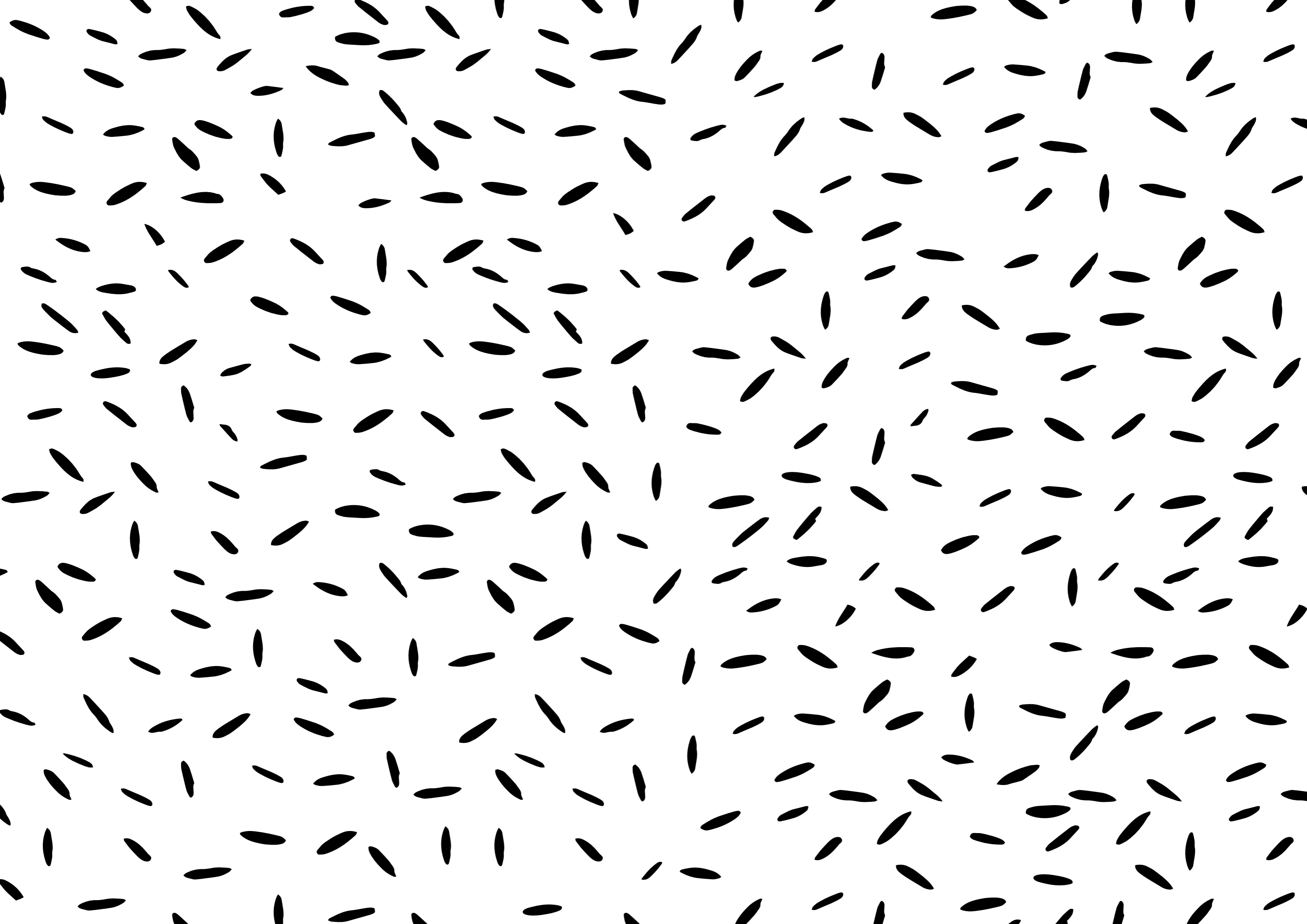




CATALOGUE
SEPTEMBER 2022





Hi

Welcome to the cheerful world of helen b!

Happy to share our newest collection with you. In the past year I have mainly explored the use of the helen b drawings, experimented with them, made a lot of murals, started to design installations, introduced patterns, and worked hard on the look and feel of helen b as a brand. The goal? **To bring our universe and characters more to life.**

Of course, the core of helen b remains the black and white illustrations, it's what I love to do and what you love most. But I'm happy to announce that as from now we will add a dash of color to our branding as well. A recognizable, but more vibrant and fresher helen b – that's who we are right now.

You'll meet new couples, strong women and even some pets as new illustrations throughout the collection. As always, I have some new signature **porcelain** cups and mugs for you, together with new bowls, a jug and breakfast plates.

Within our **textile** range I experimented more with the illustrations and most importantly: with patterns. I've extracted some patterns from my drawings and created new hand towel sets and bath towels. You should really experience and feel the new quality and texture, I'm so proud we've accomplished this.

For our **paper goods** I've created new notebooks, a new desk calendar with new quirky characters and even a memory game with 24 pairs of helen b characters you need to match.

I think it's safe to say the helen b universe keeps expanding and changing. Same goes for our team that keeps on growing. More creative, dynamic and friendly faces joined the family. Making it possible for me to focus on the creative part, to service you better, and allowing us to explore more ways to keep producing our products as locally as possible in an eco-friendly and durable manner.

I hope you can identify with this collection and it will bring you joy, giggles and makes you think about the world and people around you. But most of all: I hope it makes you smile. Because your **smile**, that's what drives us each day.

Dive into our catalogue and explore the new universe and look and feel of helen b, love to hear your thoughts!

Lots of love,

helen

8



ABOUT

- 8 bestsellers
- 10 team and coordinates

12



PORCELAIN

- 14 cups
- 22 mugs
- 26 bowls
- 28 breakfast plates
- 32 jugs
 - 32 jug big
 - 34 jug small
- 36 spoons

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TEXTILE

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 - 40 tote bag
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 - 44 litte plouch
 - 46 pencil pouches
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 - 47 standing
- 50 kitchen essentials
 - 50 apron
 - 52 oven glove
 - 54 potholder
 - 56 tea towel
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- 60 sponge cloths
- 64 bathroom essentials
 - 64 toilet bag
 - 64 toilet bag big
 - 66 toilet bag small
- 68 bath towel
- 70 hand towel set
- 72 guest towel
- 73 face pads
- 74 lifestyle
 - 74 gym socks
 - 76 cushion covers
 - 78 carpet
 - 80 plaids
 - 80 plaid cotton
 - 81 plaid wool

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PAPER GOODS

- 86 blocnotes
 - 86 A6 blocnote
 - 88 long blocnote
 - 90 XL blocnote
- 92 notebooks
 - 92 little wire-o
 - 94 A5 wire-o
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- 106 sticky notes
- 108 washi tape
- 110 pencils
- 111 magnets
- 112 stickers
- 114 prints
 - 114 A4 prints
 - 118 A3 prints
- 120 cards
 - 120 greeting cards
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GLASS & WOOD

- 126 glasses
- 127 tray



BESTSELLERS



An all-time favorite, the naked couple back is the most known out of all helen b characters. Its cheeky but sweet nature conquers all hearts. This signature porcelain cup has been the ultimate bestseller since forever.



This beautiful big jug features our popular flower girl, perfect for a big bouquet of flowers or to serve lemonade. Did you know that it has been more than 6 years already that we work with a social workshop in Ghent, where a large part of our collection is produced and processed?



This grl pwr design sure draws attention everywhere you go! All our tote bags are locally screen printed with water-based ink.



This quirky naked couple back carpet made of 100% organic cotton will fit perfectly in every room – on the floor or even against the wall.



No more boring office meetings with this bad ass laptop sleeve! Big enough to fit your laptop as well as your charger, documents and more stuff you'll need at work or school.

With this unique calendar you'll never miss a birthday anymore! Each month features another signature helen b illustration and it comes in a beautiful cardboard box, which makes it the perfect gift.



