

helen b



CATALOGUE 2018-2019



06

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The who-what-why of helen b.



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Where it all started, our porcelain collection.



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Prints & and other paper things.



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NEW

Bread board dancing couple.

Find out more on p. 40.



NEW

Porcelain tile.

Find out more on p. 52-53.

ABOUT



OUR HAPPINESS IS HANDMADE

Welcome to the cheerful world of **helen b**, a handmade universe full of happy characters and quotes that will make you smile. Over breakfast, when enjoying a slow coffee, at the office or at school, they never fail to add a little splash of sunshine to your daily life. **helen b** products are a little tongue-in-cheek, handmade and produced with respect for man and nature.



helen b is short for Helen Blanchaert, a joyful fortysomething from Ghent, Belgium with tons of artistic talent. Helen draws, designs and creates objects that make everyday life even more enjoyable and that perfectly fit her own universe. She is fond of travelling, good food and exploring the world with her husband Peter and their two daughters. Desert blues music and a cup of good strong coffee allow her mind to wander and to dream up new things.

SMILE

Your smile, that is what makes **helen b** tick regardless of whether you are sipping your first coffee at work or enjoying a cosy family breakfast. The leitmotiv throughout the collection are the creations, characters, and quotes drawn in that unique and typical Helen Blanchaert hand which will no doubt lighten up your day. Whether it is a cup, a plate, a bag, duvet cover or stationery... It does not really matter. Their aim is to be useful in your everyday life and to put a smile on your face.

#OURHAPPINESSISHANDMADE

HANDMADE

Whenever possible, **helen b**'s collection is handmade with the greatest respect for man and nature. Helen is closely involved in all production processes. Up until today, a large part of the collection is produced in a sheltered workshop by which **helen b** also contributes to the local social economy. Production processes abroad are monitored closely as well and they each go through an evaluation process to see if they match the brand's values. Honesty, transparency and joy, that's **helen b** for you.

ABOUT OUR TEAM

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ABOUT OUR COORDINATES

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INTERNET

helenb.be
facebook.com/helenb.be
instagram.com/helenb.be
pinterest.com/helenblanchaert

STUDIO ADDRESS

the fourth door to your left
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Studio 1.33
9000 Gent
Belgium



PORCELAIN

This is where it all started, our porcelain collection. Produced in a local sheltered workspace. 100% dishwasher, oven and microwave proof.



BEST SELLER
Cup naked couple back.
Find out more on p. 21.



PORCELAIN CUPS

diameter 8 cm | height 9,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



bikini girl

helen b: "Every woman knows this. The clumsy feeling while trying to close those little hooks of a bikini."



black unicorn

helen b: "My version of a unicorn."



cat

helen b: "I like tiger striped cats."



crowdsurfing girl

helen b: "I never had the guts to do it myself, but crowdsurfing girls are really cool."



dancing couple

helen b: "Because dancing brings me instant happiness."



donut girl

helen b: "My daughter Stella likes to eat donuts and I adore inflatable ones."

PORCELAIN CUPS

diameter 8 cm | height 9,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



extra ears

helen b: *"What I like to do on every photo, again and again."*



fist

helen b: *"Greeting each other with a fist is cool."*



fixie girl

helen b: *"They're everywhere, the cool girls on the fixies. But it doesn't look always that comfy to me."*



focus on happy

helen b: *"Always and everywhere!"*



guitar player

helen b: *"I like men with beards and guitars. That's why I have one at home."*



handstand girl

helen b: *"Girls who can do a handstand are cool."*



PORCELAIN CUPS

diameter 8 cm | height 9,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE

BEST
SELLER



happy together

helen b: "If I'm in need of some warmth, I hide myself in my husband's sweater."

BEST
SELLER



helen & peter

helen b: "My absolute favorite! The drawing I made for our wedding invitation ended up on a cup."



it's ok

helen b: "I followed a mindfulness course where everything always was ok. I thought that was tiring."



jartelle girl

helen b: "Garterbelts are so sexy! Mine are gathering dust in the closet."



leopard

helen b: "My sister adores wild cats!"



matti & lennert

helen b: "Two lovely guys whom I like very much."

