



## Nature Formed Nutrition–Dutch Harbor, Alaska

On Target Living has recently partnered with Bering Select to create a unique marine oil product from Dutch Harbor, Alaska.

### Sustainable Alaskan Cod Liver Oil

The story starts in Dutch Harbor, Alaska far down the Aleutian Island chain. Dutch Harbor is a fascinating place located in between the rich fisheries of the Bering Sea and the Gulf of Alaska. One of the unique aspects to Dutch Harbor is the long-line cod fishing ships that are specially constructed to catch one fish at a time and for the fish to be processed on-board. The processed cod is frozen at -20 degrees Fahrenheit within an hour of being caught. This allows for the preservation of all the natural array of nutrients found in the cod.

The On Target Living Alaskan Cod Liver Oil preserves the full spectrum of nutrients via a process using low temperatures, no chemicals, and low amounts of oxygen. The combination of the Marine Stewardship Council certified fishery, the unique way the fish are caught and processed on board, and the proprietary processing of the oil create the healthiest and best tasting Cod Liver Oil on the planet.

The On Target Living Alaskan Cod Liver Oil is the only cod liver oil in the world that has maintained the full spectrum of nutrients. Including a high omega-3 fatty acid composition rich in balance of EPA, DHA and DPA, along

with the complete family of natural vitamin A and D factors. We preserve the sensitive Preresolving Mediators (PRMs) and their Specialized Preresolving Mediator metabolites (SPMs). The PRMs and SPMs have only recently been discovered to be important in supporting proper immune defense and response to inflammation. They have been found to support healthy intestinal, immune and neurological function. The type of PRMs and SPMs and their amount in the cod liver oil has been found to be very similar to that found in a mother's breast milk.

The combination of the PRMs and SPMs work synergistically with the omega-3 fatty acids and family of natural vitamin A and D factors to nutritionally support immune, intestinal, ocular, and neurological functions.

No other type of fish oil has the unique composition of natural nutrients found in On Target Living Alaskan Cod Liver Oil. Produced in first ever pharmaceutical grade production plant in Dutch Harbor, Alaska. Added care has gone into processing the highest quality formula on the earth.

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## Attribute Comparison: Krill Oil, Fish Oil (50%), Atlantic CLO, On Target Living CLO

BENEFIT	Krill Oil	Fish Oil (50%)	Atlantic CLO	On Target Living
		COMPOSITION		
EPA/DHA	✓	✓	✓	✓
2% DPA	X	?	?	✓
Natural Vitamin D	X	X	?	✓
Natural Vitamin A	X	X	✓	✓
Preresolving Mediators (PRM)	?	X	?	✓
Specialized Pro Resolving Mediators	?	?	?	✓
Nature Identical	?	X	?	✓
Minimally Processed	X	X	✓	✓
Catch is Immediately Frozen	X	X	?	✓
		Environmental		
Marine Stewardship Council Certified	?	?	?	✓
Non-GMO Project Certified	X	X	X	✓
Traceable to Time, Date, Location	?	X	?	✓
Line Caught	X	X	?	✓
Sourced and Processed in Alaska	X	?	X	✓
Supports Native Communities	?	?	✓	✓
Environmentally Friendly Production	?	?	✓	✓
Made in the USA	X	?	X	✓



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