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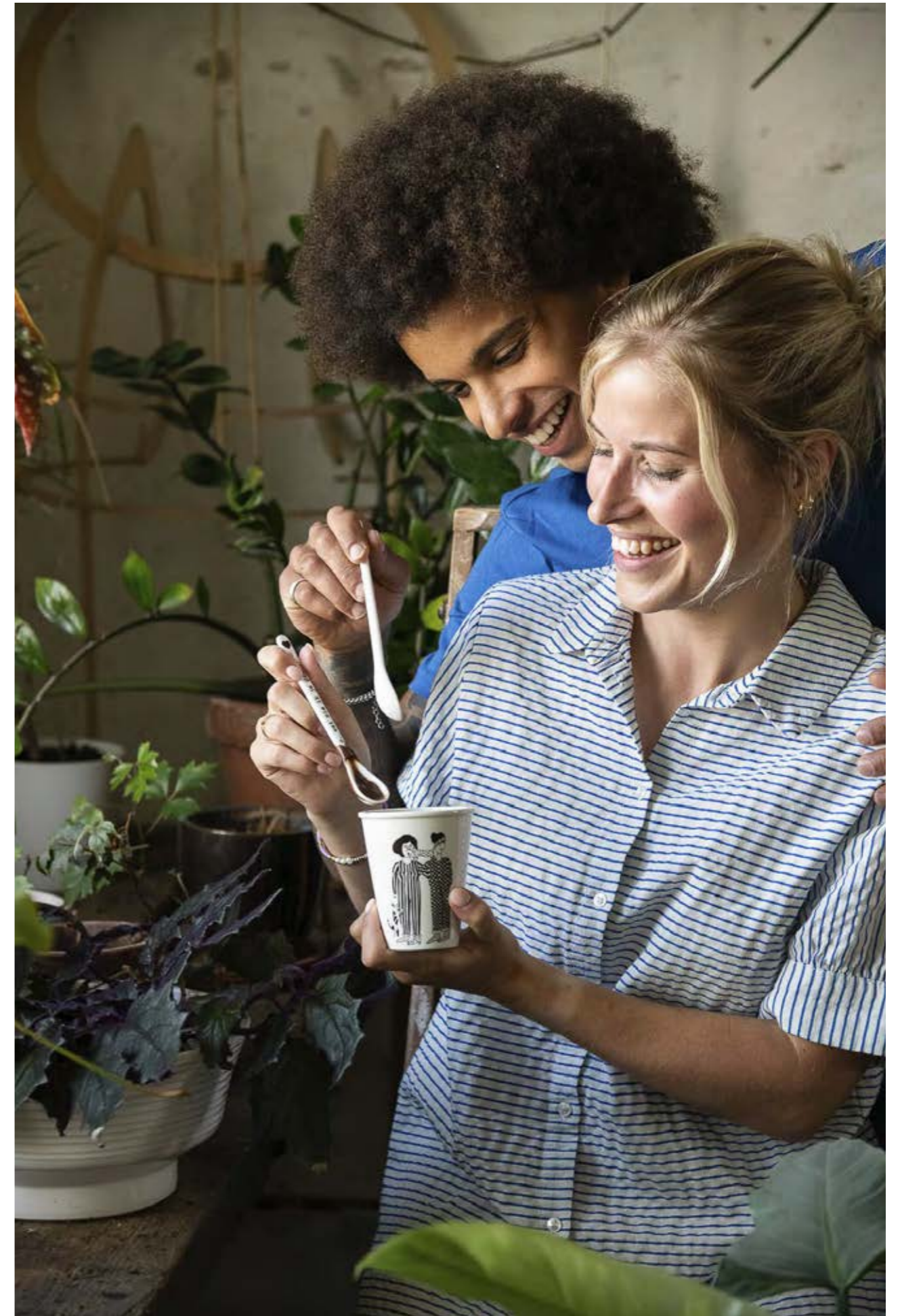




PORCELAIN

This is where it all started: our porcelain collection.

Our mission is to offer you quality, sustainable and affordable porcelain. All of our products are designed in Belgium and we collaborate with partners that share our philosophy regarding respect for quality, work conditions and an overall sustainable production process. One of our most valued partners is a local sheltered workshop in Ghent. Once the porcelain arrives they make sure that the illustrations get transferred (one design at a time) onto the porcelain and they bake them in our ceramic ovens at 840 degrees Celsius. This ensures that all our porcelain products are dishwasher and oven safe. They will also make sure that all of our products are wrapped and packed in a conscious way, as we don't want to contribute to a throw-away society.



CUPS

The illustrations on the cups will take you on a trip through the happy universe of helen b. It's my view on the world and people I see, experience and remember. But most of all, I want you to make up your own story when encountering my illustrations.

dia 8 cm x H 9,5 cm
dishwasher, oven and microwave proof
Processed in Belgium



1. NEW COLLECTION



MATCHING COUPLE

So intertwined that you no longer see who begins or ends where exactly.



SELF LOVE

The most important love of all is self love.



APERIO COUPLE

The party only starts once they arrive!



PLANT LOVER

She secretly talks to her plants so they grow faster.



YES YOU CAN

She's your biggest fan!



BARCODE GIRL

She likes everything to be oversized.



2. CLASSIC CUPS



NAKED COUPLE
You can't see anything.
Or can you?!



NAKED COUPLE BACK
By this sweet and caring gesture,
he lets her know he's there for her.



FLOWER GIRL
Who doesn't LOVE a huge
bouquet of field flowers?!



TRAPEZE GIRL
Sometimes you have to look at
the world upside down.
Trust me.



F*CK IT
We need to say this more often.
F*ck it and move on.



SECRET KISSERS
We don't know who they are,
these secret kissers.



GRL PWR
Women have the strength
to change the world!



FOCUS ON HAPPY
Try to be happy with the little
things in life. Focus on happy!



ZEN WITH CATS
The hardest thing to do in the world?
Remain zen with cats around.



BAD ASS CLUB
Who wants to join?



HEART HANDS
Hearts for all lovers!



BACKWARDS
She likes her bathing suit
better this way.



FEMALE POWER

These women have so much energy, passion and power. They're ready to conquer the world.



CINDY THE PENGUIN

Penguins don't get any cooler than Cindy, do they?



COWBOY GIRL

Cowboy girl lives with her dog in a beautiful finca in Ibiza. She is on holiday all year round!



DANCING COUPLE

Dancing all night long: I LOVE it!



FREESTYLE HANDSTAND

In her striped suit, all poses seem easy.



FIXIE GIRL

All cool girls in Ghent drive a fixie.



HAPPY TOGETHER

Why only wear his sweater when you can both wear it at the same time?



HELEN & PETER

This is us!



2 WILLIES

We LOVE men!



4 BOOBIES

We LOVE women!



ALLES KOMT GOED

A basic sentence everyone needs to hear from time to time.



JAGUAR GIRL

Jaguar girl and her bestie.



JE T'AIME à LA FOLIE!

The first words I said to my newborn daughter Stella. But then in Dutch as I don't speak French.



LOVE

Spread the word!!!



O, WAT ZIE IK JE GRAAG!
The first words I said to my newborn daughter Stella.



PEACE GIRL
She looks well behaved and peaceful but be sure she has spirit!



PIN-UP CAKE GIRL
My take on pin ups.



POLEDANCER
Elegant, powerful and cool. I can watch her for hours.



SCARY MOUSE
Can you relate ladies?



SPINNING AROUND
You'll be dizzy all day but it's the most fun!



TECKEL
One day you'll see a dachshund like this.



UNDERWEAR GIRL
She woke up like this this morning.



MUGS

Our character mugs gather the most eccentric and different personalities. Everyone will recognize themselves in at least one of their character traits, or will know someone who resembles them. Each character mug comes with a small label. A little extra that gives the mugs a touch of warmth and makes them the ideal personal gift. The illustration is placed in a manner so you can see it from your point of view, so you'll have company while drinking a coffee. Once a year, on International Lefthanders Day, it's possible to order your special lefty mug. In that way, also lefties can look these quirky characters in the eye while sipping a coffee.

dia 7,5 cm x H 7,5 cm
dishwasher, oven and microwave proof
Processed in Belgium

1. NEW COLLECTION



SILVAIN

This sporty creative dude saved years to get the perfect hipster mustache.