PORCELAIN CUPS

diameter 8 cm | height 9,5 cm

#OURHAPPINESSISHANDMADE



mermaid

helen b: *"My Afro version of a mermaid."*



merman

helen b: *"No mermaid without a merman."*



naked couple

helen b: *"Well, if you look closely, they are naked and not really fully naked."*



naked couple back

helen b: *"I like the soft hand of my man on my bare behind."*



one pants

helen b: *"Happy together."*



o, wat zie ik je graag!

helen b: *"The very first thing I said to my daughter."*



PORCELAIN CUPS

diameter 8 cm | height 9,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



shower girl

helen b: *"I like good rain showers."*



springboard girl

helen b: *"A long time ago I jumped of a springboard in the middle of the night, not knowing when I would touch the water. What a wonderful feeling!"*



stella

helen b: *"That's how she was watching television one Sunday morning."*



teckel

helen b: *"This dog can smell his own behind without problems."*



PORCELAIN CUPS

diameter 8 cm | height 9,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE

BEST SELLER



trapeze girl

helen b: "As a kid I loved to swing upside down often forgetting that I was wearing a skirt."

BEST SELLER



underwear girl

helen b: "Caution, only do this with fresh underpants!"



upside down

helen b: "What a great way to look at the world!"



van jou

helen b: "Okay, it's yours, I won't touch it."



van mij

helen b: "Hey, it's mine, don't touch it."

BEST SELLER



yoga girls

helen b: "I like yoga in the morning, in the afternoon and in the evening. It makes me feel free."



PORCELAIN MUGS

diameter 7,5 cm | height 7,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE

BEST SELLER



boris

helen b: *"Boris smokes hand-rolled cigarettes and likes to drink Aldi-beer."*



chadia

helen b: *"Chadia is a master in making falafel but foremost she wants to get back to her beloved homeland Syria."*



elisabeth

helen b: *"Elisabeth wears a swim cap with flowers, just like the one I always wanted."*



frida

helen b: *"Frida speaks French. She loves Gainsbourg and Camembert."*

BEST SELLER



kelly

helen b: *"She looks tough but is a real animal lover. Occasionally she even hugs trees."*



lisette

helen b: *"I hope that the Lisette I knew during my childhood grew out to be a beautiful and happy woman."*

PORCELAIN MUGS

diameter 7,5 cm | height 7,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



jack

helen b: *"Jack loves women in high heels."*



bob

helen b: *"Bob loves reggae music and Brazilian women."*



sid

helen b: *"Sid has long legs and likes to wear tank tops."*



tattoo man

helen b: *"He has tattoos everywhere. Really!"*



tine

helen b: *"Tine keeps it nice and clean during the week, but likes wild parties in the weekends."*



mauro

helen b: *"In his gondola he takes you down the Venetian canals."*

NEW

Each character cup comes with this funny card. A little extra that gives the cups a touch of warmth and makes them the ideal personal gift.



not a hipster

helen b: *"Definitely not a hipster."*



PORCELAIN **ESPRESSO/EGG
CUPS**

diameter 4 cm | height 5,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



omer

helen b: "Omer has a heart of gold."



raf

helen b: "Raf is a little bit lazy."



