensable, and royalty free license to Sponsor to use, modify, reproduce, prepare derivative works of, distribute, perform, and display the Submission in any and all media throughout the world and for whatever purpose Sponsor deems.

ENTRANTS WILL NOT BE SPECIFICALLY PAID FOR THEIR SUBMISSIONS or for granting Sponsor any of these rights.

While Sponsor will seek to post the Submission in the form as provided at the time of entry, all Entrants agree that due to technical limitations and internal standards, Submissions may be altered from their original form and that Sponsor reserves the right to modify the Submission in its sole discretion, including adding its logo or other trademarks.

**9. Privacy:** The information you provide will be used only in accordance with Sponsor's privacy policy, located at <https://geng.gg/pages/privacy>.

**10. Publicity:** Sponsor reserves the right to use the name, likeness, and/or account ID of any Entrant, for publicity purposes prior to, during, or after the Sweepstakes end date, in any media, throughout the world, in perpetuity, but only in connection with publicizing the Sweepstakes, without any compensation or prior review unless specifically prohibited by law.

At any time before, during or after the Sweepstakes Period, Sponsor may, in its discretion, choose to post or distribute one or more Submissions, the creator's name and profile information online (including Facebook pages, Twitter feeds, YouTube channels, and third-party websites) for promotional and entertainment purposes only.



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Posting of this/these Submission(s) will not mean that said Submissions are eligible to win or are a Selected Entrant. Entrant understands that users of these sites may share, comment on (including negatively), and re-post their Submissions. Any requests by Entrants to have a Submission removed from consideration will be accommodated to the extent practically possible. Sponsor is not responsible for third party re-posting of Submissions.

**11. General Conditions:** By participating, Entrants agree to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Any portion of the Sweepstakes may be canceled, suspended and/or modified, in whole or in part, if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Entrants may not enter with multiple identities or use any automated system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. Sponsor reserves the right at its sole discretion to terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner(s) in a random drawing from among all eligible, non-suspect entries received prior to action taken. Unclaimed prizes will not be awarded. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of Selected Entrants. Entrants may be issued an IRS Form 1099 for the ARV of any awarded prize. Any attempt to deliberately damage or undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and will result in disqualification from participation in the Sweepstakes. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution.

**12. Limitations of Liability:** Selected Entrants agree to release, discharge, indemnify and hold harmless Sponsor, Epic Games, Inc., and each of their respective officers, directors, employees, representatives and agents (collectively "Releasees") from and against any claims, damages, disability, attorneys' fees,



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and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from: (i) use, redemption, acceptance, possession, ownership, or misuse of any prize, (ii) participation in any activity, event, or excursion offered in connection with the prize, (iii) use of any facility, service and/or accommodation related to the prize, or (iv) participation in any Sweepstakes-related activity or participation in this Sweepstakes. The Releasees shall not be liable for: (i) late, lost, delayed, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or declarations, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. Without limiting the generality of the foregoing, Releasees are not responsible for computer malfunctions, network connections, email delivery problems, systems failure or incompatibility, typographical, technical or keystroke errors, or interruptions in your internet service, and for incomplete, illegible, misdirected, misprinted, late, lost, damaged or stolen notifications.

In the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, or any federal, state or local government law, order, or regulation, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any provision in these Official Rules shall not constitute a waiver of that provision.

**13. Disputes:** Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. Decisions of



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Sponsor are binding and final. No claimant in any dispute involving Sponsor shall be entitled to claim or obtain indirect, punitive, incidental or consequential damages.

14. **Sweepstakes Results:** For Sweepstakes results and/or a copy of these Official Rules, send a hand-printed, self-addressed, stamped envelope (stating the specific Sweepstakes you are requesting the winners for) to Gen.G, 5510 Lincoln Blvd, Suite 150, Playa Vista, California 90094. Requests must be received within 90 days of the end of the Sweepstakes.