MONICA

This quirky festival goer seems tough but goes to sleep with a teddy bear every night.



2. CLASSIC MUGS



BILLIE

Billie does what she likes to do but definitely doesn't do what she doesn't like to do.



KELLY

Kelly looks tough but is a real animal lover. Occasionally she even hugs trees.



LISETTE

Lisette is a strong woman and loves dancing all night long.



EYE ROLLING EVE

Eve is very down to earth. Do not irritate her with your complaints and whining.



FELIX

Felix is the favourite of the neighbourhood. He skates to the bakery on Sunday to get fresh croissants.



BARB

Barb is a real cat lover and has a whole family of furry friends living with her.



SOPHIE

You will often find Sophie running around like that. Her motto is 'don't grow up, it's a trap'.



RONNY

Ronny is a softy but gets a new tattoo every year!



BORIS

Boris smokes self-made cigarettes and prefers to drink cheap beer.



CHARLENE

Charlene is a true artist and likes to experiment.



JULIETTE

Juliette Rettekett is a Parisian girl and a real diva.



LUC

Luc is secretly in love with this hipster girl next door.

BOWLS

All of our bowls are very surprising.
Discover the illustrations while you are
enjoying your yoghurt, soup or ice cream.
If you finish your bowl at least!

dia 15 cm x H 7,5 cm
dishwasher, oven and microwave proof
Processed in Belgium



SWIMMING BAND JOHNNY



SWIMMING WITH NEMO



CANNONBALL DIVE



SNORKLING GIRL



MERMAID MARTINA



OCTO

BREAKFAST PLATE

These breakfast plates are delightfully surprising. Discover which illustration is on your plate once you finish breakfast or a delicious desert.

dia 23 cm
dishwasher, oven and microwave proof
Processed in Belgium



PLANT LOVER



MATCHING COUPLE



APERO COUPLE



YES YOU CAN



NAKED COUPLE BACK



BACKWARDS



F*CK IT



COWBOY GIRL



SECRET KISSERS



FLOWER GIRL



FREESTYLE HANDSTAND



LEOPARD



JUG

JUG BIG

Our porcelain jugs are perfect to serve a fresh lemonade in summer, display a beautiful bouquet of wildflowers or just as a decoration piece in your home. They come in two sizes!

dia top 8,5 cm | dia bottom 10 cm x H 14,5 cm
dishwasher, oven and microwave proof
Processed in Belgium



CHARMING ROCCO



FLOWER GIRL



COWBOY GIRL

JUG SMALL

dia top 6 cm | dia bottom 8,5cm x H 13 cm
dishwasher, oven and microwave proof



NAKED COUPLE BACK



SECRET KISSERS









SPOONS

Our porcelain spoons are perfect small gifts with a fun quote or message. Or you can match them with a cup, bowl or breakfast plate.

width 16 cm
dishwasher, oven and microwave proof
Processed in Belgium

-  **focus on happy!** **FOCUS ON HAPPY**
-  **f*ck it!** **F*CK IT**
-  **je t'aime à la folie!** **JE T'AIME à LA FOLIE**
-  **alles komt goed!** **ALLES KOMT GOED**
-  **o, wat zie ik je graag!** **O, WAT ZIE IK JE GRAAG**



TEXTILE

Most of our textile collection is made by small family businesses or textile studios in Portugal. Part of it is printed locally with water-based inks and whenever possible we use 100% organic cotton. We always choose our long-term partners consciously and expect them to share the helen b philosophy. We are very involved and co-manage the entire production process of our textiles. From the first samples, the used thread, the production of our helen b labels to the finishing touches.



BAGS

TOTE BAGS

W 39cm x H 42cm, handles: 32cm

100% organic cotton

Screen printed locally with water based ink



BARCODE GIRL



NAKED COUPLE BACK



F*CK IT



NAKED COUPLE



TRAPEZE GIRL



CINDY THE PENGUIN

NAKED COUPLE



BACKWARDS



GRL PWR



BAD ASS CLUB



ZEN WITH CATS



FREESTYLE HANDSTAND



FEMALE POWER



COWBOY GIRL



BAGS

LAPTOP SLEEVE

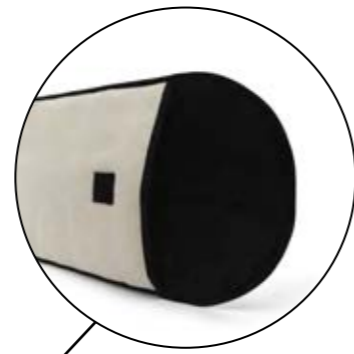
No more boring office meetings with these fun laptop sleeves. We made sure they are big enough to fit your laptop as well as your charger, documents and more stuff you'll need!

W 36 cm x H 26 cm

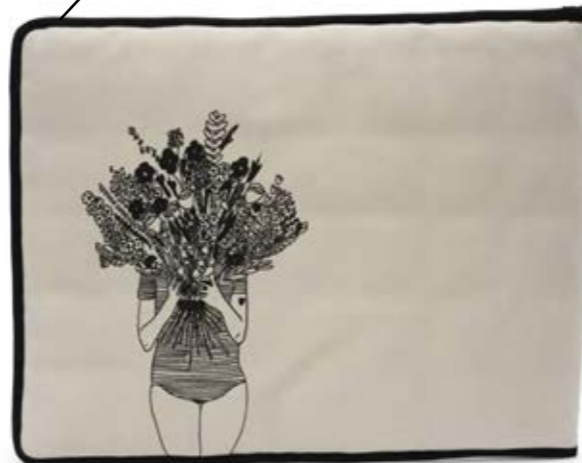
100% cotton

black quilted cotton inside - polyester filling

Made in Portugal



BAD ASS CLUB



FLOWER GIRL



BAGS

LITTLE POUCH

Very handy small pouches to take along.

W 14,5 cm x H 10 cm
100% cotton
coated cotton inside (waterproof)
Made in Portugal



BAGS

PENCIL POUCH FLAT

A fun and quirky pencil pouch to take all your pens and pencils with you.

W 22,5 cm x H 14 cm
100% cotton
coated cotton inside
Made in Portugal



CAT



BAD ASS CLUB



PENCIL POUCH STANDING

W 22,5 cm x H 10 cm
100% cotton
100% coated cotton inside
Made in Portugal



PUSSY POWER



BILLIE



melen

KITCHEN ESSENTIALS

APRON

You'll shine in your kitchen with our aprons and matching gloves and potholders.

H 80 cm x W 70 cm
100% cotton
adjustable neck strap
Made in Portugal



BAD ASS CLUB



PLANT LOVER



PIN UP CAKE GIRL



FLOWER GIRL

KITCHEN ESSENTIALS

OVEN GLOVE

You'll shine in your kitchen with our aprons and matching gloves and potholders.

H 31 cm x W 16 cm
100% cotton
polyester filling
Made in Portugal



SECRET KISSERS



FLOWER GIRL



PIN UP CAKE GIRL



VIRGINIE & THE BIG CAKE

KITCHEN ESSENTIALS

POTHOLDER

You'll shine in your kitchen with our aprons and matching gloves and potholders.

H 20 cm x W 20 cm
100% cotton; black quilted backside;
polyester filling inside
Made in Portugal



PLANT LOVER



SECRET KISSERS



FLOWER GIRL

VIRGINIE & THE BIG CAKE

KITCHEN ESSENTIALS

TEA TOWEL

Quirky and fun tea towels that will add an extra touch to any kitchen. Even doing the dishes will be more fun ... Or not?