tine



boris



lisette



PORCELAIN JUGS

small
diameter 9 cm | height 12,5 cm
dishwasher, oven and microwave proof

big
diameter 10 cm | height 14 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



sneaky boy



naked couple back



fox



leopard

PORCELAIN BREAD BOARDS

height 13 cm | width 24,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



crowdsurfing girl

BEST
SELLER



dancing couple



extra ears



fox

PORCELAIN BREAD BOARDS

height 13 cm | width 24,5 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



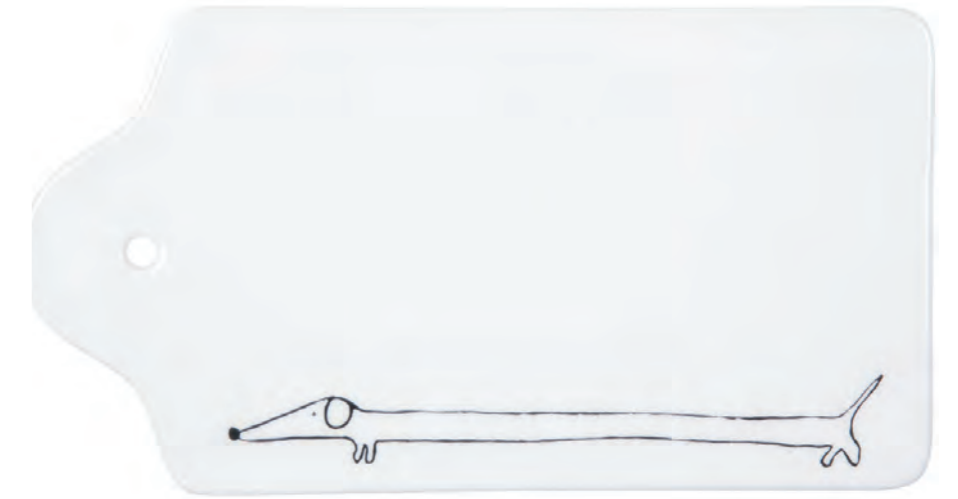
happy together



naked couple



o, wat zie ik je graag!



teckel

PORCELAIN BREAD BOARDS



underwear girl



yoga girls



PORCELAIN BOWLS

#OURHAPPINESSISHANDMADE

diameter 12,5 cm | height 7,5 cm
dishwasher, oven and microwave proof



bird



cat



fox

diameter 15 cm | height 7,5 cm
dishwasher, oven and microwave proof



diving girl



snorkling girl

PORCELAIN PLATES

diameter 30 cm
dishwasher, oven and microwave proof

#OURHAPPINESSISHANDMADE



cake couple



leopard



naked couple

PORCELAIN SPOONS

width 16 cm

dishwasher, oven and microwave proof



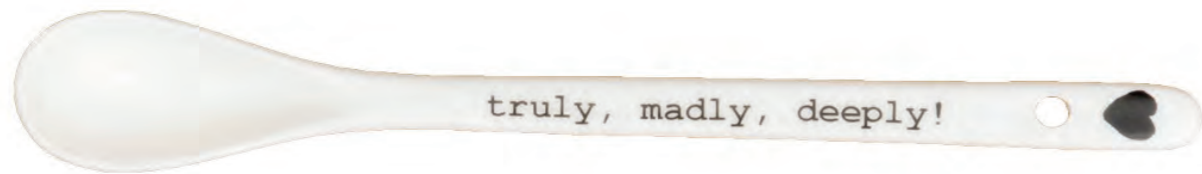
o, wat zie ik je graag!



