



# WHAT IS WHEATGRASS JVI(E

#### WHEATGRASS

Wheatgrass is the early stage of the common wheat plant. Wheatgrass is the preferred type of grass because it provides the best balance of nutrition, taste, yield and grow-ability.

To get the best benefits, wheatgrass must be grown outdoors with full sun, soil, air and natural rain. It must be grown from untreated **NON-GMO** seed and it must be chemical, herbicide and pesticide free.

Harvesting takes place when the plant is at its nutritional peak around 7 - 11 inches tall and has accumulated growth energy which the plant will use to power rapid growth, jointing and flowering into grain.

#### WHEATGRASS

Juicing allows us to capture this growth energy. We apply pressure to the plant to separate the nutrition from the indigestible fiber. Juice is easy to digest, readily absorbed and therefore biologically available to humans. We need it juiced because our digestive system cannot break down grass fiber on its own.

Our job is to grow, harvest, juice, capture and protect this growth energy. We keep it intact by cutting without bruising, washing without chemicals, juicing without atmosphere, vacuum packing and flash freezing with nitrogen. Each step is designed to prevent biological aging and oxidation.

**GROW-CUT-WASH-JUICE-FREEZE** 

#### WHEATGRASS

Ultimately, this gives you access to high quality wheatgrass juice throughout the year. You can be confident that the juice you are drinking has come from the best **SOURCE** possible.

You can now reap the benefits of a broad range of antioxidants, amino acids, vitamins, colloidal minerals, essential fatty acids and enzymes.

We are delighted to bring you this incredible food and hope you love it!

**CHEERS!** 



# WHY OUR JVI(E

# FIELD GROWN

Wheatgrass needs to grow outdoors in open fields. This environment sends natural cues that signal the plant to build a strong root system and produce phytonutrients. Greenhouse plants have far fewer nutrients and often significant mold issues.

#### OUTDOOR ADVANTAGE

- 6 x deeper root system
- 10 x longer growing cycle
- 10% 300% higher nutrient levels
- 50% higher chlorophyll alone
- Zero simple sugars
- Absolutely no wheatgrass mold problems
- Great taste

JUI(E QUALITY **100% WHEATGRASS JUICE OVER 90 MINERALS** UNPASTEURIZED, FLASH FROZEN, VACUUM PACKED **GLUTEN & SUGAR FREE 10 FL OZ PACKAGES, 0.5 FL OZ PORTIONS** LAB TESTED **MINIMUM 1 YEAR FREEZER LIFE BEYOND ORGANIC, NON-GMO, HERBICIDE/PESTICIDE FREE** 

# SERVINGS SUGGESTIONS



## **1 CUBE DAILY**



# TEENS/(OLLEGE



## **1-2 CUBES DAILY**





## **3-6 CUBES DAILY**



HOW-TO



Remove a juice bag from the freezer and lay it on the counter or 1 minute TEP 2



Pick it up and twist firmly 5-10 times

STEP 3

Pull sharply end-to-end

STEP 4

Pull sharply side-to-side



#### STEP 5

Cut the top of the bag and pull the sides of the package apart

#### STEP 6

Empty the bag into a freezer safe resealable container

#### STEP 7

Put the cubes into a glass. Add 3 parts room temperature water and stir. Drink it as it thaws.





#### DELIVERY (ONDITION

- The wheatgrass juice bags should arrive firm to the touch.
- The ice bags will have significant melt.

#### RE(Y(LING THE (ONTAINER

The container is 100% recyclable type 6.
Check your municipal website to find out how to recycle type 6 in your city.

#### REMOVING THE JUI(E (UBES

- Follow the instructions
- Do not cut the cubes out individually with scissors as it will make a messy counter
- The first time removing the cubes may be challenging, by the 3rd bag you will be an expert!



#### DETOXIFI(ATION

- We consider Wheatgrass a Superfood
- Detox is possible, but not the main purpose
- Recognize detoxing as a positive it means your body is eliminating toxins

#### VARIABILITY

- Each batch of juice will be different
- Variability is part of truly natural food
- It is not possible to achieve perfect consistency without destroying the beneficial living qualities of your wheatgrass juice!



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