H 70cm x W 50 cm
 100% cotton
 Made in Portugal
 screen printed locally with water based ink



COFFEE FIRST



PLANT LOVER



NAKED COUPLE BACK



NAKED COUPLE



FLOWER GIRL



SECRET KISSERS



PIN UP CAKE GIRL



VIRGINIE & THE BIG CAKE

KITCHEN ESSENTIALS

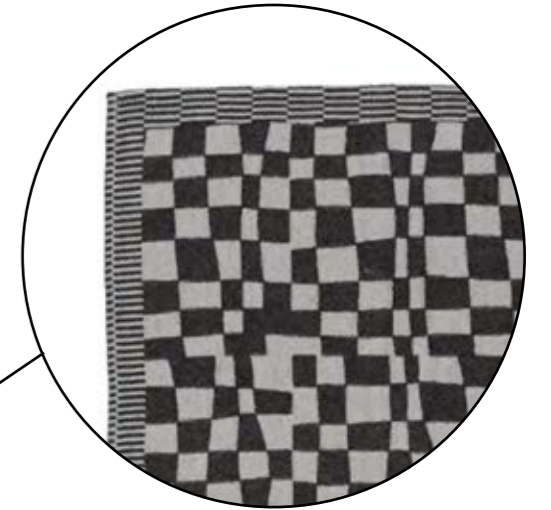
TEA TOWEL SET

Brand new: check out our new tea towel sets. The bestselling illustrations naked couple back and the lovely secret kissers are now accompanied by a unique helen b vichy print.

Set of 2 towels
H 70 cm x W 50 cm
100% cotton
Made in Portugal
screen printed locally with water-based ink



NAKED COUPLE BACK



SECRET KISSERS

KITCHEN ESSENTIALS

SPONGE CLOTHS

Our sponge cloths are made in Sweden and are designed in Belgium. They come in a set of 2, are 100% biodegradable and they can be washed in the washing machine!

H 20cm x W 17cm
100% biodegradable
Made in Sweden



PLANT LOVER &
COFFEE FIRST



FLOWER GIRL &
PIN UP CAKE GIRL



NAKED COUPLE &
NAKED COUPLE BACK



COWBOY GIRL &
VIRGINIE & THE BIG CAKE



helen



BATHROOM ESSENTIALS

TOILET BAG BIG

These helen b toilet bags are perfect to store all your things in the bathroom or to take them along with you.

L 22 cm x W 12 cm x H 15 cm
100% cotton
coated cotton inside (waterproof)
Made in Portugal



BATHROOM GIRLS



COWBOY GIRL



BATHROOM ESSENTIALS

TOILET BAG SMALL

These helen b toilet bags are perfect to store all your things in the bathroom or to take them along with you.

L 22 cm x W 8,5 cm x H 17 cm
100% cotton
coated cotton inside (waterproof)
Made in Portugal



NAKED COUPLE BACK



SELF LOVE



SHOWER GIRL



BACKWARDS

BATHROOM ESSENTIALS

BATH TOWEL

These new cat and dog bath towels are softer than ever! Made of 100% cotton and the illustrations are also visible on the backside as well.

W 70 cm x L 140 cm
100 % cotton
Made in Portugal



CAT



DOG



BATHROOM ESSENTIALS

HAND TOWEL SET

Brand new hand towel sets! We've experimented with the fun patterns of the cat and dog and added an extra towel with the stripes and dots. This set of 2 towels is perfect for your bathroom!

W 50 cm x L 100 cm
2 towels
100% cotton
Made in Portugal



SET CAT



SET DOG



BATHROOM ESSENTIALS

GUEST TOWELS

These guest towels are perfect for the bathroom or toilet. Nice and soft, made out of 100% cotton and with embroidered designs. A set of 2 towels makes the perfect gift!

W 30cm x L 50cm
100% cotton with embroidery
Made in Portugal



SET 2 X NAKED COUPLE BACK



SET 2 X FLOWER GIRL

FACE PADS

Big, soft, reusable face pads, with two illustrations. We had leftover fabric from a previous collaboration and we used it to make these face pads, which makes them a recycled and durable product.

set of 4 pieces
dia 12 cm
terry cloth: 100 % cotton
helen b fabric leftovers: 92% cotton & 8% elasthan
Made in a social workshop in Portugal



LAMA & FEET UP



LIFESTYLE

GYM SOCKS

A beautifully embroidered naked couple back on white gym socks: who doesn't want to wear that? Made in Portugal and available in two size ranges.

Size ranges: 38-41 / 42-45

78% cotton, 18% polyamide, 4% elastane

Made in Portugal



NAKED COUPLE BACK



LIFESTYLE

CUSHION COVERS

These illustrated cushion covers will become the eyecatcher on your couch and in your living room immediately!

50 x 50 cm
100% cotton
Made in Portugal



CAT



NAKED COUPLE BACK



PLANT LOVER



SWINGING ERIKA

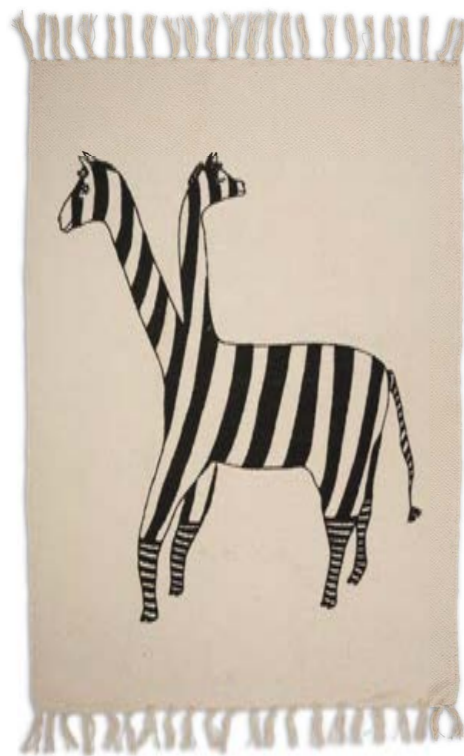


LIFESTYLE

CARPET

Two amazing and cosy carpets that will fit perfectly in every room. On the floor, or even against the wall.

W 60 cm x L 90 cm
100% organic cotton
Made in India



LAMA



NAKED COUPLE BACK



PLAIDS

PLAID COTTON

W 140 cm x L 180 cm
100% cotton
Made in Lithuania



NAKED COUPLE BACK

PLAID WOOL

W 130 cm x H 170 cm
100% New Zealand wool
Made in Lithuania



NAKED COUPLE BACK



LAMA





PAPER GOODS

The majority of our paper goods is printed on biotop paper, a sustainable paper solution. We collaborate with a social workspace in Ghent for the production, printing and packaging of our products. This allows us to produce lower quantities at once, so we don't have too much stock. We strive as much as we can towards a zero-waste way of producing and shipping. For the packaging of our greeting cards, stickers and prints for example, we use 100% biodegradable pouches made from corn paper.



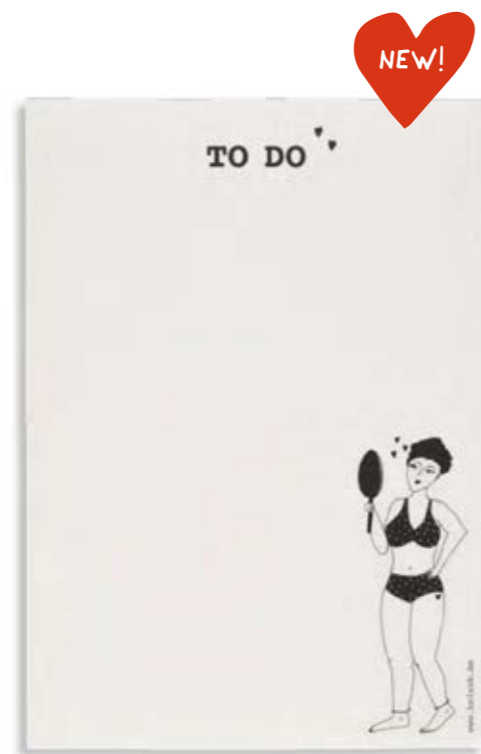
BLOCNOTES

A6 BLOCNOTE

W 10,5 cm x H 14,8 cm

100% biotop paper - blank pages

Made in a local sheltered workshop



SELF LOVE



YES YOU CAN



NAKED COUPLE BACK



FEET UP



TRAPEZE GIRL



GRL PWR



SECRET KISSERS



FLOWER GIRL



ZEN WITH CATS

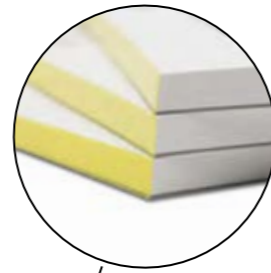


FREESTYLE HANDSTAND

BLOCNOTES

LONG BLOCNOTE

W 9 cm x H 18 cm
100% biotop paper - lined pages
Made in a local sheltered workshop