focus on happy



je t'aime à la folie



truly, madly, deeply



PORCELAIN TILES

NEW

height 15 cm | width 15 cm
dishwasher, oven and microwave proof



trapeze girl

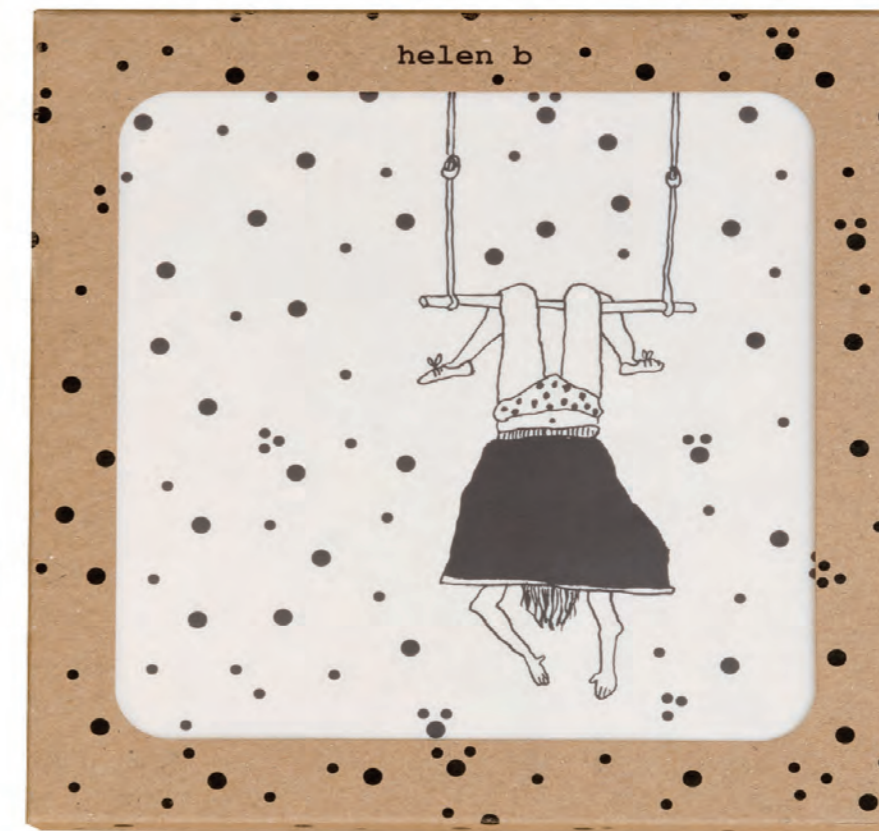


upside down



The brand new **helen b** tiles. To be used as mural or coaster. The hanging system, felt taps and instructions are included. They come packed in a nice cardboard box.

NEW



STATIONERY

Notebooks, notepads, calendars, posters and postcards... every single item with an illustration in **helen b's** recognizable hand.



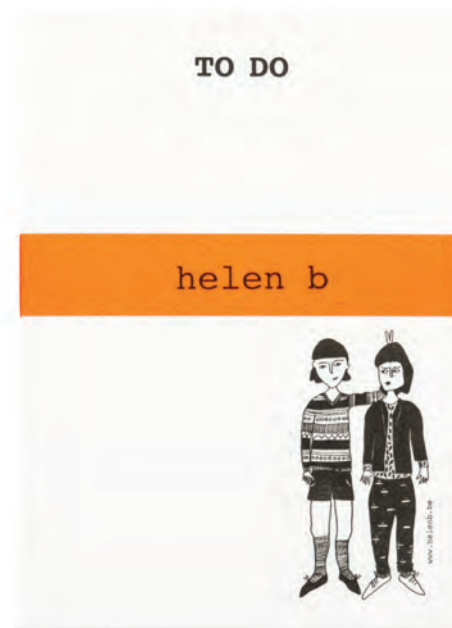
BLOC-NOTES

Our best selling notebooks.
Find out more on p. 56-57.

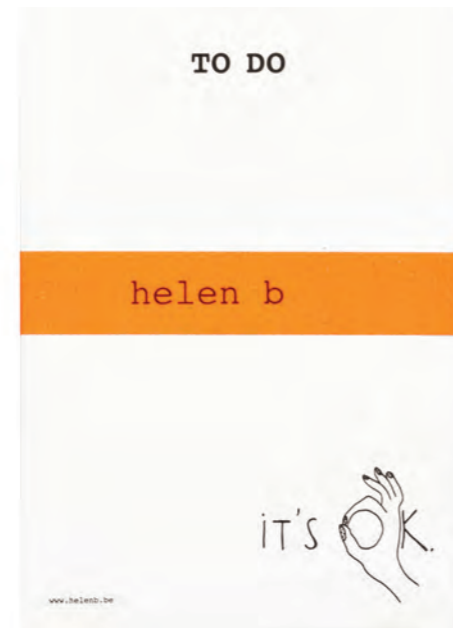
STATIONERY BLOC-NOTES

width 10,5 cm | height 14,8 cm
eco-friendly paper
printed in a sheltered workspace

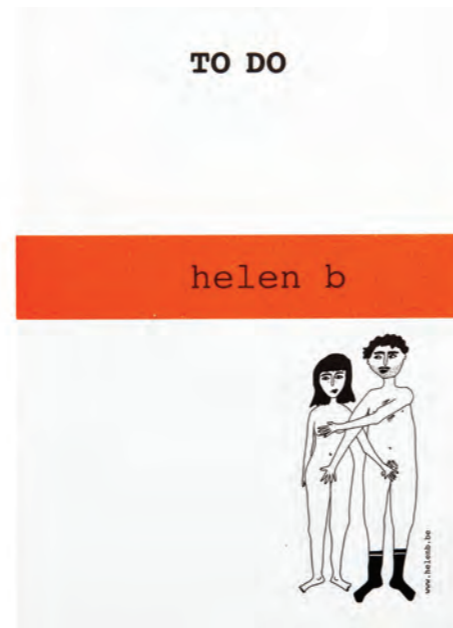
#OURHAPPINESSISHANDMADE



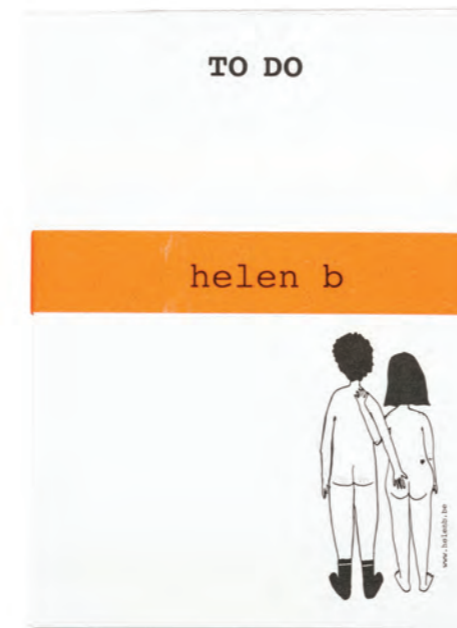
extra ears



it's ok



naked couple



naked couple back



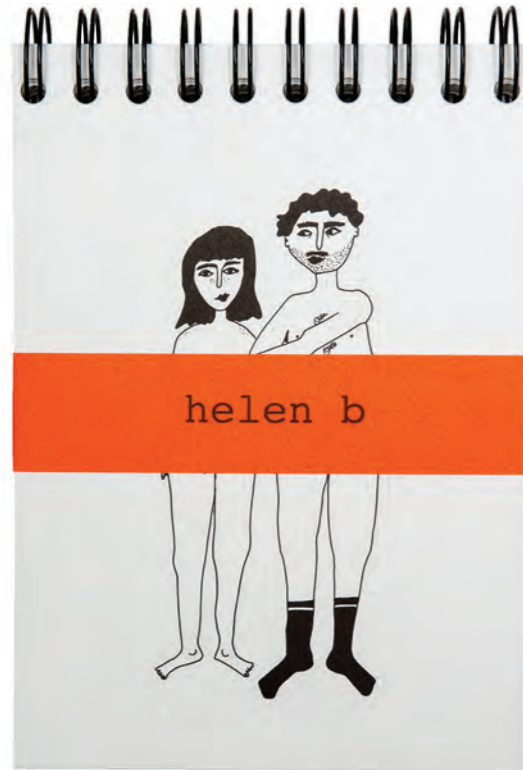
trapeze girl



STATIONERY

WIRO NOTEBOOK

width 12,5 cm | height 17,8 cm
eco-friendly paper
printed in a sheltered workspace