PLANT LOVER



F*CK IT



BACKWARDS



BLOCNOTES

XL BLOCNOTE

W 10 cm x H 10 cm
biotop paper – blank pages
including black pen
Made in a local sheltered workshop



NOTEBOOKS

LITTLE WIRE-O

W 7,5 cm x H 13 cm
100% biotop paper - lined pages
Made in a local sheltered workshop



BARCODE GIRL



PLANT LOVER



BAD ASS CLUB



NAKED COUPLE BACK

NOTEBOOKS

A5 WIRE-O

W 15 cm x H 21 cm
cardboard cover
100% biotop paper
Made in a local sheltered workshop



PLANT LOVER
(checked)



NAKED COUPLE BACK
(lined pages)



PUSSY POWER
(lined pages)



HARDCOVER NOTEBOOK

W 17 cm x H 24 cm
cardboard cover
100% biotop paper inside - lined pages
Made in a local sheltered workshop



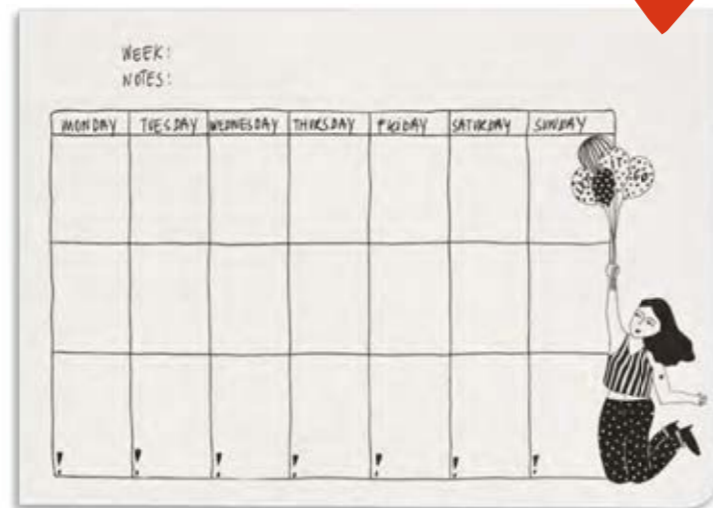
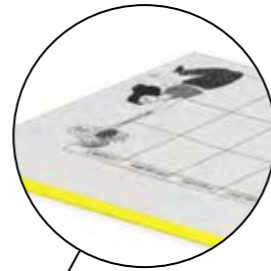
NAKED COUPLE BACK