naked couple

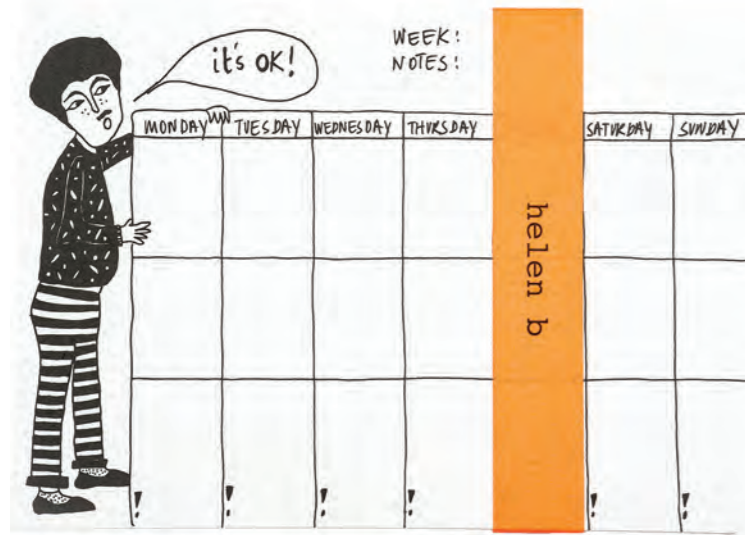


STATIONERY

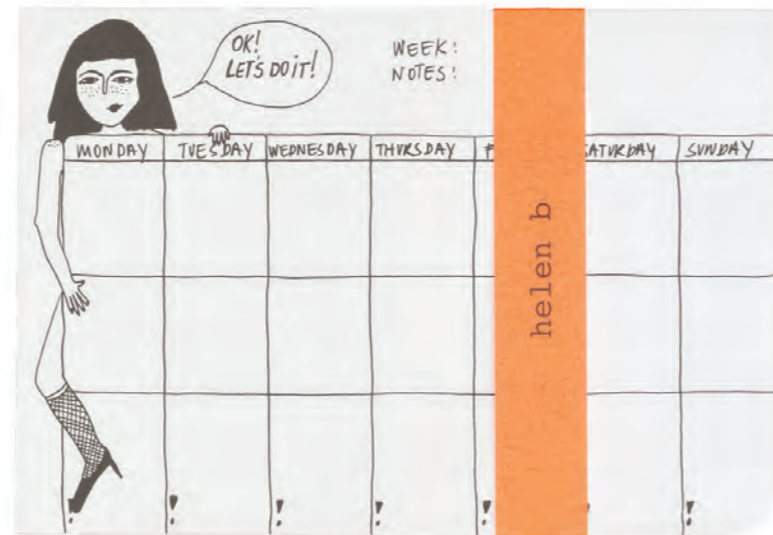
WEEKLY PLANNER

width 24,5 cm | height 17 cm
eco-friendly paper
printed in a sheltered workspace

NEW



it's ok



pin up



STATIONERY

BIRTHDAY CALENDAR

BEST SELLER

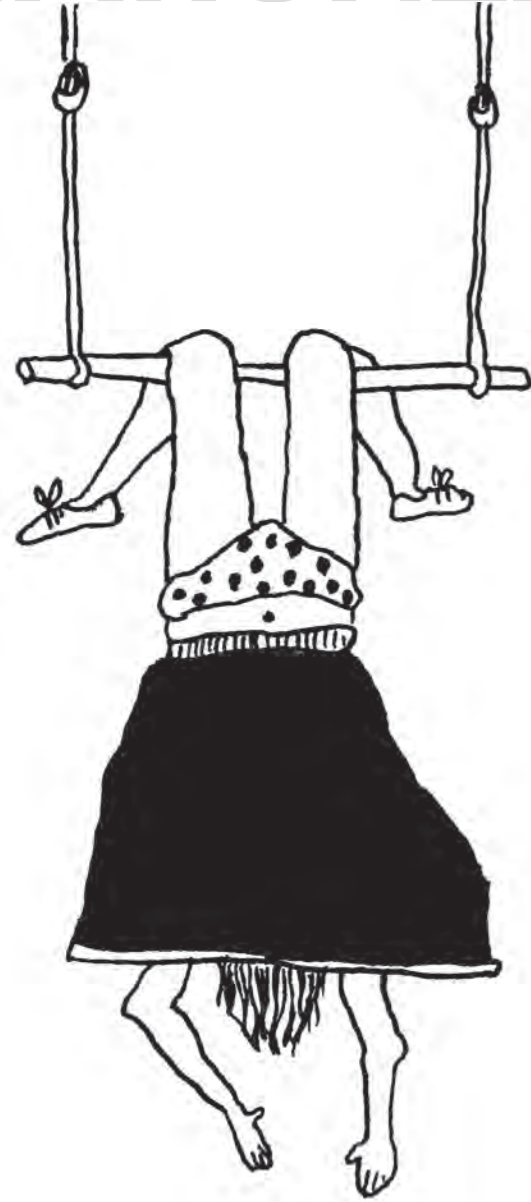


width 17 cm | height 24,5 cm

different drawing for each month
printed on quality Steinbach paper
packed in a cardboard box with golden clip
printed in a sheltered workspace



WALL STICKER



trapeze girl

width 26 cm | height 50 cm

sticker in black polymer foil
easy to use, instructions included
easy to remove if necessary
made in Belgium



POST CARDS POSTERS

post cards A6 | posters A3
eco-friendly paper
printed in a sheltered workspace

#OURHAPPINESSISHANDMADE



bikini girl



black unicorn



boombox girl



donut girl



extra ears



fist



ALSO A3 POSTER
crowdsurfing girl



dancing couple



dog couple



fixie girl



ALSO A3 POSTER
fox



guitar player

STATIONERY POST CARDS POSTERS

post cards A6 | posters A3
eco-friendly paper
printed in a sheltered workspace

#OURHAPPINESSISHANDMADE

ALSO A3 POSTER



happy together

ALSO A3 POSTER



helen & peter



hotdog man



leopard

ALSO A3 POSTER



leopard man

ALSO A3 POSTER



lisette

ALSO A3 POSTER



it's ok

ALSO A3 POSTER



jartelle girl