WEEKLY PLANNER

A4 PLANNER

W 29,7 cm x H 21 cm
 100% biotop paper
 Made in a local sheltered workshop



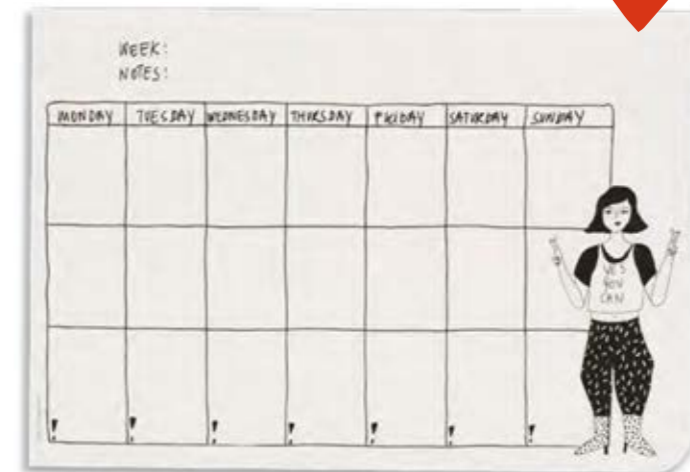
LET IT GO



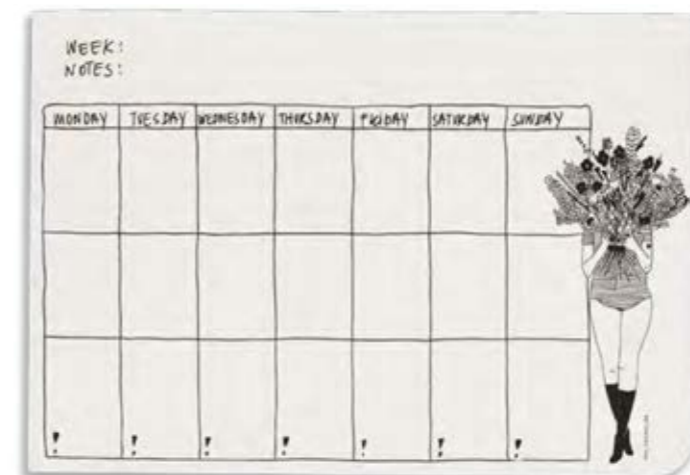
FLEXIBLE FIONA

A5 PLANNER

W 24,5 cm x H 17 cm
 100% biotop paper
 Made in a local sheltered workshop



YES YOU CAN



FLOWER GIRL

CALENDARS

BIRTHDAY CALENDAR

W 14 cm x H 29,7 cm
 100% biotop paper
 Made in a local sheltered workshop



BEST OF I



BEST OF II

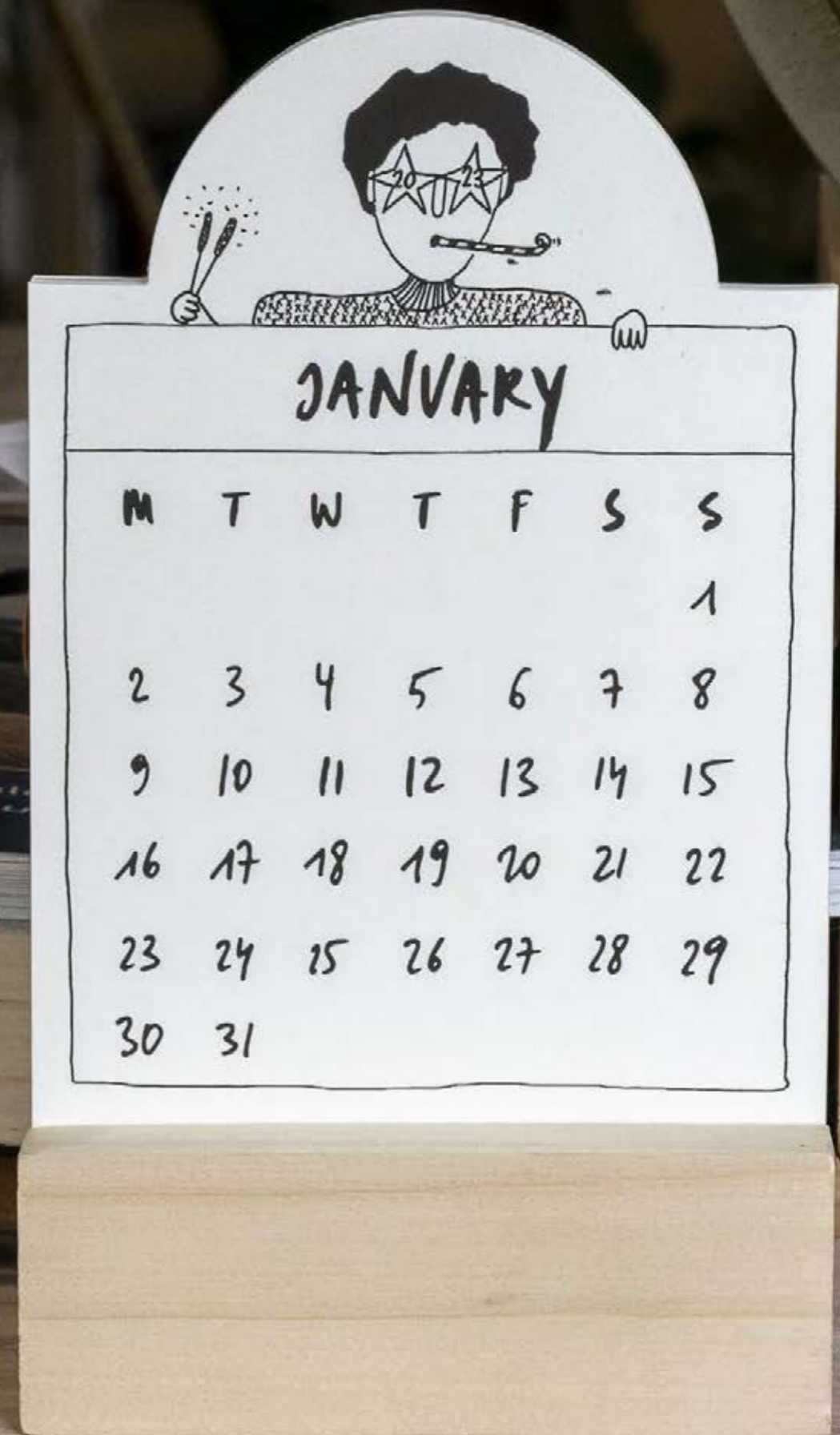


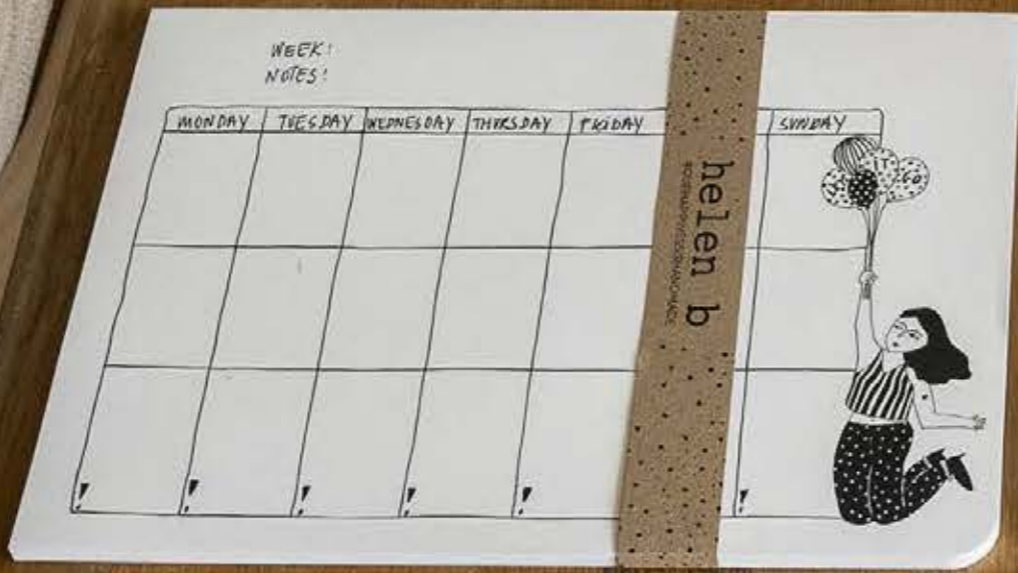
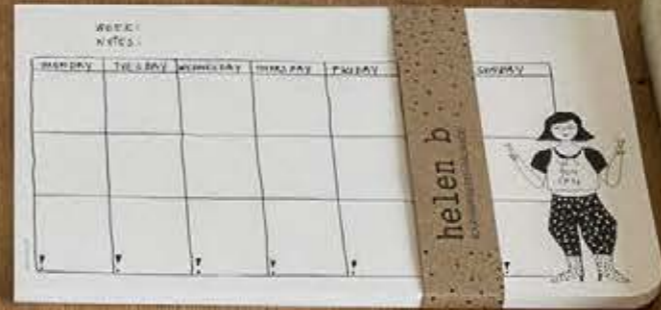
CALENDARS

DESK CALENDAR 2023

Brighten up your workspace with this new standing desk calendar! Twelve new illustrations placed in a stylish wooden block, manufactured by a carpentry school in Ghent.

H 18 cm x W 10,5 cm
biotop paper
paper printed in a local sheltered workshop
wooden block manufactured by a local school

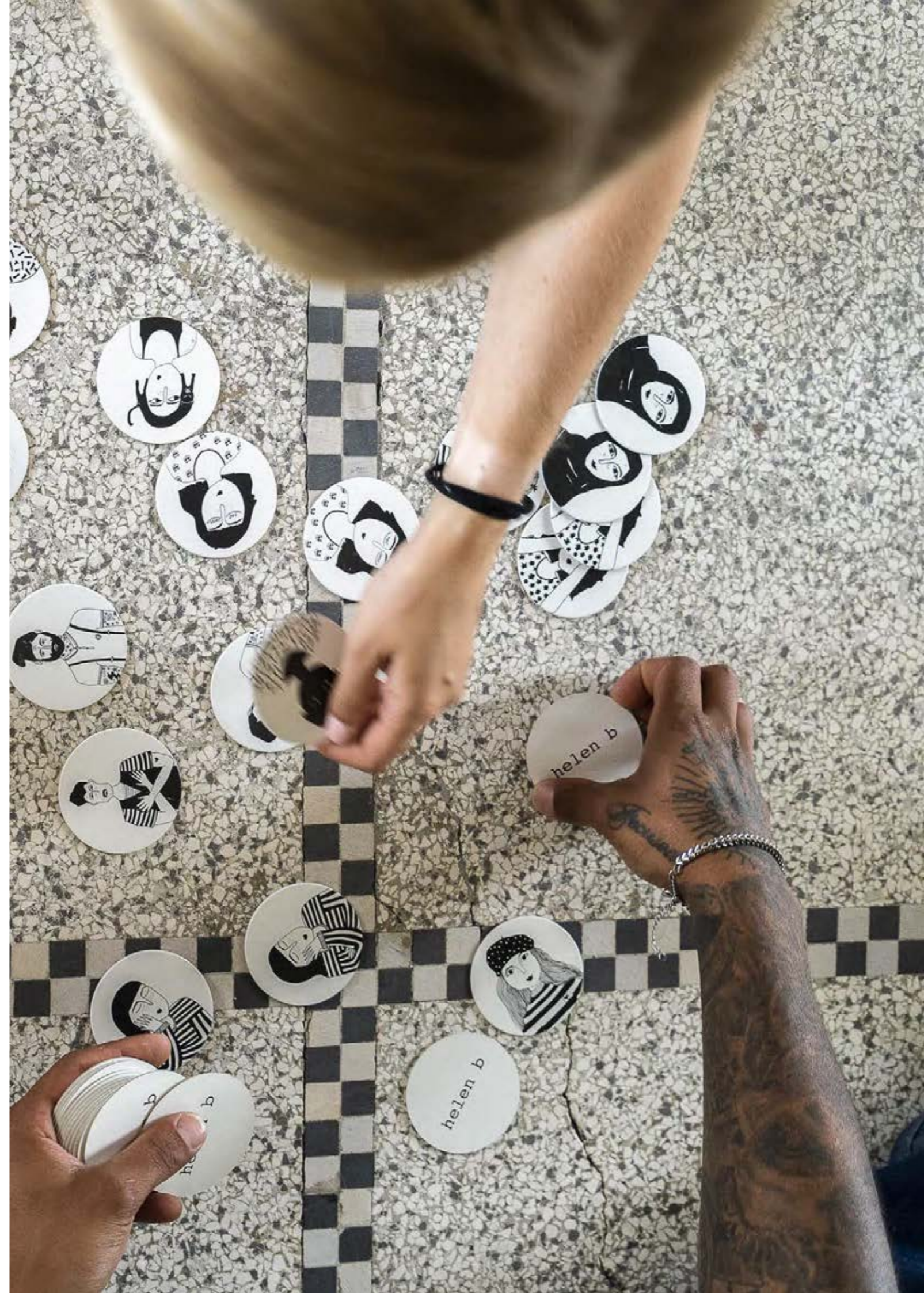




MEMORY GAME

Match the 24 pairs of helen b characters and collect as many of them as you can!