ALSO A3 POSTER



john



matti & lennert



monkey

ALSO A3 POSTER



naked couple

STATIONERY POST CARDS POSTERS

post cards A6 | posters A3
eco-friendly paper
printed in a sheltered workspace

#OURHAPPINESSISHANDMADE

ALSO A3 POSTER



naked couple back



one pants

o, wat zie ik je graag!



o, wat zie ik je graag!

ALSO A3 POSTER



trapeze girl



upside down



yoga girl

ALSO A3 POSTER



refugee girl



ropeskiipping girl



stella



yoga girls

ONLY A3 POSTER



not a hipster

STATIONERY

GREETING CARDS

NEW



love you
naked couple



happy birthday
dancing couple



happy birthday
jartelle girl



happy birthday
trapeze girl



well done
fist



greeting cards A6
eco-friendly paper
brown envelope
packed in 100% biodegradable bag
printed in a sheltered workspace

STATIONERY TATTOO SHEETS



tattoo sheet
fox

A5 sheet
12 high quality tattoos



tattoo sheet
happy together



STATIONERY **BUTTONS**

diameter 3,8 cm
made in Belgium

#OURHAPPINESSISHANDMADE



bikini girl



focus on happy



happy together



it's ok



naked couple



trapeze girl

TEXTILES

Duvet covers, plaids, tote and gym bags, pencil pouches, cushions, tea towels and sponge cloths, the **helen b** textiles have become an essential part of the entire collection.



NEW

We expanded our tote bag collection with some brand new gym bags. Find out more on p. 94.