24 pairs
dia 6 cm
coated cardboard
Designed in Belgium - Made in Poland



STICKY NOTES

These new sets of helen b sticky notes are perfect for shopping lists, reminders, or little love notes around the house.

Set of 2
2 x 100 biotop pages
7,5 cm x 7,5 cm
Made in Germany



SET FLOWER GIRL &
SECRET KISSERS



SET NAKED COUPLE BACK &
NAKED COUPLE



WASHI TAPE

W 15 mm x L 10 m



FOCUS ON HAPPY



CAT



NAKED COUPLE BACK



TECKEL



BEAST



F*CK IT

PENCILS

set of 4 pencils
with eraser
Made in France



O, WAT ZIE IK JE GRAAG



JE T'AIME à LA FOLIE

MAGNETS

dia 6 cm
packed in a 100% biodegradable bag
Made in Belgium



STICKERS

set of 5 stickers
packed in a 100% biodegradable bag
Made in Holland

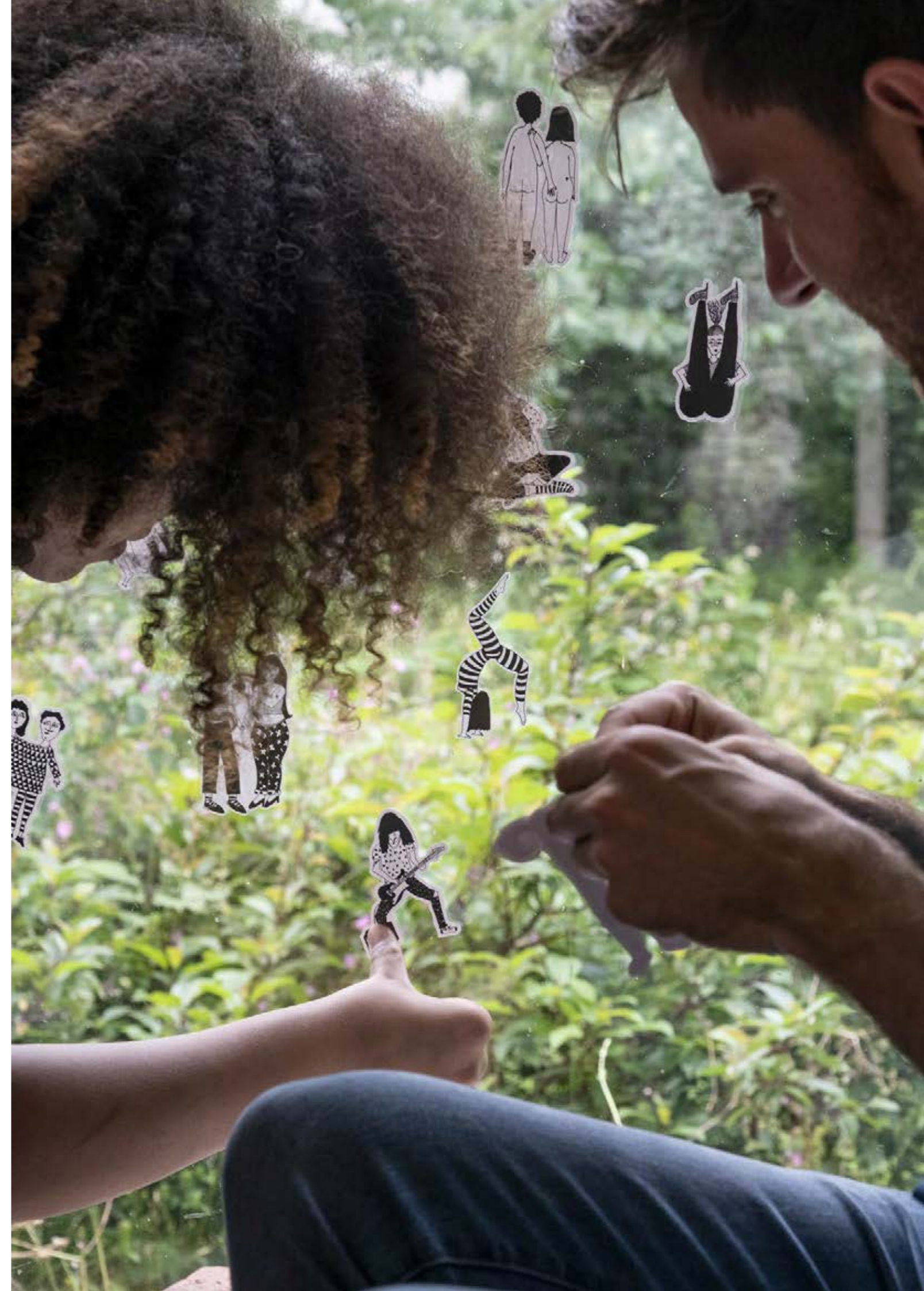


set 1
secret kissers
freestyle handstand
heart hands
cowboy girl
backwards

set 2
naked couple back
extra ears
guitar player
happy together
monkey

set 3
paulien & stijn
lama
zen with cats
flower man
f*ck it

set 4
shopping mathilda
swinging erika
flower girl
pin up prot girl
it's ok



PRINTS

A4 PRINTS

W 21cm x H 29,7cm
100% biotop paper
packed in a 100% biodegradable bag
Made in a local sheltered workshop



NEW!

LET IT GO



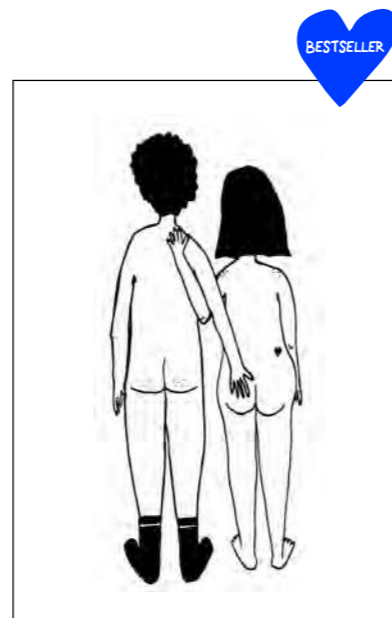
NEW!

PLANT LOVER



NEW!