TEXTILES

DUVET COVERS SINGLE

cover: 150x200 cm
pillow: 50x60 cm
100% cotton
made in sunny spain

#OURHAPPINESSISHANDMADE



fox



BEST SELLER

happy together



TEXTILES

DUVET COVERS
SINGLE



leopard



TEXTILES

DUVET COVERS DOUBLE

naked couple

SOLD OUT!

Back available in spring 2019.



cover: 220x240 cm

pillows: 50x60 cm

100% cotton

made in sunny spain



fox



#OURHAPPINESSISHANDMADE

TEXTILES PLAIDS

#OURHAPPINESSISHANDMADE

NEW



naked couple back

130x170 cm
made in Europe
Oeko Tex label
handwash
100% New Zealand wool



monkey



NEW

39x42 cm

eco screen printed in local workshop

100% cotton

#OURHAPPINESSISHANDMADE



boombox girl



crowdsurfing girl



dancing couple



extra ears



fox



happy together

TEXTILES TOTE BAGS

39x42 cm
screen printed with water based ink
100% cotton

#OURHAPPINESSISHANDMADE



not a hipster



jartelle girl



naked couple



naked couple back



trapeze girl



upside down

TEXTILES GYM BAGS

NEW

35x44 cm
screen printed with water based ink
hand wash
100% organic cotton



underwear girl



kelly



NEW

NEW

50x50 cm
 screen printed with water based ink
 unbleached cotton, recycled PET bottles
 made in a sheltered workspace



dancing couple



happy together



trapeze girl



upside down



NEW
Check out our new series of pencil pouches
on the next pages.

screen printed with water based ink
unbleached cotton
made in a sheltered workspace

#OURHAPPINESSISHANDMADE

NEW

NEW

22,5x14 cm
flat



black unicorn

22,5x14 cm
flat



underwear girl

22,5x10,5 cm
flat



trapeze girl

21x10 cm
standing



crowdsurfing girl

TEXTILES TEA TOWELS

50x70 cm
screen printed with water based ink
100% cotton

#OURHAPPINESSISHANDMADE



happy together



jartelle girl



trapeze girl



BEST
SELLER



naked couple



naked couple back



TEXTILES

SPONGE CLOTHS

17x20 cm
made in Europe
100% biodegradable

#OURHAPPINESSISHANDMADE

NEW

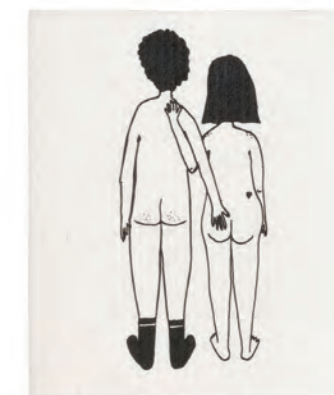
NEW



dancing couple
upside down



naked couple
naked couple back



WOOD

Porcelain, cotton and... wood, an obvious extension of what **helen b** stands for: handmade products with respect for man and nature.



NEW

Our trays and cutting boards.
Find out more on the next pages.

WOOD TRAYS

NEW

20x27 cm
made in Europe with FSC labelled wood
dishwasher proof



boris & kelly



mauro & tine

diameter: 38 cm
made in Europe with FSC labelled wood
dishwasher proof



naked couple back



dancing couple

#OURHAPPINESSISHANDMADE

NEW

WOOD CUTTING BOARDS

20x30 cm
made in Europe with FSC labelled wood

#OURHAPPINESSISHANDMADE

NEW



roman man



roman woman



WOOD PENCIL & RULER



ruler teckel: 17 cm

pencil available with
o, wat zie ik je graag!
je t'aime à la folie!
focus on happy!

WOOD MAGNET



height 8 cm

happy together

GLASS

For the first time in its history, **helen b** introduces a small glass collection. Two glasses with its most popular illustrations sold together as one gift package.



NEW

Our naked couple and naked couple back illustrations on glasses.

GLASS

GLASSES

diameter 8 cm | height 11,5 cm
dishwasher proof

NEW



naked coupe & naked couple back
in one cardboard box