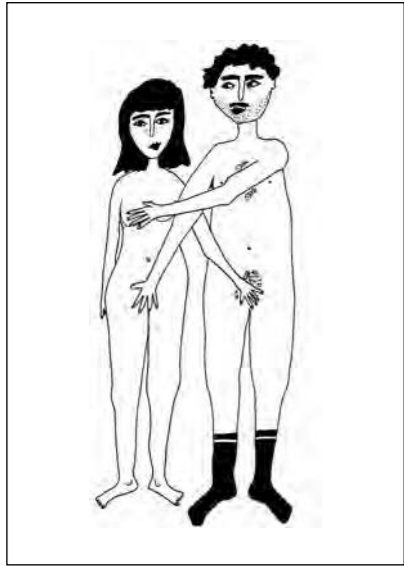
YES YOU CAN



BESTSELLER

NAKED COUPLE BACK





NAKED COUPLE



FLOWER GIRL

BESTSELLER



BAD ASS CLUB

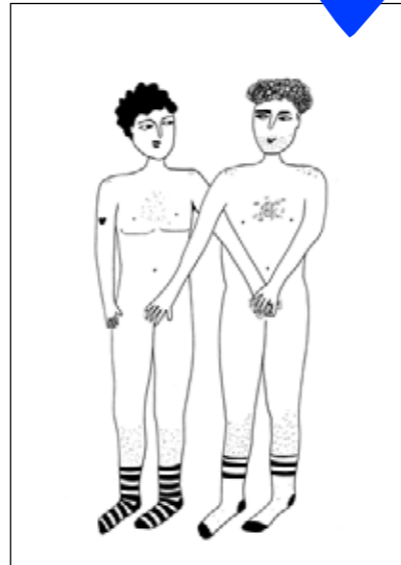
BESTSELLER



COWBOY GIRL



SECRET KISSERS



2 WILLIES



4 BOOBIES



BACKWARDS



GRL PWR



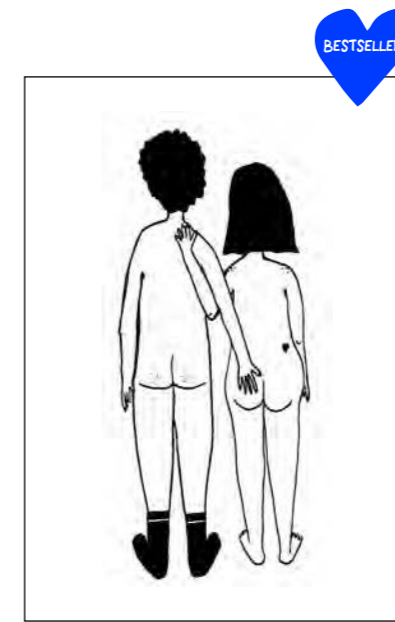
PRINTS

A3 PRINTS

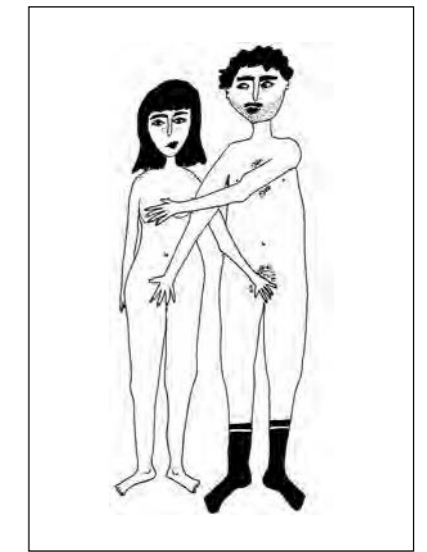
W 29,7 cm x H 42 cm
100% biotop paper
Packed in a 100% biodegradable bag
Made in a local sheltered workshop



PLANT LOVER



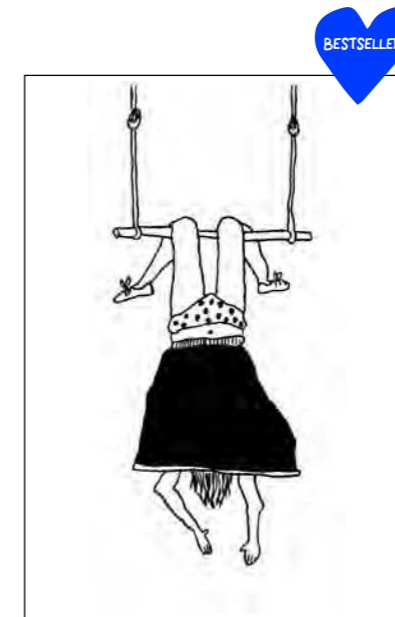
NAKED COUPLE BACK



NAKED COUPLE



FLOWER GIRL



TRAPEZE GIRL



ZEN WITH CATS



FREESTYLE HANDSTAND



SECRET KISSERS



CARDS

GREETING CARDS

W 10,5 cm x H 14,8 cm

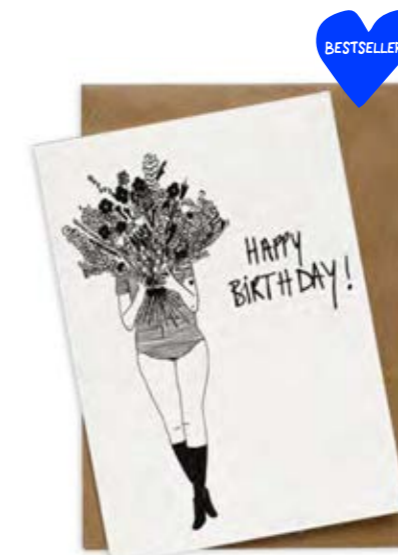
100% biotop paper

Comes with a brown envelope and packed in a 100% biodegradable bag

Made in a local sheltered workshop



NEW HOME
PLANT LOVER



HAPPY BIRTHDAY
FLOWER GIRL



HAPPY BIRTHDAY
DANCING COUPLE



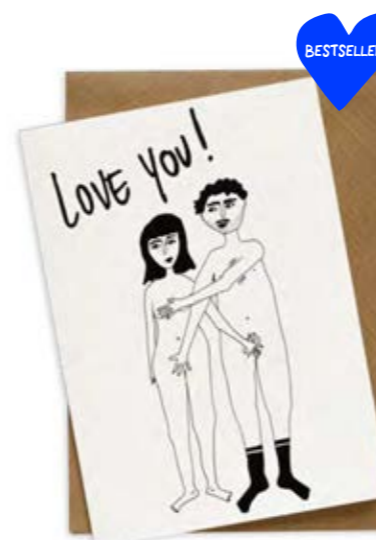
HAPPY BIRTHDAY
PIN UP CAKE GIRL



HAPPY BIRTHDAY
TRAPEZE GIRL



FOREVER & EVER
HAPPY TOGETHER



LOVE YOU
NAKED COUPLE



THANK YOU
FLOWER GIRL



YES YOU CAN
GRL PWR

CARDS

POSTCARDS

W 10,5 cm x H 14,8 cm
 100% biotop paper
 Made in a local sheltered workshop



MATCHING COUPLE



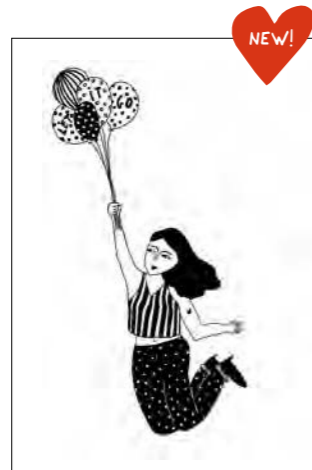
APERRO COUPLE



BARCODE GIRL



BOOK LADY



LET IT GO



SELF LOVE



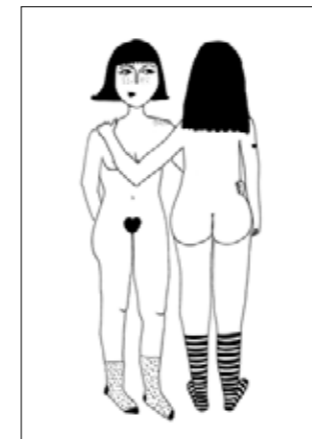
YES YOU CAN



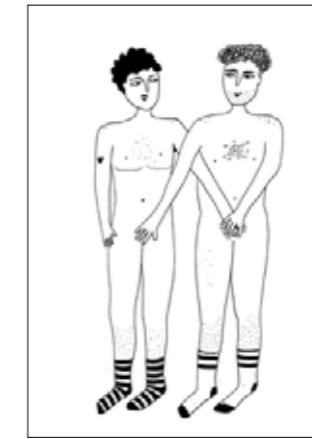
COFFEE FIRST



FEMALE POWER



4 BOOBIES



2 WILLIES



ALLES KOMT GOED



BACKWARDS



BAD ASS CLUB



COWBOY GIRL

OTHER POSTCARDS: bye bye girl, big scarf, bikini girl, cindy the penguin, dancing couple, f*ck it, flower girl, flying couple, freestyle handstand, grl pwr, heart hands, hugging, it's ok, jaguar girl, love, naked couple, naked couple back , o, wat zie ik je graag! , roller girl mona, scary mouse, secret kissers, trapeze girl , virginie & the big cake, yoga girls, yoko, zen with cats



GLASS & WOOD

Porcelain, cotton and... wood, an obvious extension of what helen b stands for: handmade products with respect for man and nature.



GLASSES

dia 8 cm x H 11,5 cm
in cardboard box
dishwasher proof



FLOWER GIRL & MAN



NAKED COUPLE & NAKED COUPLE BACK

TRAYS

W 20 cm x H 27 cm
FSC labelled wood
dishwasher proof
Made in Sweden



APEROCOUPLE



CHARLENE



FELIX & BARB



CREDITS

photography - Jonah Samyn

food styling - Kim Merz

lovely models - Gil & Andrew & Gytha & Karen

design catalogue - Ruimle

